

16TH ECABREN SC ADDIS ABABA, ETHIOPIA 2011 – 2012 COMMUNICATION ACTIVITIES, OUTPUTS & PLANNING

By
Olive Thiong'o



Targets

- Production of Publications
 - Scientific
 - Promotional
 - Corporate
- Web tools development and establishment
 - Website
 - Knowledge Management
- Support promotion of national program activities
 - Mozambique
 - Rwanda
 - Kenya



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

Scientific Publications

3 Working Documents:

CIAT Working Document No. 221

Impacts of Climate Change on Smallholder Farmers in Africa and their Adaptation Strategies

What are the roles for research?



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

Climate Change and Gender

*What role for agricultural research
among smallholder farmers in Africa?*

Improving Common Bean Productivity: An Analysis of Socio-Economic Factors in Ethiopia and Eastern Kenya



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

Promotional Publications

Brief 19



Research for Africa in Africa



Burundi's Seed Systems Improve Livelihoods



Brief 20



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture
A Remarkable Record of Science for Change
Since 1967

Brief 21



Micronutrient-Rich Beans Enhancing Diets and Livelihoods in Rural Uganda



White Pea Beans: Ethiopia's Latest Cash Crop



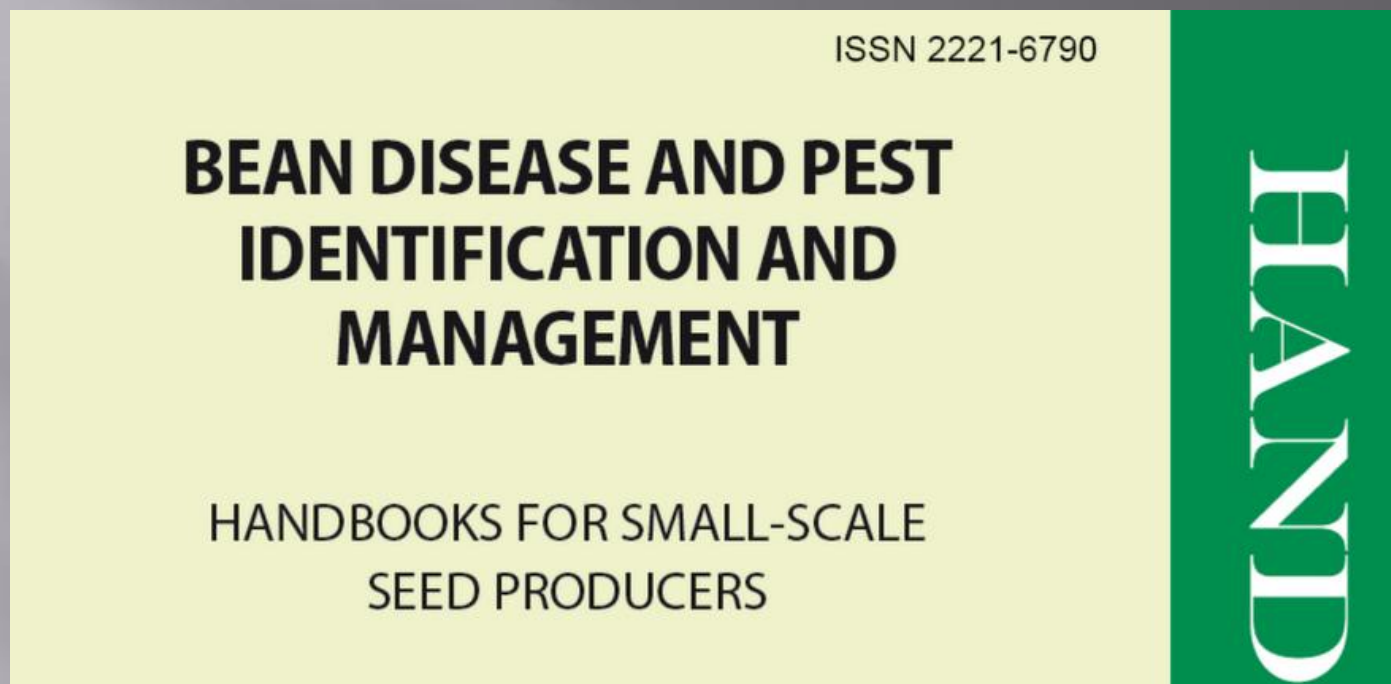
Brief 22



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

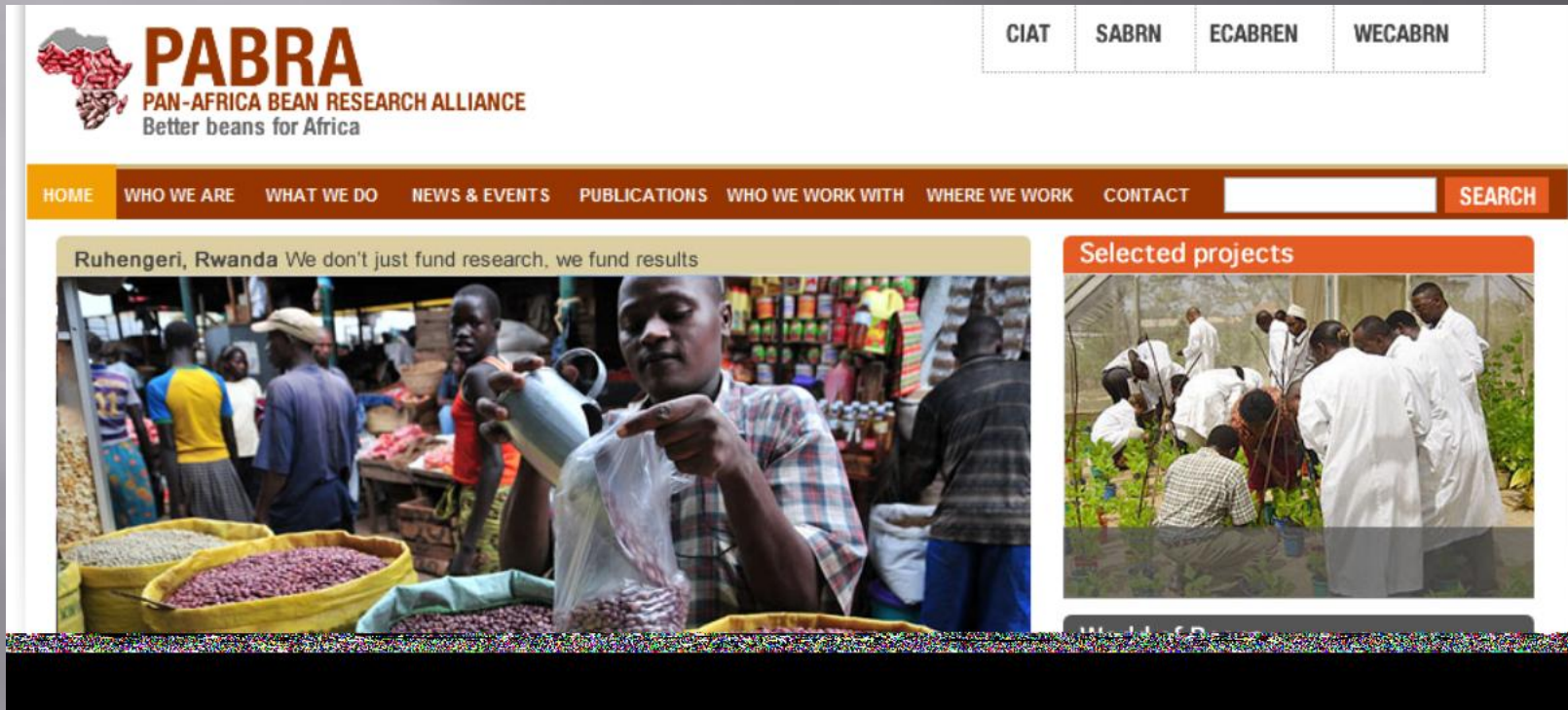
Handbook 4



11 Posters for APR/BOT and ASARECA GM
3 Posters CIALCA Conference

Website

www.pabra.org/beta



Content per outcome
leader



