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Introduction

CGIAR is a 40-year-old organization which has pioneered major advances in agriculture research for development, including key contributions to the Green Revolution. The members of the CGIAR Consortium (Centers) have established strong individual identities through branding. Unified branding across the CGIAR Consortium will help elevate the name of the organization to the level it deserves. All the components of CGIAR will benefit from an overarching global brand that expresses our shared vision and enables us to be seen as more than the sum of our parts.

CGIAR has undergone a reform process that has refocused its strategy, and streamlined its operations, so as to avoid fragmentation and duplication. Research is conducted within a Strategy and Results Framework and is characterized by system-wide, integrated approaches, increased collaboration and new partnerships, embodied by the CGIAR Research Programs. These Research Programs allow CGIAR to strongly position itself and its research portfolio, but they also require unified and consistent branding in order to reflect this spirit of cooperation and cohesion.

As part of a wider communication strategy, this unified brand will help regain the confidence of the donor and development community, strengthen existing identities, raise awareness of complex global problems, and mobilize resources and partners.
What is CGIAR?

When we say ‘CGIAR’ we are referring to all the elements of the CGIAR system.

‘CGIAR’ means the global scientific research-for-development partnership to implement the Strategy and Results Framework (SRF) based on the goals expressed in the CGIAR Principles and the aspirations expressed in the Joint Declaration.¹

**CGIAR consists of:**

- The CGIAR Consortium and its members.
- The CGIAR Fund.
- Independent Science & Partnership Council (ISPC).
- Independent Evaluation Arrangement (IEA).
- Partners & Stakeholders.

¹ See http://www.cgiar.org/resources/main-legal-documents-of-cgiar/ for more information on the formalities.
These guidelines seek to clarify the linkages between the components of the CGIAR system and raise the profile of CGIAR and its members. They enable us to speak with a consistent voice, while retaining the established branding of the Centers. A coordinated set of logos and standardized references to CGIAR are an important element of a unified CGIAR brand. Following these guidelines in all CGIAR communications will maintain the integrity of the brand, and enable visual recognition of CGIAR communication products as belonging to a unified whole. All CGIAR system elements – the CGIAR Consortium, the members of the CGIAR Consortium (Centers), the Fund, the Independent Science and Partnership Council (ISPC) and the Independent Evaluation Arrangement (IEA) – should use CGIAR branding consistently, as described.

The guidelines were developed through an extensive consultation process with CGIAR staff and stakeholders that ran from May 2011–May 2012. In 2013 the CGIAR Consortium commissioned a review. In close consultation with Centers and CGIAR Research Programs the purpose of the exercise was to get feedback on what had worked and what had been challenging in order to inform this revised version.

These Branding Guidelines offer general guidance and do not attempt to encompass all possible branding scenarios. If in doubt over a branding issue, consult with your communications office. As we learn through implementing the guidelines, they will be reviewed and updated periodically.

The core branding tenets are:

• CGIAR will speak with one voice.

• CGIAR is a name, not an acronym.

• CGIAR is a global research partnership for a food-secure future.

• The CGIAR logo (wheat symbol) will be retained and should be visible on all relevant Center communication outputs.

• All CGIAR organizations will use a coordinated set of logos and standardized references to CGIAR.

• Centers will retain their individual brands yet demonstrate their relationship to CGIAR through consistent use of CGIAR branding.

• CGIAR Research Programs will be recognized as programs of CGIAR through unified logos and titles.

• CGIAR partners will be recognized through co-branding at Centers’ discretion.

The list of CGIAR Research Program names is valid at the time of writing. Any modification or confirmation subsequent to the date of release of this document will be discussed and agreed between the Lead Center and the CGIAR Consortium.
The CGIAR Consortium is an international organization. Its main role is to oversee the implementation of CGIAR’s Strategy and Results Framework, including the CGIAR Research Programs. The 15 CGIAR Research Centers are members of the CGIAR Consortium.

The CGIAR Consortium can be referred to with its full name “CGIAR Consortium of International Agricultural Research Centers”.

The CGIAR Consortium is made up of the following components:

- The CGIAR Consortium Board.
- The CEO of the CGIAR Consortium and the CGIAR Consortium Office.
- The 15 Research Centers that are members of the CGIAR Consortium.

The main functions of the CGIAR Consortium are to:

- Work with Research Centers which are members of the CGIAR Consortium, donors, and partners to develop the CGIAR Strategy and Results Framework for the Funders Forum to approve.
- Work with donors and the CGIAR Fund Council to get funding for CGIAR Research Programs and to support the Research Centers which are members of the CGIAR Consortium.
- Work with Research Centers which are members of the CGIAR Consortium to develop and manage CGIAR Research Programs.
- Monitor the performance of the Research Centers which are members of the CGIAR Consortium and take action if necessary.
- Develop, manage, and operate common services for Research Centers which are members of the CGIAR Consortium.
- Lead communication and advocacy for international agricultural and natural resources research for development in international fora.

Referring to the CGIAR Consortium

When the term “CGIAR Consortium” is used, it means the organization represented by its board and CEO, which does not necessarily include the members (Centers), and does not only mean the CGIAR Consortium Office.

In formal communications:

- Always refer to the CGIAR Consortium, and not just the Consortium (which is a generic term).
- To refer to the CGIAR Consortium and its members, use the expression ‘the CGIAR Consortium and its members’.
- To refer to Centers, use the expression ‘member/s of the CGIAR Consortium’.
- The CGIAR Consortium Office is an administrative function of the CGIAR Consortium, and therefore in formal communications should not be used. Use either ‘CGIAR Consortium’ or ‘the CGIAR Consortium and its members’ depending on context.
- Work coordinated by the CGIAR Consortium Office should be referred to as work of the CGIAR Consortium (e.g. the CGIAR Consortium is facilitating the development of comprehensive guidance on the second call for CGIAR Research Program proposals).
Established in December 2010, CGIAR’s multi-donor trust fund finances research carried out by the Centers and their partners through the CGIAR Research Programs. The Fund aims to provide stable, predictable and harmonized multiyear funding to enable research planning over the long term, resource allocation based on agreed priorities, and the timely disbursement of funds. The CGIAR Fund is governed by the Fund Council, supported by the Fund Office, and administered by the Trustee.

