From January 1, 2017 to December 31, 2017

RESEARCH PROGRAM ON
Climate Change, Agriculture and Food Security

CCAFS Web and Statistics Report for 2017

From January 1, 2017 to December 31, 2017

Introduction

This document reports on the statistics related to the CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS) website and data platforms from January to December **2017**. The report includes statistics on the main CCAFS website – including publication downloads – and on data and tools platforms managed by CCAFS. Generally the statistics show that traffic and use of the CCAFS website and material was positive (both in terms of the number of hits and the proportion of those that were from "new visitors") and that social media plays a role in referring users to the CCAFS site and materials. Most hits originated from a handful of the same countries. The US, Colombia, India, Kenya, and the UK appeared frequently on the top 5 country list. If you have any comments or questions or would like to request other statistics to be featured in future reports, please contact David Abreu (d.abreu@cgiar.org).

Websites and Data platforms included in the report:

- CCAFS Website
- CCAFS News Blog
- CCAFS Social Media
- CCAFS Publications
- Dataverse
- CCAFS-Climate
- Data Management Support Pack
- Analogues
- MarkSIM v2 CMIP5
- MARLO (Managing Agricultural Research for Learning and Outcomes)
- AgTrials

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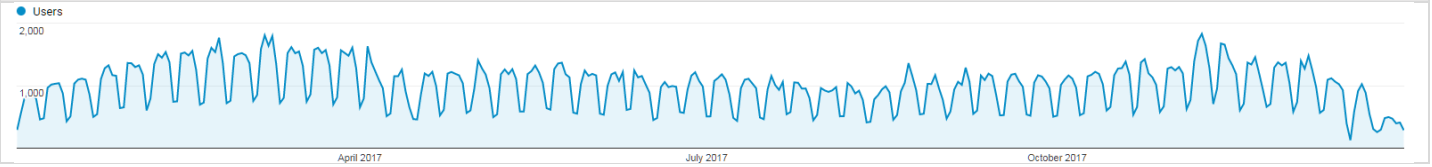
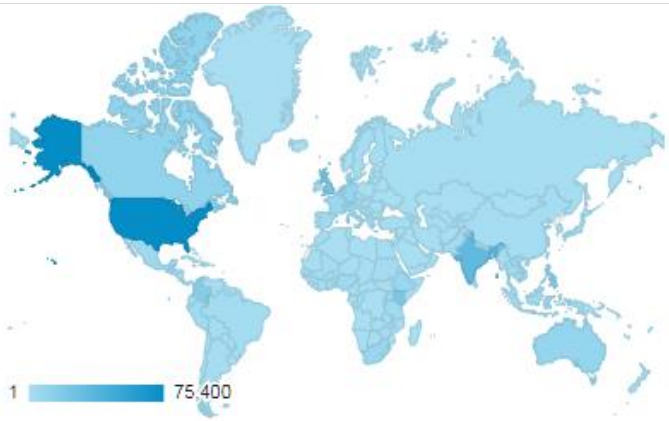
CCAFS Website
(ccafs.cgiar.org)

Statistics provided by Google Analytics

Timeline



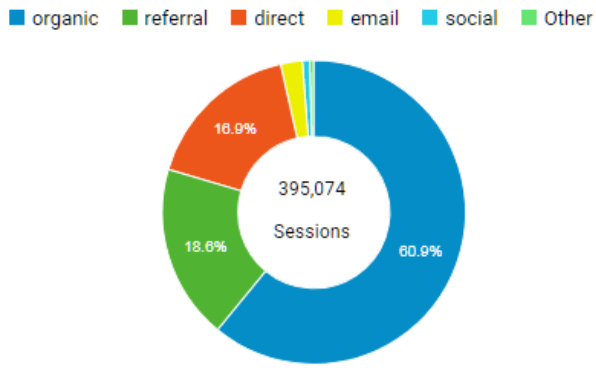
Unique pages views 2017	**707,525**
Unique pages views 2016	**667,277**
% New Visits *(Sessions)*	**65.24%**
Average Visit Duration *(Sessions)*	**00:02:32**



Top 5 Countries

Country	Visits
United States	75,400
India	33,198
United Kingdom	23,023
Kenya	21,738
Colombia	16,609

Acquisition Channels



Top 5 Referrals

Source	Visits	% New Visits
t.co	9,138	44.27%
facebook.com	6,822	48.84%
m.facebook.com	4,530	80.99%

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ccafs.cgiar.org	3,843	0.86%
scholar.google.com	2,074	65.14%

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CCAFS New Avg. Page Durations Blog

Statistics provided by CCAFS Website

Analysis: The number of total visits in 2017 of both the CCAFS blog and CCAFS Research Highlights was approx. 30% less than in 2016.

The top 3 most viewed research highlights are from 2014 and 2015. There is a considerable difference in the unique page views within the top three research highlights, with the most viewed having almost double the views than the third most viewed. There is also a gap between the top three and the rest of the top ten, as the fourth most viewed highlight has approx. 2/3 less views than the third most viewed highlight.

