Gender analysis in the CGIAR: a brief history

1975: ‘Equity’ as part of CGIAR mandate
1980s: ‘Women’ mentioned; ‘Women in rice farming’ Conference
1986: ‘Gender-related impacts in the CG’ a review
1990s: System-wide Program on Participatory and Gender Analysis
2011: Gender strategy across all CRPs

Women => Gender analysis

See: 'Change in the making': Building on the past gender trends in CGIAR agricultural research (Van der Burg 2018)
Gender analysis: a definition

...highlights the differences between and among women, men, girls and boys in terms of their relative distribution of resources, opportunities, constraints and power in a given context
Why gender analysis in ag research?

2 main rationales

- **Effectiveness of tech. and inst. interventions**
  - Gender-responsive interventions are more adopted and effective

- **Equity of development opportunity**
  - Reduce social inequalities to achieve equivalent life outcomes

Research for development

E.g. Razavi 2017; Tannenbaum et al 2016
A gender-blind intervention

Improved cattle breeds - intensification – marketing
What do we do now and how?!
1. Integrate gender in technological and institutional interventions for gender-responsiveness

2. Strategic research to enhance capacities

Equity and effectiveness

(CGIAR 2011: Consortium level gender strategy)
Integrate gender for technology effectiveness

Breed and variety improvement

RQ: what are the gendered trait preferences and why?

Tufan, Grando, Meola 2018
Empowerment: ability to live the life that an individual has a reason to value (Sen 1990 and Kabeer 1999)

Effectiveness:

• More food vs more access and control over food (Sen)

• Working with disempowered farmers limits progress (IIASTD 2009)

Equity:

• Empowerment = a means for people to benefit from opportunities

• Empowerment = an end; if achieved = equity

(Diiro, Seymour, Kassie, Muricho, & Muriithi 2018; Eger, Miller, & Scarles 2018; Galiè, Jiggins, Struik, Grando, & Ceccarelli 2017. Nazneen, Darkwah, & Sultan 2014)
How we work: continuum of gender analysis

- Gender inequity
- Gender equity
- Gender equality
What we do in practice: ILRI’s work with empowerment

• Explore qualitatively local meanings of empowerment

• Assess quantitatively changes in empowerment

e.g. Women’s empowerment in livestock index (Galiè et al 2018)
ILRI’s work with empowerment

• Facilitate access to opportunities for empowerment

• Study women’s empowerment vis-a-vis e.g. nutrition (Price et al 2018)
ILRI’s work with empowerment

• Develop and test transformative approaches

Galiè and Kantor 2016
Some challenges of gender analysis in ag research

Methodological: Local specificity vs global trends; transformative approaches

Epistemological: technologies are not ‘neutral’

Mandate: does ag research have a comparative advantage in addressing gender norms towards equity?

Way forward: how do we address stickiness of gender discrimination
A Gender Transformative Food System (Njuki, Alba-Corall & Lee, 2018)
Other suggestions for the future?