The organizational structure of the CGIAR Fund consists of the following components:

**Fund Council**
The Fund Council is a representative body of Fund donors and other stakeholders that governs the Fund. As a decision-making body, the Fund Council sets overall priorities on and provides oversight of the use of resources from the Fund. The Fund Council has several governance roles, including appointing the ISPC, which provides advice and expertise to all Fund donors. The Fund Council also has a number of monitoring and evaluation responsibilities.

**Fund Office**
The Fund Office supports the Fund Council and its Chair in the conduct of its business and meetings, including by liaising with all CGIAR system entities and drafting background notes and papers. In acting as a liaison to the Trustee, the Consortium, the ISPC and the IEA, the Fund Office assists the Fund Council in maintaining its business relations and dialogue with the CGIAR system entities on day-to-day operational matters and collaborates with the World Bank Trustee as needed. The Fund Office manages Fund contributions and relations with Fund donors, analyzes the Fund’s status and the Consortium’s compliance with performance agreements, and supports the Fund Council’s resource mobilization efforts. The Fund Office also organizes the Funders Forum and supports its Chair. The Executive Secretary of the CGIAR Fund Council serves as Head of the Fund Office, which is hosted by the World Bank at its headquarters in Washington, D.C. Fund Office staff are employees of the World Bank Group.

**Trustee**
The World Bank serves as Trustee of the CGIAR Fund and in this role provides these functions: it holds in trust the funds transferred by Fund donors under Trust Fund Administration Agreements; it serves as an agent of the Fund Council in disbursing Fund resources based on instructions from the Fund Council and through Fund Transfer Agreements between the World Bank and the CGIAR Consortium; and it provides regular reports on its Trustee activities to the Fund Council, Fund donors, and the Consortium.

**Funders Forum**
The CGIAR Funders Forum is convened every two years to provide a platform through which participants can discuss and exchange views about CGIAR; endorse the Strategy and Results Framework (SRF) when a new version is proposed by the Consortium; endorse an approach to sharing system costs; provide feedback to the Consortium and the Fund Council on the implementation of the SRF; provide feedback to the Fund Council on funding issues; review a financing plan for CGIAR; and receive updates on the CGIAR Research Programs, among other activities.

When referring to the CGIAR Fund:
- Use the official CGIAR Fund logo.
- Specify which entity you wish to refer to (e.g., Fund Council, Fund Office) as their roles and responsibilities are quite distinct.
- For guidance on how to acknowledge Fund donors, please consult the Donor Attribution Guidelines.
- Fund Donors: cgiar.org/who-we-are/cgiar-fund/fund-donors-2/
- Fund Council Members: cgiar.org/who-we-are/cgiar-fund/fund-council/membership/
- For more information, please visit: cgiar.org/fund.
Independent Science and Partnership Council (ISPC)

The Independent Science and Partnership Council (ISPC) is a standing panel of eminent scientific experts whose aim is to strengthen the quality, relevance, and impact of science in CGIAR. The ISPC’s overarching purpose is “to provide independent advice and expertise to the funders of CGIAR through services to the Fund Council and the Funders Forum. It also serves as an intellectual bridge between the funders and the Consortium of CGIAR Centers.” Strategic foresight and mobilizing science form a core part of its agenda, in addition to periodic ex ante program review and impact assessment undertaken through the activities of its Standing Panel on Impact Assessment (SPIA).

Areas of activity
The four major areas of activity for the ISPC are:

**Strategy and Trends:**
The ISPC conducts strategic studies and trend analyses to inform CGIAR on new trends and emerging issues in agricultural science and in the wider development environment (including types of, and approaches to, partnership) and to present opportunities that could inform prioritization of research and thus ought to be considered in adjusting CGIAR’s research agenda. Results from these studies can help steer the current CGIAR Research Programs towards unexplored questions and new partnerships, or identify areas where new research programs or program components would be needed. Such study results feed into periodic revisions of the SRF and should also inform adjustment of current CRPs.

**Independent Program Review:**
The ISPC plays an important role in providing advice to the Fund Council on the scientific credibility and investment worthiness of program proposals, as well as aspects of CGIAR policy.

**Mobilizing Science and Strategic Partnerships:**
The ISPC does this through international dialogue on critical emerging issues and through cultivating partnerships between CGIAR and collaborators worldwide. The biennial Science Forum aims to foster partnerships that best complement expertise of CGIAR and its partners on research initiatives and emerging issues. It serves to provide a place where CGIAR scientists, scientific communities largely external to CGIAR, funders and key partners in terms of delivering development can meet to discuss novel research approaches and their relevance to CGIAR’s research portfolio.)

**Impact Assessment:**
The ISPC’s Standing Panel on Impact Assessment (SPIA) provides CGIAR with timely, objective and credible information on the impacts of its past investments and outputs. In addition, it provides support to the Centers and CRPs in their ex post impact assessment activities, providing feedback to CGIAR priority setting and developing links between ex ante assessment, planning, monitoring and evaluation functions across CGIAR.

For more information, please visit:
The Independent Science and Partnership Council (ISPC) ispc.cgiar.org.
Standing Panel on Impact Assessment (SPIA) impact.cgiar.org.

Referring to ISPC:
• Use the official ISPC logo.
• Use full name in first instance: CGIAR Independent Science and Partnership Council; thereafter use ISPC.
• Link to ispc.cgiar.org for more information.
The Independent Evaluation Arrangement (IEA) of CGIAR was established in 2012 as an independent unit to support the pursuit of CGIAR objectives, defined as: reduction of poverty; improving food security; improving nutrition and health; and the sustainable management of natural resources. In this role, the IEA manages and supports evaluations which aim to improve the quality and effectiveness of agricultural research for development outcomes.

IEA commissions and manages evaluations of CGIAR Research Programs and institutions which are conducted by independent teams. Independence is a prerequisite for the IEA to be able to commission and deliver external evaluations that are credible for learning and accountability and therefore serving all CGIAR stakeholders.

The role of the IEA is two-fold:

**Commission and manage evaluations:**
IEA’s main role is in planning, designing and managing evaluations which cover all parts of the CGIAR system, including CGIAR Research Programs, as well as a ‘system-wide evaluation’ to be commissioned every eight to ten years. These multi-level evaluations provide guidance and information to improve the performance of CGIAR as a whole so that CGIAR research can effectively contribute to its goals.