The unique page views for the blogs range between 3043 (most viewed) and 1362 (10th most viewed).

CCAFS Blog	
Total visits 2017	111,996
Total visits 2016	159,917

CCAFS Research Highlights	
Total visits 2017	15,869
Total visits 2016	23,347

Top 10 research highlights	
Title	**Unique pages views**
1. A look at how a changing climate will hit South and Central America	3,043
2. New article outlines importance of mixed crop-livestock farm systems in Africa CCAFS	2,039
3. Searching for the best climate adaptation options for mixed crop and livestock farmers	1,593
4. What are the long-term effects from flash floods and heat waves on agriculture?	571
5. Paris Climate Agreement unlocks opportunities for food and farming	570
6. Laser land levelling: How it strikes all the right climate-smart chords	555
7. Does conservation agriculture work for smallholder farmers in Africa? New report highlights key points for action	526
8. Reliable and affordable methods for measurement of greenhouse gas emissions from agriculture now available	484
9. Myanmar's Climate-Smart Agriculture Strategy: A roadmap to resilience and sustainability	478
10. Severe drought and salinity intrusion in Vietnam assessed by research centers	473

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Top 10 Blogs	
Title	**Unique pages views**
1. Alternate-wetting-and-drying, a new irrigation technique, can ease drought effects for rice farmers	3,011
2. Understanding the impact of droughts and floods and how it leads to loss and damage in Mozambique	2,851
3. Big Facts: Focus on Sub-Saharan Africa	2,787
4. How will Philippines food production fare under climate change?	2,589
5. Climate change impacts on livestock: what do we know?	2,186
6. Charting the agricultural land of South America	1,701
7. Climate Change and Farming: Infographics explain what you need to know about the IPCC report	1,642
8. Crops under a changing climate: what are the impacts in Africa?	1,484
9. Trazando la agricultura de América del Sur	1,438
10. Agricultural technologies for food security, or something more?	1,362

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CCAFS Social Media | Statistics provided by Twitter/Facebook/LinkedIn

Social Media		
	Total Twitter followers	46,202
	New Twitter followers 2017	4,236
	Total Facebook followers	22,617
	New Facebook followers 2017	969
	Total LinkedIn followers	1,938
	New LinkedIn followers 2017	672

Analysis: In 2017 we maintained a strong social media presence and the size of our online community showed significant growth, too. Compared to 2016, the number of our LinkedIn followers increased by 150%, indicating that LinkedIn is becoming an important tool for CCAFS outreach.

Top Facebook Posts	
Post	**Engaged users**
1. Case Studies from Nine Countries Show Climate Change ...	5,272
2. Special Issue of Agriculture for Development on CSA	5,510
3. Building climate-resilient agriculture systems in SA: top ten success stories	3,036

Top Tweets – Engagements*		
Tweet	**Potential Impressions**	**Engagements***
1. (22 Apr) On Earth Day this year, learn how #agriculture is transgressing 9 planetary boundaries in a recent paper: https://bit.ly/2qP6tkL #EarthDay @bcampbell_CGIAR pic.twitter.com/0CAop1oomb	7,277	216
2. (28 Mar) Great insights on how trees & forests may improve #agriculture #climatechange #adaptation & #mitigation @CIFOR http://ow.ly/cIGK30aiEF6 pic.twitter.com/M6VVdkdNKt	4,368	150
3. (18 Oct) Solar powered irrigation can advance African #agriculture for food & #climate security: http://ow.ly/MW6u30fXC9J @GCF_News @gggi_hq pic.twitter.com/zAzFm1a0Oa	7,224	110
5. (21 Nov) How genetic resources for food and #agriculture will play a key role in helping adapt to global temperature increases. http://ow.ly/OsWC30gIJ3o @CIAT_ @CropTrust @ICARDA_CGIAR #AgAdvantage #COP23 pic.twitter.com/FFxGy01IFz	5,375	95
4. (7 Apr) Are you an early career researcher working with the new earth system governance research agenda? The 2018 Utrecht Winter School on Earth System Governance is for you! Apply by 16 April: http://ow.ly/thNf30jlWmE @ESG_Project pic.twitter.com/NcUZGhEKhK	4,471	81

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Top Tweets - Impressions		
Tweet	**Potential Impressions**	**Engagements***
1. (22 Apr) On Earth Day this year, learn how #agriculture is transgressing 9 planetary boundaries in a recent paper: https://bit.ly/2qP6tkL #EarthDay @bcampbell_CGIAR pic.twitter.com/0CAop1oomb	7,277	216
2. (18 Oct) Solar powered irrigation can advance African #agriculture for food & #climate security: http://ow.ly/MW6u30fXC9J @GCF_News @gggi_hq pic.twitter.com/zAzFm1a0Oa	7,224	110
3. (24 Oct) A8 #Agroforestry can help reduce emissions in developing countries. More on the practice: http://www.worldagroforestry.org @ICRAF #GoodFoodMedia	6,245	28
4. (23 Oct) Join us tomorrow for discussion on the impact of #climate change on diets worldwide #goodfoodmedia @TR_Foundation pic.twitter.com/LIurg0dw61	6,227	71
5. (21 Nov) How genetic resources for food and #agriculture will play a key role in helping adapt to global temperature increases. http://ow.ly/OsWC30gIJ3o @CIAT_ @CropTrust @ICARDA_CGIAR #AgAdvantage #COP23 pic.twitter.com/FFxGy01IFz	5,375	95

*Total number of times a user has interacted with a tweet, including clicking anywhere on the tweet , retweets, replies, follows and likes.

