Influence of innovation platforms on information sharing, market access and nurturing of smaller innovation platforms

A case study of the Tanzania Dairy Development Forum

1. Introduction

Dairy Development Forum / Innovation platforms
- Enable all stakeholders of the dairy industry to meet and discuss the opportunities and challenges of the industry.
- Solving systemic problems involving all stakeholders together
- Coordinate information sharing and collaboration of the various value chain actors in the dairy industry

Functions of DDF
- A consultative forum for information and knowledge sharing, to improve and to promote growth of the dairy sector
- Facilitate the mentoring of milk-shed (or regional) level dairy innovation platforms
- Promote the professionalization of the industry – e.g. culture and practice of standards and best practice for dairy industry
- From time to time, the DDF may convene as a national innovation platform to aggregate, synthesize and communicate available dairy information
- Promote more inclusive public and private sector investments

2. Involved institutions and their interests

ILRI
Testing - refining M&E tool

Tanzania Dairy Development Forum
DF baseline study

Egerton University
Data and research thesis

5. Sampling plan (50% DDF, 50% Non DDF)

6. Tools

Focus group discussions
1. 3 focus groups at the beginning (Dar, Morogoro, Tanga)
2. 2 focus groups at the end

Individual interviews
- 126 individual interviews with actors along the dairy value chain.

Key informant interviews
- 10 key informant interviews

7. Research hypotheses

1. There is higher prevalence of information sharing within innovation platforms than outside innovation platforms
2. Information sharing within an innovation platform is positively related to market access for members of the innovation platform
3. Information sharing within an innovation platform is positively related to the level of nurturing of smaller innovation platforms

8. Data analysis

- Factor analysis
- Multiple regression analysis

9. Program

May-June
Literature review and preparation

July
Listing, sampling, pretesting

August-September
Data collection, Data entry

October-December
Data analysis, Reports

Contact:
Kennedy Kago: K.Kago@cgiar.org / machariakago@gmail.com
Mobile (KE): +254722743460; Mobile (TZ): +255659379793
Jo Cadilhon: J.Cadilhon@cgiar.org
ILRI, Box 30709, 00100, Nairobi, Kenya

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