**Support and provide leadership for an enhanced evaluation culture throughout CGIAR:**
Enhancing and strengthening the culture and capacity of evaluations and evaluators in CGIAR is another fundamental role of IEA. IEA will provide leadership on evaluation and evaluation management across CGIAR through establishing evaluation standards and guidelines to be used by CGIAR Research Programs.

For more information visit:
[iea.cgiar.org](http://iea.cgiar.org)

Publications and resources:
[iea.cgiar.org/publications](http://iea.cgiar.org/publications)

Referring to IEA:
- Use the official IEA logo.
- Use full name in first instance: Independent Evaluation Arrangement of CGIAR; thereafter use IEA.
- Link to [iea.cgiar.org](http://iea.cgiar.org) for more information.
Partners & Stakeholders

Partnerships in CGIAR foster better understanding between researchers and the people who use research; scientists ask what problems farmers and decision-makers encounter and tailor research to understand and meet those specific needs, ensuring our research is demand-driven. CGIAR research is carried out in close collaboration with hundreds of partners, including national and regional research institutes, civil society organizations, academia, development organizations and the private sector.

Why partnerships? Extending the reach of CGIAR research
Stakeholders and partners are one of the pillars of CGIAR, because without effective partnerships even the most ground-breaking science won’t get into the hands of those who need it most: smallholder farmers and the people they work to feed.

Partnerships foster better understanding between researchers and the people who use research.

Rather than researchers doing research they think will be useful (supply-driven research) scientists ask what problems farmers and decision-makers encounter and tailor research to understand and meet those specific needs (demand-driven research).

Our partners are crucially important in adapting new crops and farming methods to local conditions and reaching the farmers who need them. Often, research to solve problems in one area can be applied to similar regions elsewhere. The many national research organizations, universities, private sector enterprises and civil society organizations who partner with us help spread advances and make them widely available.

Referring to CGIAR Partners
Members of the CGIAR Consortium (Centers) and CGIAR Research Programs work with a wide variety of organizations in various partnership arrangements. These partners should be recognized through the use of their logos in CGIAR materials, or in other ways decided by Centers.

Partners in the CGIAR Research Programs
The Lead Center of a CGIAR Research Program shall be responsible for approving the use of the CGIAR brand, name and logo, by its own staff, or other personnel operating on its behalf and any partners participating in the CGIAR Research Programs and shall ensure that such partners follow the branding guidelines.

Use of partner logos in CGIAR publications
- Other logos should not be incorporated with that of CGIAR into a combined graphic.
- Partner logos can be preceded by the phrase “In close partnership with...”.

Use of CGIAR branding elements by partners
Partners are permitted to use the CGIAR logo only in approved publications, at the discretion of the CGIAR system component. CGIAR components should make their partners aware of this rule and apply it appropriately to their specific circumstances.
The name ‘CGIAR’

‘CGIAR’ (pronounced ‘C-G-I-A-R’ not ‘see-gar’) is the official name and will remain so for the foreseeable future. However, following institutional reforms, CGIAR ceased to be a consultative group. Therefore, ‘CGIAR’ is no longer an acronym that stands for the ‘Consultative Group on International Agricultural Research’. Consequently, ‘CGIAR’ should never be spelled out or translated, but promoted as a recognizable name in itself. It no longer requires the definitive article: it is ‘CGIAR’ not ‘the CGIAR’. ‘CGIAR’ should always be uppercase. Period marks after each letter should not be used. The use of ‘CGIAR’ as a name may generate questions on its meaning. It is recommended that the descriptor text is used when necessary to describe CGIAR (see ‘descriptor’ section). The following text should be used when necessary to explain the name:

‘CGIAR’ was originally the acronym for the ‘Consultative Group on International Agricultural Research’. In 2008, CGIAR redefined itself as a global partnership. To reflect this transformation and yet retain its roots, ‘CGIAR’ was retained as a name. CGIAR is now a global research partnership for a food-secure future.

Any abbreviation of the name is discouraged. While referring to CGIAR as “the CG” is acceptable in conversation, in writing it should always appear as ‘CGIAR’.

‘CGIAR’ should feature in glossaries along with the descriptor text, never the old extended name (see p. 8 on Descriptor).

Logo

The existing CGIAR wheat symbol has been retained in the logo. It is familiar to staff, donors, research partners, and other stakeholders. It represents 40 years of innovation in agricultural research for development and references CGIAR’s roots in the Green Revolution. As the WWF panda represents all wildlife, so the wheat symbol represents the broader spectrum of CGIAR initiatives. A coordinated set of logos built around this symbol represents the CGIAR brand.

- The basic logo contains the wheat symbol with the ‘CGIAR’ logotype embedded in it.
- The tagline logo includes an embedded tagline.
- The component logo includes the component name along with the basic logo.
- The component logo includes the name of the CGIAR system component (Fund, CGIAR Consortium, ISPC, IEA or CGIAR Research Program) along with the basic logo.
- Use the electronic version of the logo provided on cgiar.org/branding.
- Do not manipulate the logo. Condensing, expanding, or skewing it can damage its balance and degrade the brand. If changes are needed, check with the CGIAR Consortium Office.
- Use the logo on all relevant official communication materials.
- Ensure that partners, collaborators and funders do not use the logo without permission. Ensure that partners, collaborators and funders have access to both the logo and these guidelines for correct usage (see p. 5 for more details).

General rules for using the logo:

- The logo should always contain the wheat symbol with the ‘CGIAR’ logotype embedded in it. The symbol itself should not be used alone, except as a background graphic or watermark.
- Select the appropriate logo and follow the graphic guidelines in the final section of this document.
- Use the electronic version of the logo provided on cgiar.org/branding.
- Do not manipulate the logo. Condensing, expanding, or skewing it can damage its balance and degrade the brand. If changes are needed, check with the CGIAR Consortium Office.
- Use the logo on all relevant official communication materials.
- Ensure that partners, collaborators and funders do not use the logo without permission. Ensure that partners, collaborators and funders have access to both the logo and these guidelines for correct usage (see p. 5 for more details).
Descriptor
To those unfamiliar with it, the name ‘CGIAR’ does not convey what the organization is or does. Now that ‘CGIAR’ is a name (and no longer an acronym), a short descriptive phrase can be used in standard text to encapsulate what CGIAR is. The descriptor should not be confused with the tagline, which is used to evoke CGIAR’s essential mission.