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CCAFS Publications
(ccafs.cgiar.org/publications)

Statistics provided by CGSpace

Top 25 most popular items

(by bitstreams downloads)

Analysis: In 2017, Beddington et al.'s report was the most popular publication, just like in the previous year. The amount of downloads of the Gender and Inclusion Toolbox nearly doubled between 2016 and 2017. The total amount of downloads in 2017 was also significantly higher than in 2016.

#	Downloads	Published	Citation
1	11659	2012	Beddington J, Asaduzzaman M, Fernandez A, Clark M, Guillou M, Jahn M, Erda L, Mamo T, Bo NV, Nobre CA, Scholes R, Sharma R, Wakhungu J. 2012. Achieving food security in the face of climate change: Final Report from the Commission on Sustainable Agriculture and Climate Change. Copenhagen, Denmark: CCAFS.
2	6940	2016	Richards M, Bruun TB, Campbell B, Gregersen LE, Huyer S, Kuntze V, Madsen STN, Oldvig MB, Vasileiou I. 2016. How countries plan to address agricultural adaptation and mitigation: An analysis of Intended Nationally Determined Contributions. CCAFS dataset version 1.2. Copenhagen, Denmark: CCAFS.
3	5351	2014	Jost C, Ferdous N, Spicer TD. 2014. Gender and Inclusion Toolbox: Participatory Research in Climate Change and Agriculture. Copenhagen, Denmark: CCAFS; CARE; ICRAF.
4	4372	2014	Bouroncle C, Imbach P, Läderach P, Rodríguez B, Medellín C, Fung E. 2014. La agricultura de Panamá y el cambio climático: ¿Dónde están las prioridades para la adaptación? Copenhagen, Denmark: CCAFS.
5	3673	2015	Hom NH, Htwe NM, Hein Y, Than SM, Kywe M, Htut T. 2015. Myanmar Climate-Smart Agriculture Strategy. Ministry of Agriculture and Irrigation (MOAI). Naypyitaw, Myanmar: CCAFS; IRRI.
6	3079	2016	CCAFS Southeast Asia. 2016. Assessment Report: The drought and salinity intrusion in the Mekong River Delta of Vietnam. Hanoi, Vietnam: CCAFS.
7	2788	2017	Dinesh D, Campbell B, Bonilla-Findji O, Richards M, (eds). 2017. 10 best bet innovations for adaptation in agriculture: A supplement to the UNFCCC NAP Technical Guidelines. CCAFS Working Paper no. 215. Wageningen: CCAFS.
8	2742	2015	Dinesh D, Bett B, Boone R, Grace D, Kinyangi J, Lindahl J, Mohan CV, Ramirez-Villegas J, Robinson R, Rosenstock T, Smith J, Thornton P. 2015. Impact of climate change on African agriculture: focus on pests and diseases. CCAFS Info Note. Copenhagen, Denmark: CCAFS.
9	2575	2014	Vermeulen SJ. 2014. Climate change, food security and small-scale producers: Analysis of findings of the Fifth Assessment Report (AR5) of the Intergovernmental Panel on Climate Change (IPCC). CCAFS Info Note. Copenhagen, Denmark: CCAFS.
10	2404	2014	Garnett T. 2014. What is a sustainable healthy diet? A discussion paper. Oxford, United Kingdom: Food Climate Research Network (FCRN).
11	2390	2015	Ramirez-Villegas J, Thornton PK. 2015. Climate change impacts on African crop production. CCAFS Working Paper no. 119. Copenhagen, Denmark: CCAFS.

