

BONE to BONE,

I build the structure of my capitalization story

Experience:

Author(s):

Chronological order

Recall questions to list ideas

Checklist when writing

Case profile

General description for situating the reader in the context of the capitalized experience.

- What is this experience that I am going to capitalize about?
- Which is the most important message that we would like to transmit through this capitalization story?

- Relevance of this experience
- Geographic location
- Market sector
- Product and its importance
- If it is part of a project or program
- Funders
- Implementers
- Beneficiaries (type of farmers)

Initial situation

What was happening in the context before this experience began (opportunities and problems).

- Which **problem** or **opportunity** gave rise to this experience?
- What were the **direct causes** of this problem or opportunity?
- Which **contextual aspects** limited or improved the possibilities of solving the problem or taking advantage of the opportunity?

- Problems
 - Opportunities
 - Contextual aspects
- Regarding your Theory of Change
- Such as the market situation, economic policy, social and political stability, the endowment and quality of public infrastructure (e.g., roads or irrigation systems), legal and administrative regulations, historical events of great significance, etc.

Implementation

How did the experience develop (or is developing), who is participating and in what role, what methods were used, and what were the successes, failures, and difficulties?

- Which were the **crucial moments** in the implementation and what happened differently from expectations?
- **Who** participated and in what role?
- What **methodologies** or strategies were used?
- What **resources** (economic, human, and physical) were invested?
- Which **contextual aspects** limited or improved the possibilities of solving the problem or taking advantage of the opportunity?

- Crucial moments
 - Activities in the field
 - Actors and their respective roles
 - Characteristics of the relationships (if applicable)
 - Implementation process of the methodologies used
 - Resources invested
 - Contextual aspects
- Regarding your Theory of Change

Current situation

What results were obtained and what changes were generated, and how were these (both positive and negative) distributed among the beneficiaries?

- What **results** did we obtain and what **changes** did we see?
- Who benefited most or lost most because of these **results** or **changes**?
- Which **contextual aspects** limited or improved the possibilities of solving the problem or taking advantage of the opportunity?

- Expected outcomes
 - Unexpected outcomes
 - Changes in knowledge
 - Changes in attitudes
 - Changes in practices
 - Contextual aspects
- Regarding your Theory of Change

Lessons learned

What should we do in the same way and what should we do differently and why?

- What should we do **in the same way** and why? (learning from succes)
- What should we **do differently** and why? (learning from failure)

- What should we keep doing (good practices)?
- What should we correct (mistakes)?
- Is there anything new that we should try?