The phrase to be used to describe CGIAR is:

*CGIAR is a global research partnership for a food-secure future.*

When the descriptor is used in a text where the adjacent text would make the sentence awkward or redundant, this can be shortened to:

*CGIAR is a global agriculture research partnership.*

The descriptor can also appear in a text band located at the top, bottom or running down the side of the publication, as shown below.

Tagline
CGIAR’s tagline expresses the organization’s global vision. By means of an extensive consultation process, the tagline “Science for a food-secure future” was chosen. The tagline should be used as often as possible to reinforce the brand, both through the tagline logo (logo with embedded tagline) and as separate text (used independently of the logo).

When the tagline is used independently of the logo:

- The tagline should be set in italics, and can be typeset on a single line or on multiple lines. It should be in sentence case, e.g., "Science for a food-secure future" (not "Science for a Food-secure Future").

- When the tagline is used, language in adjacent text should be adjusted to prevent redundancy in key words and phrasings.

Language
It is recognized that a mixed use of US and UK English is used within CGIAR. The CGIAR Consortium follows US English but Centers and CRPs can adapt descriptive text to fit house style in communications (however, not the word ‘Program’ in ‘CGIAR Research Program’).

Centers, CRPs and all system elements (e.g., Fund Office, ISPC, IEA, etc.) should adopt and use key aspects of the CGIAR branding guidelines in their own branding guidelines. This will aid consistent implementation.

Within a field

<table>
<thead>
<tr>
<th>Vertical band</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CGIAR is a global research partnership for a food-secure future</strong></td>
</tr>
</tbody>
</table>

Single line

**CGIAR is a global research partnership for a food-secure future**

Double line

**CGIAR is a global research partnership for a food-secure future**
**Boilerplate text**

The boilerplate text provides a standard and consistent way to explain both the nature and the remit of CGIAR. It should be used:

- In press releases from the CGIAR Consortium, the CGIAR Fund, the ISPC, the IEA, and CGIAR Research Programs.
- In press releases from members of the CGIAR Consortium (Centers).
- In website descriptions of CGIAR (e.g. in ‘About’ sections of Center and CRP sites).
- When CGIAR is described in publications such as reports, flyers, briefs, etc.

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**Where space is limited, the short version of the boilerplate text can be used:**

**CGIAR** is a global research partnership for a food-secure future. Its science is carried out by the 15 research Centers that are members of the CGIAR Consortium in collaboration with hundreds of partners. [cgiar.org](http://cgiar.org)

**The full boilerplate text is:**

**CGIAR** is a global research partnership for a food-secure future. CGIAR research is dedicated to reducing rural poverty, increasing food security, improving human health and nutrition, and ensuring sustainable management of natural resources. It is carried out by the 15 Centers that are members of the CGIAR Consortium in close collaboration with hundreds of partners, including national and regional research institutes, civil society organizations, academia, development organizations and the private sector. [www.cgiar.org](http://www.cgiar.org)
Visual specifications for logo use

Color usage

The CGIAR identity colors have been carefully selected. For all corporate applications, use Pantone 364 green only – the approved identity color – or reversed out of a solid background color to all white. For other promotional applications, use any of the supporting color palette colors. The symbol and logotype must always appear in the same color for each component. If Pantone Matching System (PMS) colors are not available, use the equivalent process color (CMYK) equivalent. For internet application, use the RGB or HEX equivalent.

The supporting colors provided below complement the CGIAR identity color. These supporting colors are to be used separately or in conjunction with the CGIAR corporate color.

CGIAR Research Programs can reproduce the CGIAR logo in their chosen CRP colors.

Preferred use

CGIAR Signature PMS 364 – Corporate Green

CGIAR Signature White on solid background

CGIAR Signature Black

The logo can sit on other backgrounds, for example a photograph or an image.

Background graphics

The wheat symbol alone can be used as a ‘watermark’ background image. When using the symbol as a watermark, the symbol must bleed off the bottom and sides of the page.

cgiar.org/branding
CGIAR System

The following rules apply to CGIAR Consortium, CGIAR Fund, IEA and ISPC when referring to CGIAR:

**Referring to CGIAR**
- ‘CGIAR’ should be used as a name; it is not an acronym and should not be translated.
- ‘CGIAR’ should always be uppercase. Period marks after each letter should not be used.
- ‘CGIAR’ no longer requires the definitive article: it is ‘CGIAR’ not ‘the CGIAR’.
- When explaining the nature of CGIAR, use the standard phrase “A global research partnership for a food-secure future”.
- To convey the mission of CGIAR, use the tagline “Science for a food-secure future”.
- For a more detailed explanation of the nature and remit of CGIAR use the standard boilerplate text (see p. 8).

**Using the CGIAR logo**
Each CGIAR system element should use their own relevant logo (see examples on p. 11). However, when producing communication materials that represent CGIAR in its entirety (e.g., the website cgiar.org or the CGIAR Annual Report) a CGIAR logo should be used. When space is limited (less than ½” available height), or subtler branding is required (e.g. when displaying multiple partner logos), the basic logo can be used. As stated in the universal guidelines, the rules for using the logo are as follows:

- The logo should always contain the wheat symbol with the ‘CGIAR’ logotype embedded in it. The symbol itself should not be used alone, except as a background graphic.
- Select the appropriate logo and follow the graphic guidelines in the final section.
- Use the electronic version of the logo provided by the CGIAR Consortium Office.
- Do not manipulate the logo. Condensing, expanding, or skewing it can damage its balance and degrade the brand. If changes are needed, check with the CGIAR Consortium Office.
- Use the logo consistently on all communication materials.
- Ensure that partners, collaborators, and funders have access to both the logo and these guidelines for correct usage (see p. 5 for more details).

**Websites**
- The relevant logo should feature in the website banner.
- The website home page should feature the logo prominently and link to cgiar.org.
- The ‘About’ section of websites should feature an explanation of CGIAR and explain relevant linkages (using the boilerplate text) and link to cgiar.org.

**Publications**
- All relevant publications (reports, brochures, flyers, briefs, etc.) should carry the relevant logo prominently on the front page.
- Where the nature of CGIAR is to be explained in publications, the standard boilerplate text should be used.

