

Private sector business model providing bundled services for improved cattle genetics and health in Tanzania

Project Title: P767 - Activity 1.3.2: Business model multiplication and delivery

Description of the innovation: A new business model bundling small-scale cattle artificial insemination and East Coast fever vaccination businesses, in Tanzania but applicable to other East African countries. This combination of services was selected because they use similar equipment (liquid nitrogen).

New Innovation: Yes

Stage of innovation: Stage 2: successful piloting (PIL - end of piloting phase)

Innovation type: Social Science

Geographic Scope: National

Number of individual improved lines/varieties: <Not Applicable>

Country(ies):

- Tanzania, United Republic

Description of Stage reached: End of pilot testing of the new business model.

Name of lead organization/entity to take innovation to this stage: ILRI - International Livestock Research Institute

Names of top five contributing organizations/entities to this stage:

- BMGF - Bill & Melinda Gates Foundation

Milestones: No milestones associated

Sub-IDs:

- 12 - Increased conservation and use of genetic resources

Contributing Centers/PPA partners:

- ILRI - International Livestock Research Institute

Evidence link:

- <https://cgspace.cgiar.org/handle/10568/115302>

Deliverables associated: <Not Defined>

Contributing CRPs/Platforms:

- Livestock - Livestock