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12	2310	2016	Dinesh D, Vermeulen SJ. 2016. Climate change adaptation in agriculture: practices and technologies. Opportunities for climate action in agricultural systems. CCAFS Info Note. Copenhagen, Denmark: CCAFS.
13	2287	2015	Roobroeck D, van Asten P, Jama B, Harawa R, Vanlauwe B. 2015. Integrated Soil Fertility Management: Contributions of framework and practices to climate-smart agriculture. Climate-Smart Agriculture Practice Brief. Copenhagen, Denmark: CCAFS.
14	2197	2016	IIRR, NAPC. 2016. Integrated Community Food Production. A Compendium of Climate-resilient Agriculture Options. Copenhagen, Denmark: CCAFS.
15	2094	2014	CCAFS. 2014. Use of climate and weather information by various agencies, meteorological institutions, and farmers. Outcome case. Copenhagen: CCAFS.
16	2072	2013	Neate PJH. 2013. Climate-smart agriculture success stories from farming communities around the world. Wageningen, the Netherlands: CCAFS; Technical Centre for Agricultural and Rural Cooperation (CTA).
17	2053	2011	Beddington J, Asaduzzaman M, Fernandez A, Clark M, Guillou M, Jahn M, Erda L, Mamo T, Bo N Van, Nobre CA, Scholes R, Sharma R, Wakhungu J. 2011. Achieving food security in the face of climate change: summary for policy makers from the Commission on Sustainable Agriculture and Climate Change. Copenhagen: CCAFS.
18	1987	2013	Singh RKP. 2013. Summary of baseline household survey results: Karnal, Harayana State, India. Copenhagen, Denmark: CCAFS.
19	1967	2015	Greatrex H, Hansen J, Garvin S, Diro R, Blakeley S, Le Guen M, Rao K, Osgood D. 2015. Scaling up index insurance for smallholder farmers: Recent evidence and insights. CCAFS Report No. 14. Copenhagen, Denmark: CCAFS.
20	1919	2014	Ortiz R, Jarvis A, Fox P, Aggarwal PK, Campbell BM. 2014. Plant genetic engineering, climate change and food security. CCAFS Working Paper No. 72. Copenhagen, Denmark: CCAFS.
21	1878	2015	Bewket W, Radeny M, and Mungai C. 2015. Agricultural Adaptation and Institutional Responses to Climate Change Vulnerability in Ethiopia. CCAFS Working Paper no. 106. Copenhagen, Denmark: CCAFS.
22	1822	2014	Richards M, Sander BO. 2014. Alternate wetting and drying in irrigated rice. Climate-Smart Agriculture Practice Brief. Copenhagen, Denmark: CCAFS.
23	1801	2015	CCAFS. 2015. 2014 Annual Report to CGIAR Consortium. Copenhagen, Denmark: CCAFS.
24	1796	2015	Dorward P, Clarkson G, Stern R. 2015. Participatory Integrated Climate Services for Agriculture (PICSA): Field Manual. Walker Institute, University of Reading.
25	1754	2015	World Bank; CIAT. 2015. Climate-Smart Agriculture in Kenya. CSA Country Profiles for Africa, Asia, and Latin America and the Caribbean Series. Washington D.C.: The World Bank Group.

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Dataverse
(thedata.harvard.edu/dvn/dv/CCAFSbaseline)

Statistics provided by Dataverse

Datasets stats	
Total Datasets	11
New Datasets in 2017	2
Total Downloads in 2017	9,236

Top 5 institutions where the user is based
1. CCAFS
2. UPEC
3. Pabna University of Science and Technology
4. Unversity of Toronto
5. HMDC

Top Datasets	
Dataset	**Number of files downloaded**
1. CCAFS Household Baseline Survey 2010-2012	6,893
2. Increasing Food Security and Farming System Resilience in East Africa through Wide-Scale Adoption of Climate-Smart Agricultural Practices	764
3. Impact Lite Dataset	326
4. Playing Out Transformative Adaptation in CCAFS Benchmark Sites in East Africa: "When Where How and With Whom?"	298
5. CCAFS Village Baseline Study 2010-11	261

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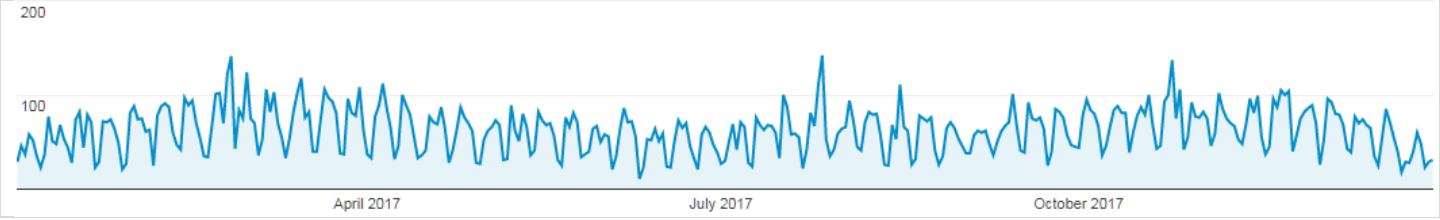
CCAFS Climate
(ccafs-climate.org)

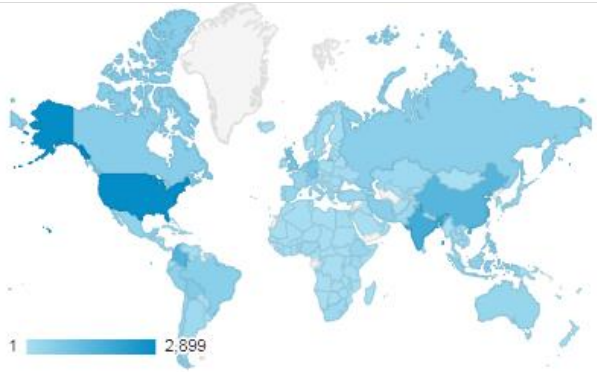
Statistics provided by Google Analytics

Analysis: In 2017 the CCAFS Climate website was visited 22,964 times, 55% of which were new visits. A bulk of the visits originated in the US, India, Colombia, China and Germany. The main acquisition channels were either direct or organic, but referrals were also important. Visits to the CCAFS Climate website via the referral of the World Bank Group and Motherboard had the highest percentage of new visits. Facebook, Acolita and the CGIAR website were also important sources of referral.