**Press releases**
- The CGIAR logo should feature in all press releases.
- The standard boilerplate text should be used in the notes for editors.
Emails

- CGIAR Consortium staff should use their @cgiar.org address in official correspondence.

- The system component should be displayed in brackets after the staff member’s name, e.g. Name (Consortium), Name (Fund), Name (ISPC), Name (IEA).

- Email signatures should include a reference to the relevant CGIAR system component and a link to cgiar.org.

Other communications materials

- The relevant logo should be used on official social media sites such as Facebook and Twitter.

- Text based on the CGIAR boilerplate should be included in the ‘About’ section of these media sites.

- The relevant logo should be used on letterheads, compliment slips, and business cards.

- The CGIAR PowerPoint template provided by the CGIAR Consortium Office should be used/adapted for presentations.

CGIAR System Logos

- Consortium
- Fund
- Independent Evaluation Arrangement
- Independent Science and Partnership Council
CGIAR Research Centers
(members of the CGIAR Consortium)

The CGIAR Consortium is an international organization. Its members are the 15 CGIAR Research Centers.

Centers have their own strong and well-recognized branding – specifically, names, acronyms, logos and taglines. These highly valuable, individual brands should be retained, and are mutually strengthened by clearly linking them to the CGIAR brand and vice versa. This is done through consistent use of CGIAR branding and standardized references to CGIAR within supporting text or boilerplate descriptions. For activities related to CGIAR Research Programs, Centers should follow the guidelines in the previous section. Centers should incorporate CGIAR branding into their own Center and CRP branding guidelines.

Centers should clearly demonstrate their link to CGIAR by adding the phrase “A member of the CGIAR Consortium” to their communication materials (this replaces the existing “Supported by the CGIAR”). This should be accompanied by a logo and a link to cgiar.org. Centers may also refer to themselves as ‘CGIAR Research Centers’ to avoid excessive repetition in longer texts.

This should not replace the official “a member of the CGIAR Consortium” reference. Examples of places where Centers should reference their relationship to the CGIAR Consortium this phrase could be used include:

- Website banners.
- Website footers.
- Stationery.
- Inside covers of publications.
- Press releases or public documents.
- Email signatures.
- PowerPoint presentations.
- Recruitment ads.

Referring to CGIAR

- Centers should use the phrase “A member of the CGIAR Consortium” in their communication materials.
- ‘CGIAR’ should be used as a name; it is not an acronym and should not be translated.
- ‘CGIAR’ should always be uppercase. Period marks after each letter should not be used.
- ‘CGIAR’ no longer requires the definitive article: it is ‘CGIAR’ not ‘the CGIAR’.
- When explaining the nature of CGIAR, use the standard phrase “A global research partnership for a food-secure future”.
- To convey the mission of CGIAR, use the tagline “Science for a food-secure future”.
- For a more detailed explanation of the nature and remit of CGIAR, the standard boilerplate text should be used. If placed adjacent to Center boilerplate text, the short version can be used.

Referring to CGIAR Research Programs

- Do not use the Program number.
- Use only approved Program names (either the official name or the operating name or acronym, as listed p. 12).
- Ensure that official Program names are written in title case (capitalize the first letter of each word except conjunctions).
- Use ‘and’, not an ampersand, in the official Program names.
- A prominent reference to the official Program name should feature in all publications (featuring the component logo prominently will suffice).
- When describing a Program, its identity as a CGIAR Research Program should be made clear, as in the following examples:

  AAS, the CGIAR Research Program on Aquatic Agricultural Systems or

  Aquatic Agricultural Systems (AAS), a CGIAR Research Program.

  Programs can use the CGIAR tagline “Science for a food-secure future”. Alternatively, Programs can develop their own tagline, at the discretion of the Lead Center.

  CGIAR Research Programs can develop their own boilerplate text, using the CGIAR boilerplate text as its basis.
Referring to CGIAR Research Program Partners

CGIAR Research Programs have a crosscutting, collaborative approach and should acknowledge the role of their partners:

- The Lead Center can be acknowledged by the phrase ‘Led by’, followed by its name or logo. This can appear in situations such as the website banner or on publications.

- The manner in which partners are acknowledged in branding is left to the discretion of the Lead Center, but should follow these guidelines see p. 5.

- The Lead Center of a CGIAR Research Program is responsible for the use of the CGIAR brand, name and logo, by its own personnel and any partners participating in the CGIAR Research Programs, and should ensure that such partners follow the branding guidelines.

Using the CGIAR logo

The Centers should use the tagline logo. When space is limited (less than ½” height), or when subtler branding is required (e.g. when displaying multiple partner logos), the basic logo can be used. As stated in the universal guidelines, the rules for using the logo are as follows:

- The logo should always contain the wheat symbol with the ‘CGIAR’ logotype embedded in it. The symbol itself should not be used alone, except as a background graphic.

- Select the appropriate version of the logo and follow the graphic guidelines in the final section.

- Use the electronic version of the logo provided by the CGIAR Consortium Office.

- Do not manipulate the logo. Condensing, expanding, or skewing it can damage its balance and degrade the brand. If changes are needed, check with the CGIAR Consortium Office.

- Follow the graphic guidelines in the final section.

- Use the logo consistently on all communication materials.

- Ensure that partners, collaborators, and funders have access to both the logo and these guidelines for correct usage (see p. 16 for more details).

Recruitment ads

- Recruitment ads are highly visible and thus should include a reference to the connection with CGIAR. At a minimum, this should include “Member of the CGIAR Consortium.”

Websites

- The website home page should include “A member of the CGIAR Consortium” and a link to www.cgiar.org.

- The Center’s relationship with CGIAR should feature in the ‘About’ section of their website and link to www.cgiar.org (using standard boilerplate).

- Centers are invited to consider using the following www.centername.cgiar.org, or www.centeracronym.cgiar.org. This is an effective way to co-brand the Centers and the CGIAR, but is not obligatory.

Publications

- All publications should acknowledge the Center’s relationship with CGIAR “A member of the CGIAR Consortium”.

- ‘CGIAR’ should feature in glossaries along with the descriptor text, never the old extended name (see p. 2 on Descriptor).

Press releases

- The standard (or shortened) boilerplate text or text derived from it should be used in the notes for editors.