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture
A Remarkable Record of Science for Change
Since 1967

- ▣ Following network sites
 - Content per country representative
- ▣ All tools made available on Google Docs
- ▣ Pix/Documents sent via Dropbox to a specified folder



Online Networking

Knowledge Management (KM) Training in October 2011



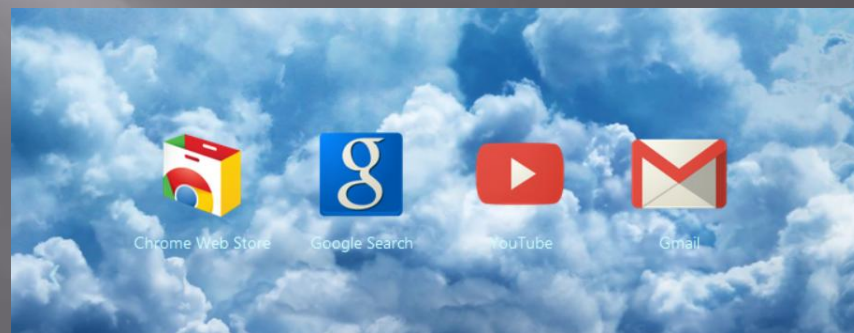
Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change

Since 1967

KS Tools adopted:

- ▣ PABRA Blog –
www.pabranews.wordpress.com
- ▣ Multimedia –
<http://www.flickr.com/photos/pabrapi x/>
- ▣ Google Cloud:
Docs, Gmail
- ▣ Dropbox



Dropbox



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

2012–2013 Products

- ▣ 2 Briefs: Kenya & Mozambique
- ▣ 2 Videos: Rwanda



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change

Since 1967

Way Forward?

- ▣ Enhanced Knowledge Sharing Amongst Partners
- ▣ Researcher-to-Farmer Communication
- ▣ Others?



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

Enhanced Knowledge Sharing Amongst Researchers

DISCUSSION

What tools are available?

- Sharing calendars
- Sharing online documents
- Sending heavy files and pictures
- Bookmarking tools
- Blogging
- Micro-blogging

What tools would you – as an individual – like to use?

What do you require to use these tools?



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change
Since 1967

Think Tank!!!



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change

Since 1967

Many Thanks



Centro Internacional de Agricultura Tropical
International Center for Tropical Agriculture

A Remarkable Record of Science for Change

Since 1967