

## Interactive voice response advisory service for pig farmers

**Project Title:** P659 - 1.2.2 Agricultural Extension and Advisory Services

**Description of the innovation:** The innovation uses mobile phone technology (multiple phone types and service providers).

**New Innovation:** No

**Stage of innovation:** Stage 2: successful piloting (PIL - end of piloting phase)

**Innovation type:** Research and Communication Methodologies and Tools

**Geographic Scope:** National

**Number of individual improved lines/varieties:** <Not Applicable>

**Country(ies):**

- Uganda

**Description of Stage reached:** A successful proof of concept has led to a larger piloting of the innovation in Masaka, Uganda, along with the district government.

**Name of lead organization/entity to take innovation to this stage:** ILRI - International Livestock Research Institute

**Names of top five contributing organizations/entities to this stage:**

- ILRI - International Livestock Research Institute
- Masaka District Local Government

**Milestones:** No milestones associated

**Sub-IDs:**

**Contributing Centers/PPA partners:**

**Evidence link:**

- <https://tinyurl.com/y3ldo7sp>

**Deliverables associated:** <Not Defined>

**Contributing CRPs/Platforms:**

- PIM - Policies, Institutions, and Markets
- Livestock - Livestock