- In the body text, the name of a Center should be followed at least once by “…, a member of the CGIAR Consortium”.

- The CGIAR logo and a link to cgiar.org should be included, where possible.

Emails

- Staff of the members of the CGIAR Consortium should use their @cgiar.org address.

- The Center name should appear in brackets after the staff member’s name, e.g. (IFPRI).

- Email signatures should include the Center name followed by “…is a member of the CGIAR Consortium”.

Other communications materials

- Stationery (including business cards) should feature the phrase “A member of the CGIAR Consortium”.

- The CGIAR logo should appear in the final or acknowledgement slide of PowerPoint presentations.
Branding guidelines for CGIAR Research Programs are designed to reflect CGIAR’s system wide, crosscutting approach, and thus should be strongly associated with each other and with CGIAR. The guidelines also aim to ensure that partners are suitably acknowledged. CGIAR Research Programs will share a unified branding centered on their official name (CGIAR Research Program on …). However, CGIAR Research Programs will be able to develop their own variations on this theme by using their own operating names, taglines, and color schemes. The official and operating names of the 15 programs are below. They are visually differentiated by color. Each CGIAR Research Program can choose their color from the palette provided, but once chosen this needs to be used consistently.

CGIAR Research Programs should incorporate key elements of the CGIAR Branding Guidelines into their own branding guidelines.

<table>
<thead>
<tr>
<th>Official name (for logo)</th>
<th>Operating name*</th>
<th>Standard reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>CGIAR Research Program on Aquatic Agricultural Systems</td>
<td>AAS</td>
<td>AAS, the CGIAR Research Program on Aquatic Agricultural Systems</td>
</tr>
<tr>
<td>CGIAR Research Program on Climate Change, Agriculture and Food Security</td>
<td>CCAFS</td>
<td>CCAFS, the CGIAR Research Program on Climate Change, Agriculture and Food Security, or Climate Change, Agriculture and Food Security (CCAFS), a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Integrated Systems for the Humid Tropics</td>
<td>Humidtropics</td>
<td>CGIAR Research Program on Humidtropics or Humidtropics, a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Dryland Cereals</td>
<td>Dryland Cereals</td>
<td>CGIAR Research Program on Dryland Cereals or, Dryland Cereals, a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Grain Legumes</td>
<td>Grain Legumes</td>
<td>CGIAR Research Program on Grain Legumes or, Grain Legumes, a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Livestock and Fish</td>
<td>Livestock and Fish</td>
<td>CGIAR Research Program on Livestock and Fish or, Livestock and Fish, a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Rice</td>
<td>GRiSP</td>
<td>The Global Rice Science Partnership (GRiSP), is the CGIAR Research Program on Rice, or The CGIAR Research Program on Rice, known as the Global Rice Science Partnership (GRiSP)</td>
</tr>
<tr>
<td>CGIAR Research Program on Forests, Trees and Agroforestry</td>
<td>CRP-FTA</td>
<td>CRP-FTA, the CGIAR Research Program on Forests, Trees and Agroforestry or, Forests, Trees and Agroforestry, a CGIAR Research Program (CRP-FTA)</td>
</tr>
<tr>
<td>CGIAR Research Program on Agriculture for Nutrition and Health</td>
<td>A4NH</td>
<td>A4NH, the CGIAR Research Program on Agriculture for Nutrition and Health or, Agriculture for Nutrition and Health (A4NH), a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Policies, Institutions, and Markets</td>
<td>PIM</td>
<td>PIM, the CGIAR Research Program on Policies, Institutions, and Markets, or Policies, Institutions, and Markets (PIM), a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Dryland Systems</td>
<td>Dryland Systems</td>
<td>CGIAR Research Program on Dryland Systems or, Dryland Systems, a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Roots, Tubers and Bananas</td>
<td>RTB</td>
<td>RTB, the CGIAR Research Program on Roots, Tubers and Bananas or, Roots, Tubers and Bananas (RTB), a CGIAR Research Program</td>
</tr>
<tr>
<td>CGIAR Research Program on Water, Land and Ecosystems</td>
<td>WLE</td>
<td>WLE, the CGIAR Research Program on Water, Land and Ecosystems</td>
</tr>
<tr>
<td>CGIAR Research Program on Maize</td>
<td>MAIZE</td>
<td>MAIZE, the CGIAR Research Program on Maize</td>
</tr>
<tr>
<td>CGIAR Research Program on Wheat</td>
<td>WHEAT</td>
<td>WHEAT, the CGIAR Research Program on Wheat</td>
</tr>
<tr>
<td>CGIAR Research Program for Managing and Sustaining Crop Collections</td>
<td>Genebanks</td>
<td>Genebanks, the CGIAR Research Program for Managing and Sustaining Crop Collections</td>
</tr>
</tbody>
</table>

*also to be used as tags on blogs, in social media, for publications stored on repositories and as metadata. Use of CRP numbers is not permitted.
Referring to CGIAR

- ‘CGIAR’ should be used as a name; it is not an acronym and should not be translated.
- ‘CGIAR’ should always be uppercase. Period marks after each letter should not be used.
- ‘CGIAR’ no longer requires the definitive article, i.e. it is ‘CGIAR’ not ‘the CGIAR’.
- When explaining the nature of CGIAR, use the standard phrase “A global research partnership for a food-secure future”.
- To convey the mission of CGIAR, use the tagline “Science for a food-secure future”.
- For a more detailed explanation of the nature and remit of CGIAR, use the standard boilerplate text (see p. 8).

Referring to CGIAR Research Programs

- Only reduce ‘CGIAR Research Program’ to the acronym ‘CRP’ in external documents if the full name has been spelt out already. This is recommended only for insider audiences.
- Do not use the Program number.
- Use only approved Program names (either the official name or the operating name or acronym, as listed p. 12).
- Ensure that official Program names are written in title case (capitalize the first letter of each word except conjunctions).
- Use ‘and’, not an ampersand, in the official Program names.
- A prominent reference to the official Program name should feature in all relevant publications (featuring the component logo prominently will suffice).
- When describing a Program, its identity as a CGIAR Research Program should be made clear, as in the following examples:
  - AAS, the CGIAR Research Program on Aquatic Agricultural Systems or,
  - Aquatic Agricultural Systems (AAS), a CGIAR Research Program.
- Programs can use the CGIAR tagline “Science for a food-secure future”. Alternatively, Programs can develop their own tagline, at the discretion of the Lead Center.
- CGIAR Research Programs can develop their own boilerplate text, using the CGIAR boilerplate text as its basis.