Timeline



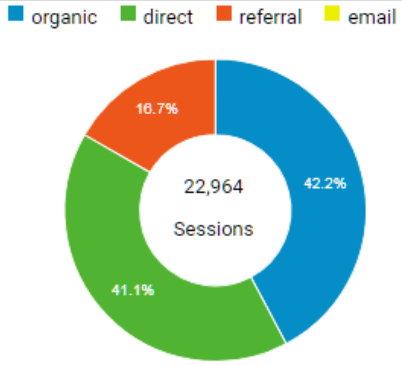
Total Visits *(Sessions)*	**22,964**
% New Visits *(Sessions)*	**55.00%**
Average Visit Duration	**00:04:13**



Top 5 Countries

United States	2,899
India	1,826
Colombia	1,547
China	1,445
Germany	904

Acquisition Channels



From January 1, 2017 to December 31, 2017

Top Referrals		
Source	**Visits**	**% New Visits**
sdwebx.worldbank.org	1,188	74.49%
facebook.com	286	18.18%
acolita.com	231	29.00%
motherboard.vice.com	158	87.34%
cgiar-csi.org	129	37.21%

From January 1, 2017 to December 31, 2017

CCAFS Climate
(ccafs-climate.org)

Statistics provided by the users (survey form)

Files stats	
Number of downloaded files	135,603
Number of shared bytes	38.19 TB

Regions
Africa
South America
Asia

Top 5 users who have downloaded data	
1. dengyue@mail.bnu.edu.cn	11131
2. brijk.iit@gmail.com	3984
3. melati_jasmijn@hotmail.com	3718
4. gebrewubet@gmail.com	3711
5. aliadok@yahoo.fr	3672

Top 5 institutions where the user is based
1. Beijing Normal University
2. Wageningen University
3. Indian Institute of Technology Roorkee
4. AAU
5. Abdou Moumouni University

From January 1, 2017 to December 31, 2017

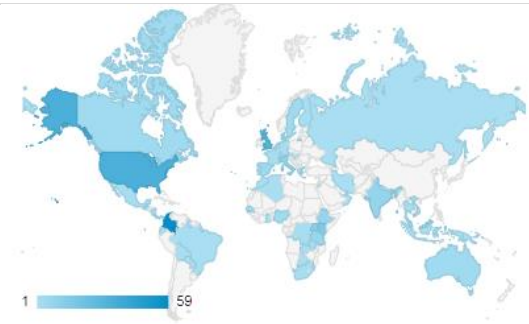
Data Management Support Pack
(dmsp.ccafs.cgiar.org)

Statistics provided by Google Analytics

Analysis: The Data Management Support Pack website had 282 total visits in 2017, 36.88% of which were new visits. Most visits were from users in Colombia, US, UK, Kenya, and Uganda. Acquisition channels were mostly organic, but there were also many via referral and direct ways. There was not one prominent referral site.

Timeline

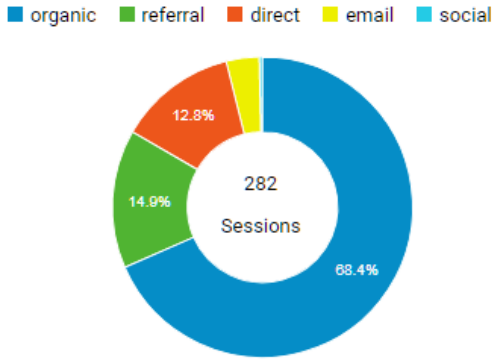
Total Visits *(Sessions)*	**282**
% New Visits *(Sessions)*	**36.88%**
Average Visit Duration	**00:07:42**



Top 5 Countries

Colombia	59
United States	34
United Kingdom	31
Kenya	16
Uganda	11

Acquisition Channels



From January 1, 2017 to December 31, 2017

Top Referrals		
Source	**Visits**	**% New Visits**
blog.ciat.cgiar.org	7	57.14%
reading.ac.uk	5	100.00%
stats4sd.org	5	60.00%
3ieimpact.org	2	0.00%
ccafs.cgiar.org	2	0.00%

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Data Management Support Pack
(dmsp.ccafs.cgiar.org)

