

KENYA CROPS AND DAIRY MARKET SYSTEMS DEVELOPMENT ACTIVITY (KCDMSD)



Project Duration

October 2017–
September 2022

Focus Areas

High-rainfall counties in western Kenya and semi-arid counties in the east

Implementer

RTI International

Partners

Busara Center for Behavioral Economics

East Africa Market Development Associates (EAMDA)

Farm Input Promotions (FIPS)

International Livestock Research Institute (ILRI)

Making Cents International

Open Capital Advisors (OCA)

USAID Contact

Harrigan Mukhongo
Agreement Officer's
Representatives (AOR)
hmukhongo@usaid.gov

Partner Contact

Tom Carr
Chief of Party
info@kcdmsd.rti.org

The Kenya Crops and Dairy Market Systems Development Activity (KCDMSD) is a five-year (Oct 2017– Sept 2022) program of the United States Agency for International Development (USAID). It is funded as part of Feed the Future, the U.S. Government's global hunger, and food security initiative that helps to increase agricultural production and reduce poverty and malnutrition in Kenya. The KCD activity is being implemented in 12 counties and is designed to spur competitive, resilient market systems in Kenya's horticulture and dairy sectors.

Kenya is one of the fastest-growing economies in Sub-Saharan Africa. Rising incomes and public and private investments in agriculture lay a strong foundation for Kenya's continued growth trajectory. However, 90 percent of smallholder farmers still grow maize or other staple crops that have low income generation potential. Smallholder dairy producers, who supply 70 percent of Kenya's domestic milk supply, are constrained by nutrient-deficient animal feed, limited quality control and food safety measures, insufficient aggregation and cooling infrastructure, and a lack of productive dairy cows and in-country processing, all of which inhibit agriculture's potential to reduce hunger and poverty. Export and value-addition opportunities in horticulture, although growing, are currently reaching only a fraction of the country's smallholder farmers.

To ameliorate these challenges and improve the overall agricultural landscape in Kenya for horticulture and dairy, KCDMSD works to support five priority areas:

- A competitive, inclusive, and resilient agricultural market system;
- Diverse agricultural production and improved productivity;
- An improved policy environment for market systems development;
- Integration of women and youth into agricultural market systems; and
- Collaborative action and learning for market systems change and technology adoption.

Zones of Poverty Reduction

SA-2 Eastern	HR-I Southwest	HR-I Northwest
<ul style="list-style-type: none"> • Kitui • Makueni • Taita Taveta 	<ul style="list-style-type: none"> • Homa Bay • Migori • Kisii • Kisumu 	<ul style="list-style-type: none"> • Kakamega • Bungoma • Busia • Vihiga • Siaya

The Activity is strengthening the value chains for dairy, fodder/feeds, and horticulture (mango, passion fruit, avocado, banana, pineapple, and sweet potato). Rather than insert ourselves into the system, we identify the incentives, attitudes, capacities, and practices that stimulate market players to invest in higher productivity, quality improvements, greater efficiency, and relationships with other value chain actors, and work to facilitate their interactions.