Livestock advocacy and communications: Tanzania scene

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Livestock and development drivers

Trends and importance of the sector

- An important but underutilized resource:
  - Contributes 7% to GDP, ranking fourth after crops (12%)
  - Over 50% of rural hh earn income from livestock (22% of hh income)
  - Ownership: chickens (86%); cattle (35%); pigs (9%) others (10%)
  - Traditional breeds with low productivity dominate across species (98%)
Improved access & use of inputs and services allows smaller more productive herds!
Policy opportunities and challenges for livestock development

Any important policy developments?

- **Opportunities**
  - Renewed interest by public investors; donors
    - TLMI
    - BMGF: EADD2; ACGG; ADGG; LMP; L-MIRA
    - MAZIWA ZAIDI/L&F
    - AMDT
    - IFAD
    - Others?
      - ASDP2
      - CG Site Integration (forth coming)

- **Challenges**
  - Weak private sector
Ongoing policy debates on livestock development

What issues are policy makers discussing?

• Land conflicts between pastoralist and sedentary crop farmers

• Rangeland conservation and management: establishment of village rangeland reserves

• Strategies for improving the quality and performance of existing herds and flocks:
  – sustainable breeds improvement (dairy, backyard poultry)
  – Branding campaign to drive quality beef production
Ongoing public conversations on livestock development

What issues are individuals and civil society discussing?

✓ Inclusivity
✓ Gender
✓ Climate change
✓ Hubs
✓ Reforming extension
✓ Overtaxing regulations of the livestock sectors
✓ Conflicting policies
Livestock (in development) advocacy and communications opportunities and challenges for livestock

What’s currently being done to inform and engage and influence livestock development public and policy debates – initiatives, opportunities, gaps, challenges

• (TLMI) Tanzania Livestock Modernization Initiative
• (DDF) Dairy Development Forum
• Project platforms: Maziwa Zaidi, BMGF-funded projects, IFAD,
Main unanswered questions

• **Priority challenges:** feeds, productivity, genetics, diseases, uptake of techs

• **Priority opportunity:** Uptake of technologies

• How can policy be influenced so that
  
  – *dairy and (local) poultry sector investments are deployed to better target the poor and marginalized?*
  
  – *Pastoralist and agro-pastoralists co-exist with protected areas and game parks while sustainable using the natural resources*