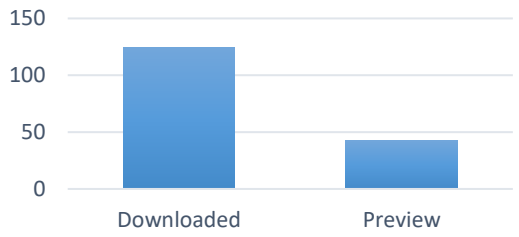
Statistics provided by the users (survey form)

Top 5 users who have downloaded data
1. Meryl Richards
2. Dave Mills
3. Deogracious Opolot
4. Wibishet Assefa
5. Carlos Barahona

Top 5 institutions where the user is based
1. Institute for Sustainable Development /ISD/
2. Makerere University
3. Stats4sd
4. Algomi
5. CCAFS

Top 5 downloaded guidelines
1. Data Management Support [Full package]
2. CCAFS Data Management Strategy
3. CCAFS Data Ownership & Sharing Agreement
4. Creating a Data Management Plan
5. Data Quality Assurance

Number of guidelines previewed VS downloaded



Percentage of category more interested
1. Data Management Strategy (25.27%)
2. Research Protocols (17.79%)
3. Data Ownership (12.10%)
4. Data Management Policies & Plans (11.03%)
5. Budgeting & Planning (8.19%)
6. CCAFS Data Portals (7.47%)
7. Metadata, Archiving & Sharing (6.76%)
8. Data & Document Storage (5.69%)
9. Data Quality & Organisation (5.69%)

Percentage of role more interested
1. Data Manager (44.13%)
2. Principal Investigator (40.74%)
3. Researcher (24.21%)

Percentage of phase more interested
1. Decisions while designing (50.53%)
2. Management of research processes (30.25%)
3. Delivery of research products (19.22%)

Analysis: The "Data Management Strategy" and the "Research Protocols" were the most popular *categories*. The *roles* that interested users the most were "Data Manager" and "Principal Investigator". "Decisions while designing" was noted as the most popular *phase*, followed by "Management of research processes".

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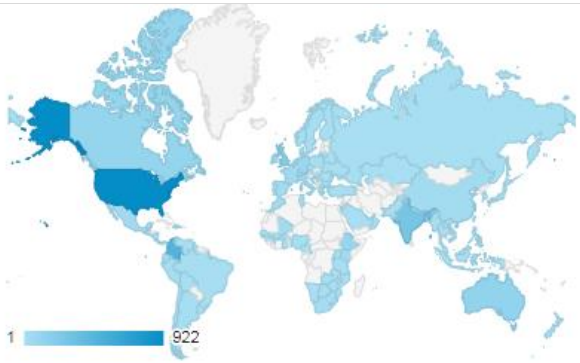
Analogues APP
(analogues.ciat.cgiar.org)

Statistics provided by Google Analytics

Analysis: The Analogues website had a great deal of new visits, 61.47% out of the 3,369 total sessions were new. Most visits were from users in the US, Colombia, India, UK and Australia. Visits were mostly acquired by referral, but there were some direct and organic acquisitions. The most significant referral site was ccafs-analogues.org, referring 2,766 visits due is the landing page of this tool.

Timeline

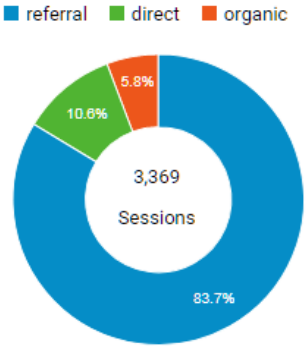
Total Visits *(Sessions)*	**3,369**
% New Visits *(Sessions)*	**61.47%**
Average Visit Duration	**00:04:06**



Top 5 Countries

United States	922
Colombia	483
India	278
United Kingdom	179
Australia	134

Acquisition Channels



Top Referrals

Source	Visits	% New Visits
ccafs-analogues.org	2,766	57.95%
escuelaestadistica.univalle.edu.co	9	77.78%

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human20project.com	8	100.00%
duckduckgo.com	2	50.00%
news.google.com	2	0.00%

From January 1, 2017 to December 31, 2017

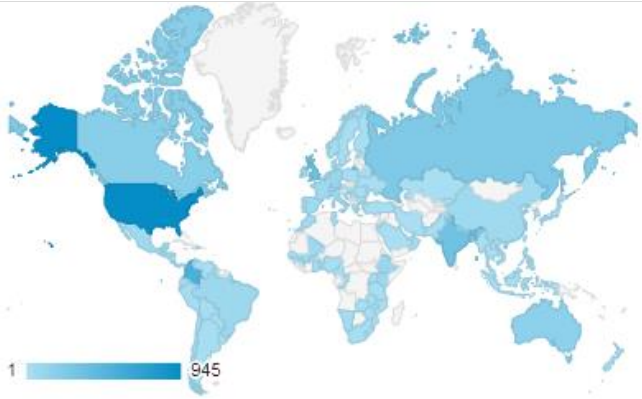
Analogues Blog
(ccafs-analogues.org/)

Statistics provided by Google Analytics

Analysis: The Analogues Blog website had 4,319 visits in 2017, 58.16% of which were new. Most visits were from users in the US, Colombia, UK, India and Russia. Acquisition was balanced between organic, direct and referral channels.

