WORK PLAN 2019

ABOUT US

Our Mission: By 2022 be a global leader in fostering innovation in data-driven agronomy and working together to provide those involved in agriculture with rapid and actionable information based on data-driven systems in order to optimize productivity in a sustainable way.

OUR STRATEGY

Joining Forces

Through a community of people from several research institutes, NGOs, and the academic, public and private sector, we get a complete picture of the needs and possibilities in digital agriculture.

Joint Ventures

Cross-institution working groups that lead the effort to achieve joint products and publications.

Sharing Knowledge

Through newsletters, webinars and a workshop, exchange information on novel ideas and technologies, the bottlenecks and future opportunities.

HIGHLIGHTS 2018

We extended our reach to 462 members working in 350 different organizations.

Data from 15 million km² of cropland and 28 million km² of pasture, in 75 counties, was collected to create a global picture of mobile technology access and use by smallholder farmers. This will be published in 2019 for our members to use for more targeted interventions of data-driven agronomy services.

In 2018 we addressed the needs for the benchmarking of data-driven agronomy services in a small workshop and a webinar.
The Community of Practice on
DATA-DRIVEN AGRONOMY

SUMMARY WORKPLAN 2019

In 2019 we plan to continue expanding our network and work on building stronger relationships with our members. The Sharing Knowledge topic for this year is Digital Extension. We plan to address this for, and with our community through webinars, a blog series, and a mini-workshop. Our workgroup on global baselines for technology access will continue under the lead of UBC and the results will be published this year.

JOINING FORCES

Activities
- Efficient membership management and engagement
- Building strong core groups around activities
- Share an interactive stakeholder map with the CoP

SHARING KNOWLEDGE

Activities
- Address this topic through webinars, a blog series, and newsletters
- Mini-Workshop during Big Data Platform Convention
- Define expert panel to map best practices
- Publish a white paper on the findings

JOINT VENTURES

Activities
- In partnership with UBC, finalise data collection and curation
- Define strategy to achieve a frequent update of the data
- Publish results in a scientific journal
- Publish for use by all CoP members and beyond

HOW CAN I GET INVOLVED?

Become part of one of our working groups. Contact us for more information about participation.

Share your knowledge with the community. Take part in our blog series or present during a webinar.

Just want to keep updated on the developments in the sector? Subscribe to our newsletter, read and learn.