Measuring and Assessing Impacts of Fair Trade USA on Farmworkers in Brazil

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Manual and mechanical harvesting

Farm with High Premium Investment
- Size: 1,566 ha
- Coffee area: 605 ha
- Farms with Coffee: 1
- Yield: 1.1 t/ha
- Permanent workers: 500
- Temporary workers: 700
- Farm level

Farm with Low Premium Investment
- Size: 4,284 ha
- Coffee area: 2,838 ha
- Farms with Coffee: 2
- Farm level

Farm without FTUSA certification
- Size: 2,600 ha
- Coffee area: 1,570 ha
- Yield: 0.96 t/ha
- Farms with Coffee: 13
- Farm level

Social

- Household size: 3.7, 3.4, 3.5
- Maximum years of education: 9.5, 9.9, 9.2
- House ownership: 78.7%, 79%, 52%
- Access to medical assistance on farm: 81.2%, 83.4%, 72.3%
- Reporting workplace safety: 94%, 92.2%, 90.5%
- Probability to be below the national poverty line: 20.4%, 15.1%, 20.4%
- Worker productivity (liter per day): Manual - 420, Semi-mechanized - 600, Mechanized - 10,000

Country level

- Share in global coffee production: 23%, 30%
- Share in global coffee exports: 80%, 63.8%, 48.3%
- Fairtrade coffee producer organizations: 27

Empowerment

- Gender of workers: Permanent workers - 5.2%, 12.3%, 25.6%, 54.8%, 74.4%
- Gender of workers: Temporary workers - 26.5%, 36.4%, 48.5%, 73.5%, 63.6%
- Worker perception of main FTUSA beneficiary: Farm owner - 37%, Farm workers - 37%, Other/NR - 20%, Exporter - 3%, Consumers - 3%
- Worker perception of fair trade: 36.9%
- Know about FTUSA: 36.9%