Timeline

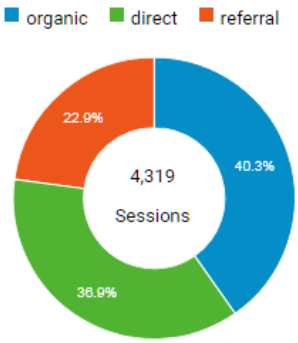
Total Visits *(Sessions)*	**4,319**
% New Visits *(Sessions)*	**58.16%**
Average Visit Duration	**00:03:49**



Top 5 Countries

United States	945
Colombia	538
United Kingdom	335
India	329
Russia	243

Acquisition Channels



Top Referrals

Source	Visits	% New Visits
analogues.ciat.cgiar.org	244	3.69%
facebook.com	99	23.23%
disq.us	68	88.24%

From January 1, 2017 to December 31, 2017

ciat.cgiar.org	66	69.70%
l.facebook.com	51	56.86%

From January 1, 2017 to December 31, 2017

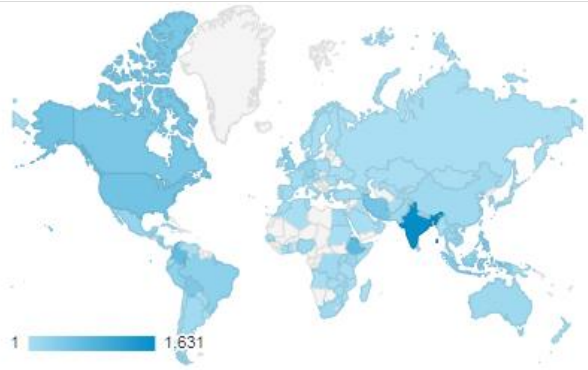
MarkSIM v2 CMIP5
(gisweb.ciat.cgiar.org/MarkSimGCM/)

Statistics provided by Google Analytics

Analysis: The MarkSIM v2 CMIP5 website had 10,414 total visits, 34.28% of which were new. India had the highest users visiting the site, followed by users in Ethiopia, Colombia, the US and Iran. Acquisition was mostly organic, but direct and referral acquisitions were significant as well. The most important referral sites were Facebook and ccafs-climate.org.

Timeline

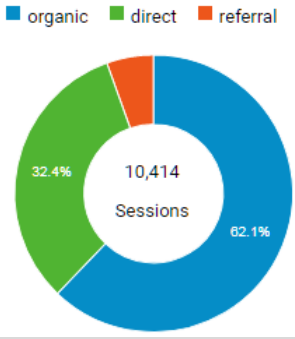
Total Visits *(Sessions)*	**10,414**
% New Visits *(Sessions)*	**34.28%**
Average Visit Duration	**00:03:32**



Top 5 Countries

India	1,631
Ethiopia	738
Colombia	687
United States	540
Iran	518

Acquisition Channels



Top Referrals

Source	Visits	% New Visits
l.facebook.com	166	15.66%
ccafs-climate.org	161	18.01%
int.search.tb.ask.com	28	32.14%

From January 1, 2017 to December 31, 2017

facebook.com	24	33.33%
uk.search.yahoo.com	21	4.76%

From January 1, 2017 to December 31, 2017

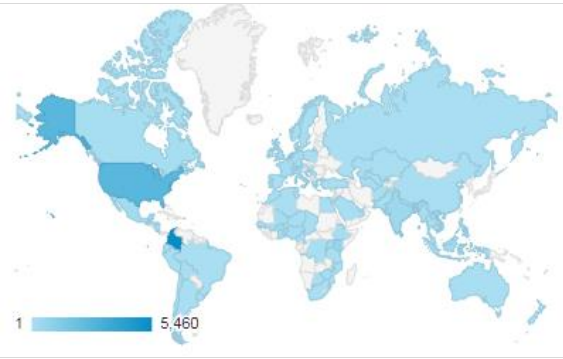
MARLO
(marlo.cgiar.org)

Statistics provided by Google Analytics

Analysis: The MARLO website had 14,432 total visits, 9.52% of which were new. The average visit duration of 19 minutes is relatively high compared to other site visits. The highest number of visits originated in Colombia, followed by the US, Sri Lanka, Kenya, and the Netherlands. Acquisition was mostly direct, but there were many via referral and organic channels. The most significant referral site was dashboard.tawk.to that is the tool the MARLO Team uses to bring support throw chat.