Referring to partners

CGIAR Research Programs have a crosscutting, collaborative approach and should acknowledge the role of their partners:

- The Lead Center can be acknowledged by the phrase ‘Led by’, followed by ts name or logo.
- The manner in which partners are acknowledged in branding is left to the discretion of the Lead Center, but should comply with these guidelines.
- The Lead Center of a CGIAR Research Program is responsible for the use of the CGIAR brand, name and logo, by its own personnel and any partners participating in the CGIAR Research Programs, and should ensure that such partners comply with the branding requirements.

Using the CGIAR logo

Each of the CGIAR Research Programs should use the relevant logo (see examples on p. 15). When space is limited (less than ½” height), or subtler branding is required (e.g. when displaying multiple partner logos), the basic CGIAR logo can be used. As stated in the universal guidelines, the rules for using the logo are as follows:

- The logo should always contain the wheat symbol with the ‘CGIAR’ logotype embedded in it. The symbol itself should not be used alone, except as a background graphic.
- Select the appropriate version of the logo and follow the graphic guidelines in the final section.
- Use the electronic version of the logo provided by the CGIAR Consortium Office.
- Do not manipulate the logo. Condensing, expanding, or skewing it can damage its balance and degrade the brand. If changes are needed, check with the CGIAR Consortium Office.
- Follow the graphic guidelines in this document.
- Use the logo consistently on all relevant communication materials.
- Programs may wish to acknowledge the role of the Centers and other partners with co-branding (see p. 17).

Websites

- The appropriate component logo should be used prominently in the website banner (see suggestions on p. 17).
- The website should use branding elements based on the selected color scheme.
- Programs should develop URLs that feature the official program name, the operating name or a suitable acronym, followed by ‘.cgiar.org’, e.g. humidtropics.cgiar.org or aas.cgiar.org (with ‘www’ being optional).
- The website home page should include a link to cgia.org.
- The ‘About’ section of the CGIAR Research Program website should include the standard boilerplate text and link to cgia.org. Links to the wider CGIAR should be made clear.
Publications
• All relevant Program publications (reports, brochures, flyers, briefs, etc.) should carry the CRP logo prominently on the front page.
• Where the nature of CGIAR is to be explained in publications, the boilerplate text provided should be used.

Press releases
• The appropriate component logo should feature in all press releases.
• CGIAR should feature in the body text of all press releases.
• A link to cgiar.org should be included.
• If the Lead Center is named it should be followed by “…, a member of the CGIAR Consortium”.
• The agreed boilerplate text should be used in the notes for editors.
• The relationship between the Program and CGIAR should be clearly described. For example, in a press release of the CGIAR Research Program on Maize, the text should specify “The CGIAR Research Program on Maize is led by CIMMYT, a member of the CGIAR Consortium.” In the Program boilerplate text, it should say “The CGIAR Research Program on Maize is supported by CGIAR, a global research partnership for a food-secure future.”

Emails
• Personnel who are operating on behalf of, or are representing, a CGIAR Research Program should have an @cgiar.org address. Lead Centers can determine who, outside of the CGIAR Consortium, can be assigned a @cgiar.org address.
• Personnel who are exclusively employed on a particular Program (e.g. Program directors and management staff) should have the Program name or acronym and their Center in brackets after their name e.g. Name (CCAFS-CIAT); other staff should just include their host center, e.g. Name (CIAT).
• Personnel working exclusively on a particular Program should refer to the Program in their email signature, with a link to cgiar.org.

Other communications materials
• The relevant logo should be used on official social media sites such as Facebook and Twitter.
• Text based on the CGIAR boilerplate should be included in the ‘About’ section of these media sites.
• Personnel working exclusively on a CGIAR Research Program (e.g. Program directors and management staff) should use the component logo on their letterheads, compliment slips and business cards. Other staff should use the logo that is most relevant to the majority of their work.
• Programs are invited to use the CGIAR PowerPoint template provided by the CGIAR Consortium Office or a customized version based on the selected color scheme.
• On social media, use the format ‘(acronym/name)-CGIAR’, for example ‘RTB-CGIAR’. In the descriptor for social media accounts, please use the standard reference which spells out the CRP name in the descriptor, for example “RTB, the CGIAR Research Program on Roots, Tubers and Bananas”. When hyphens are not allowed (e.g. in Twitter handles), please use underscore “_” instead, for example ‘@WLE_CGIAR’.
• Use of the CRP logo on white background is preferred. As part of the CRP logo the CGIAR logo can be reproduced in CRP official colors; otherwise the CGIAR logo is always black, white or green.
In two exceptional cases (CCAFS and GRiSP) variations were permitted. These were formally approved on an exceptional basis to reflect branding that was already in use before the original Branding Guidelines were published. All logo artwork can be downloaded from [cgiar.org/branding](http://cgiar.org/branding).
CGIAR Research Programs can choose any color combination from the palette, in any level of transparency.
Suggestions for CGIAR Research Program web banners

Suggested use only. There is flexibility in design and format of ‘led by’ text as long as the official CRP logo is incorporated.
Spanish Translations

Boilerplate text

CGIAR es una alianza mundial de investigación cuyo objetivo es asegurar un futuro sin hambre. Su labor científica está dirigida por los 15 Centros de investigación que conforman el Consorcio CGIAR, en colaboración con cientos de organizaciones. [cgiar.org](http://www.cgiar.org)

CGIAR es una alianza mundial que reúne organizaciones comprometidas con la investigación para un futuro sin hambre. La labor científica de CGIAR busca reducir la pobreza rural, aumentar la seguridad alimentaria, mejorar la salud y la nutrición humana, y asegurar un manejo más sostenible de los recursos naturales. Esta labor está dirigida por los 15 Centros que integran el Consorcio CGIAR, en cercana colaboración con cientos de organizaciones, incluidos institutos de investigación nacionales y regionales, la sociedad civil, organizaciones de desarrollo y el sector académico y privado. [www.cgiar.org](http://www.cgiar.org)

Official CGIAR Research Program Names

Programa de Investigación de CGIAR sobre Agricultura para una Mejor Salud y Nutrición