Timeline

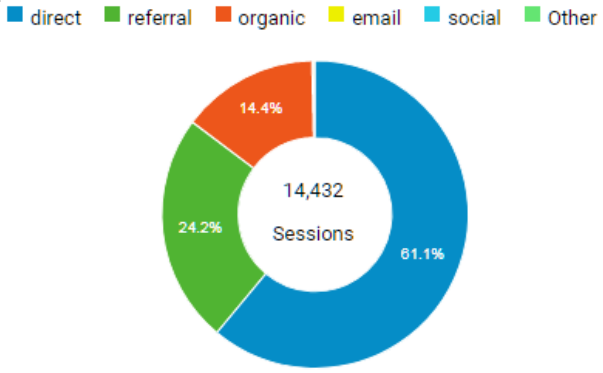
Total Visits *(Sessions)*	**14,432**
% New Visits *(Sessions)*	**9.52%**
Average Visit Duration	**00:19:04**



Top 5 Countries

Colombia	5,460
United States	2,644
Sri Lanka	716
Kenya	647
Netherlands	567

Acquisition Channels



From January 1, 2017 to December 31, 2017

Top Referrals		
Source	**Visits**	**% New Visits**
dashboard.tawk.to	2,836	0.04%
cdn03.proradius.nl	61	0.00%
cgiar.sharepoint.com	61	0.00%
cgspace.cgiar.org	61	0.00%
marlodev.ciat.cgiar.org	53	0.00%

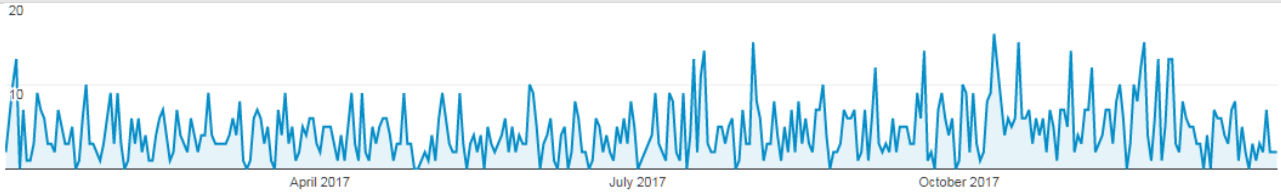
From January 1, 2017 to December 31, 2017

AgTrials
(agtrials.org)

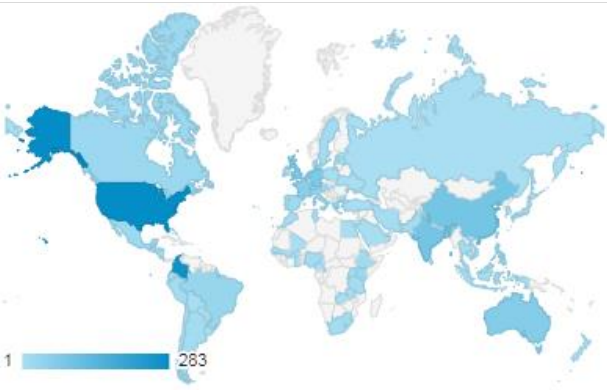
Statistics provided by Google Analytics

Analysis: The AgTrials website had 1,634 total visits, 72.15% of which were new. The highest number of visits originated in the US and Colombia, followed by China, India and Germany. Acquisition was dispersed via direct, referral and organic channels. The most significant referral site was agmip.org.

Timeline



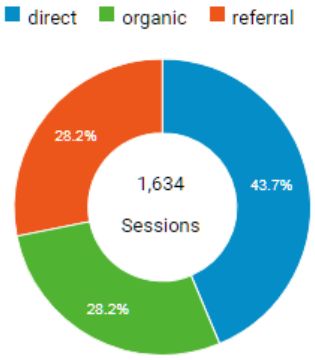
Total Visits *(Sessions)*	**1,634**
% New Visits *(Sessions)*	**72.15%**
Average Visit Duration	**00:03:23**



Top 5 Countries

United States	283
Colombia	267
China	91
India	89
Germany	74

Acquisition Channels



Top Referrals

Source	Visits	% New Visits
agmip.org	181	78.45%
ciat.cgiar.org	50	80.00%
blog.ciat.cgiar.org	40	82.50%

From January 1, 2017 to December 31, 2017

blog.agtrials.org	24	0.00%
agrimetsoft.com	19	84.21%

AgTrials
(agtrials.org)

Statistics provided by the users (survey form)

Trials stats	
Number of new trials	4
Number of trials	36,226

Top 5 users who have downloaded data	
Patricia Moreno	802
David Brown	471
Saul Newman	228
Herlin Espinosa	169
Van den Bergh	148

Top 5 institutions where the users is based
1. CIAT - CENTRO INTERNACIONAL DE AGRICULTURA TROPICAL
2. BIOVERSITY INTERNATIONAL
3. IITA - INTERNATIONAL INSTITUTE OF TROPICAL AGRICULTURE
4. ICRISAT - INTERNATIONAL CROP RESEARCH INSTITUTE FOR THE SEMI ARID TROPICS
5. WAGENINGEN UNIVERSITY, PLANT PRODUCTION SYSTEMS GROUP