Programa de Investigación de CGIAR sobre Sistemas Agrícolas Acuáticos

Programa de Investigación de CGIAR sobre Cereales de Secano

Programa de Investigación de CGIAR sobre Sistemas de Secano

Programa de Investigación de CGIAR sobre Bosques, Árboles y Agroforestería

Programa de Investigación de CGIAR sobre Leguminosas de Grano

Programa de Investigación de CGIAR para la Gestión y el Sostenimiento de Colecciones de Cultivos

Programa de Investigación de CGIAR sobre Sistemas de los Trópicos Húmedos

Programa de Investigación de CGIAR sobre Ganadería y Pesca

Programa de Investigación de CGIAR sobre Maíz

Programa de Investigación de CGIAR sobre Políticas, Instituciones y Mercados

Programa de Investigación de CGIAR sobre Arroz

Programa de Investigación de CGIAR sobre Raíces, Tubérculos y Banano

Programa de Investigación de CGIAR sobre Agua, Tierras y Ecosistemas

Programa de Investigación de CGIAR sobre Trigo

Programa de Investigación de CGIAR sobre Cambio Climático, Agricultura y Seguridad Alimentaria
French Translations

Boilerplate text
CGIAR est un partenariat mondial de recherche pour un futur sans faim. Cette recherche est menée par 15 Centres, membres du Consortium CGIAR, en étroite collaboration avec des centaines de partenaires, cgiar.org.

CGIAR est un partenariat mondial de recherche pour un futur sans faim. Grâce à sa recherche, CGIAR œuvre à réduire la pauvreté rurale, à améliorer la sécurité alimentaire, la santé et la nutrition humaines et à garantir une gestion durable des ressources naturelles. Les recherches sont menées par les 15 Centres membres du Consortium CGIAR en collaboration étroite avec des centaines d’organisations partenaires comprenant des instituts de recherche nationaux et régionaux, des organisations de la société civile, des établissements universitaires, des organisations de développement et le secteur privé. www.cgiar.org

Official CGIAR Research Program Names
Programme de recherche du CGIAR sur l’agriculture pour l’amélioration de la nutrition et de la santé
Programme de recherche du CGIAR sur les systèmes d’agriculture aquatique
Programme de recherche du CGIAR sur les céréales en zones arides
Programme de recherche du CGIAR sur les systèmes des zones arides
Programme de recherche du CGIAR sur les forêts, les arbres et l’agroforesterie
Programme de recherche du CGIAR sur les légumineuses à grains
Programme de Recherche CGIAR pour la Gestion et la Préservation des Collections de Culture
Programme de recherche du CGIAR sur les systèmes intégrés pour les régions tropicales humides
Programme de recherche du CGIAR sur les animaux d’élevage et les poissons
Programme de recherche du CGIAR sur le maïs
Programme de recherche du CGIAR sur les politiques, les institutions et les marchés
Programme de recherche du CGIAR sur le riz
Programme de recherche du CGIAR sur les racines, tubercules et bananes
Programme de recherche du CGIAR sur l’eau, le sol et les écosystèmes
Programme de recherche du CGIAR sur le blé
Programme de recherche du CGIAR sur le changement climatique, l’agriculture et la sécurité alimentaire
Arabic Translations

Boilerplate text

المجموعة الاستشارية للبحوث الزراعية الدولية هي شراكة عالمية للبحث من أجل مستقبل آمن غذائياً. يُنقِد برنامجها العل
من قبل 15 مركزاً بحرياً هم أعضاء في مشورة المجموعة بالتعاون مع مناطق من الشركاء.

المجموعة الاستشارية للبحوث الزراعية الدولية هي شراكة عالمية لمستقبل آمن غذائياً.

تركت بحوث المجموعة لخفض الفقر الريفي، زيادة الأمن الغذائي، تحسين صحة وتغذية الإنسان، وتشمل إدارة أكثر استدامة للموارد البيئية. تؤدي المجموعة مهماتها من خلال 15 مركزاً هم أعضاء في مشورة المجموعة وذلك بالتعاون وتلقي مع من الشركاء، بما في ذلك المعاهد الوطنية والإقليمية للبحوث، منظمات المجتمع المدني، الأكاديميات، المنظمات التنموية والقلق الخاص.

Official CGIAR Research Program Names

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن الزراعة من أجل الصحة والتغذية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن تطوير الزراعة المائية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن التغيير المناخي، الزراعة والأمن الغذائي

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن محاصيل حبوب الأراضي الجافة

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن الغابات، الأشجار والزراعة الحراجية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن أنظمة الأراضي الجافة

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية لإدارة عملية جمع المحاصيل وحفظها.

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن البتروليات الحية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن النظم المتصلة للمناطق المدارية الرطبة

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن الثروة الحيوانية والسمكية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن الطرق الصفراء / الشامية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن السياسات، المؤسسات والأسراع

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن الزراعة

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن المحاصيل الجذرية، الدرنية والموز

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن المياه، الأراضي والنظم البيئية / الإيكولوجية

برنامج المجموعة الاستشارية للبحوث الزراعية الدولية عن القمح
Chinese Translations

Boilerplate text
CGIAR是一个旨在实现粮食安全的全球农业研究战略联合体。CGIAR联盟由15个研究中心成员组成，与数百个组织合作开展科研工作。

Official CGIAR Research Program Names
CGIAR农业促营养健康研究计划
CGIAR水产农业系统研究计划
CGIAR气候变化、农业和粮食安全研究计划
CGIAR旱地谷物研究计划
CGIAR旱地系统研究计划
CGIAR森林、树木和农用林研究计划
CGIAR基因库研究计划
CGIAR作物收集管理和维持研究计划
CGIAR豆类作物研究计划
CGIAR湿热带一体化系统研究计划
CGIAR家畜和鱼类研究计划
CGIAR玉米研究计划
CGIAR政策、制度和市场研究计划
CGIAR水稻研究计划
CGIAR根类、块茎作物和香蕉研究计划
CGIAR湿地和生态系统研究计划
CGIAR小麦研究计划
CGIAR Consortium
1000 Avenue Agropolis
F-34394 Montpellier Cedex 5

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consortium@cgiar.org

More info on branding available -
cgiar.org/branding

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