



2012 CGIAR STAKEHOLDER PERCEPTIONS SURVEY: UPDATE AND HIGHLIGHTS

CGIAR CONSORTIUM OFFICE (April 22, 2013)

In the second half of 2012, the CGIAR Consortium commissioned GlobeScan to conduct an independent assessment of the perceptions of CGIAR Stakeholders, in an effort to have a clearer picture of where and how we need to improve our partnership efforts. The full report is expected by end of May 2013, but this fact sheet provides some early highlights.

The results of the survey make it clear that while there are generally positive impressions from stakeholders, there is still much work for us to do to improve how we work with our partners. This report will serve as a valuable baseline against which we can measure progress in the years to come, and will help us focus our attention on areas for improvement.

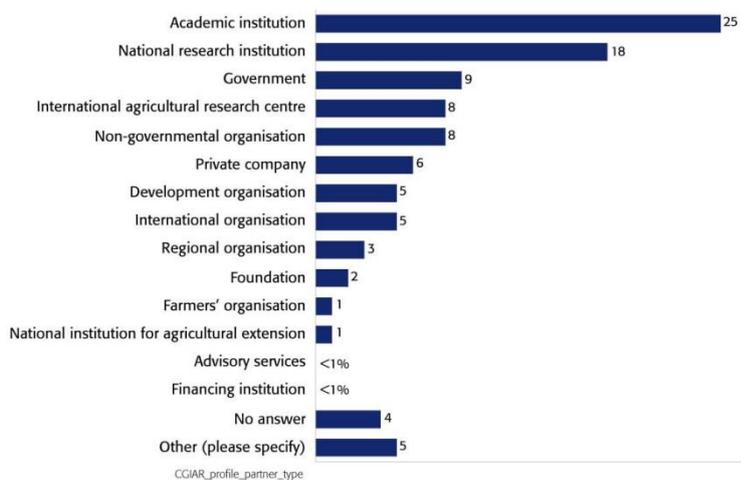
Survey Highlights

- 1,071 partners and potential partners across more than 115 countries took part in this survey beginning in December 2012. Respondents answered questions about CGIAR, mainly on a seven-point scale ranging from “very poor” to “excellent”. Here we report percentages rating CGIAR as five, six or seven.
- CGIAR’s current performance in addressing its four development outcomes is perceived as generally favorable. CGIAR receives its strongest ratings on improving food security, with 72 percent of positive perceptions and on sustainably managing resources, with 56 percent. Perceptions are less favorable in relation with reducing rural poverty, 48 percent, and on improving health and nutrition, with 39 percent of positive perceptions.
- CGIAR’s stakeholders are generally satisfied with their partnership with CGIAR, with only one in ten expressing dissatisfaction. Overall, 75 percent of respondents rate their satisfaction with CGIAR partnerships positively.
- Compared with other partnerships they may have with international organizations, nearly six in ten stakeholders say that the quality of their partnership with CGIAR is “better.”
 - Respondents rated CGIAR across 26 dimensions within 8 broad categories related to partnerships: Collaboration, Accessibility, Expertise, Communication, Transparency, Capacity Building, Research Outputs and Research Outcomes.
 - CGIAR sees its strongest ratings on Expertise (i.e., global expertise, sector, regional knowledge), Research Outcomes (i.e., research addresses development challenges, results in outcomes), and Communication (i.e., outbound communications are timely and insightful), with between 60 percent and 66 percent rating CGIAR favorably.
 - The weakest perceptions of CGIAR are on Transparency (i.e., making complete and accurate information available, being accountable), and on Collaboration (i.e., working effectively with partners, fair distribution of work and funding), both 46 percent positive.
 - Given that partnership and stakeholder engagement is one of CGIAR’s overarching themes, these lower ratings on Collaboration and Transparency are a high priority for CGIAR to address.
- Stakeholders in national agriculture research institutes and academic institutions tend to have the most favorable perceptions of CGIAR’s performance in capacity building compared to international and development organizations and NGOs. Stakeholders mostly learn about CGIAR via in-person contact. However, stakeholders are interested in more communication via the CGIAR website and printed or downloadable reports.

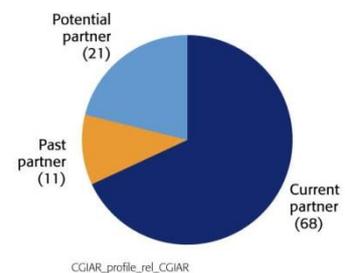
About the Survey

- In collaboration with all CGIAR Research Programs and GFAR, CGIAR assembled a comprehensive database of about 4,000 unique stakeholders – including current, past, and potential partners – all of which were invited to participate in the Stakeholder Perceptions Survey.
- In total, 1071 stakeholders completed the survey between December 14, 2012 and January 18th, 2013, resulting in a 30% completion rate.
- Respondents are distributed across more than 115 countries (33% in Africa, 26% in Asia, 17% in Europe, 10% in North America and 9% in Latin America and Caribbean).

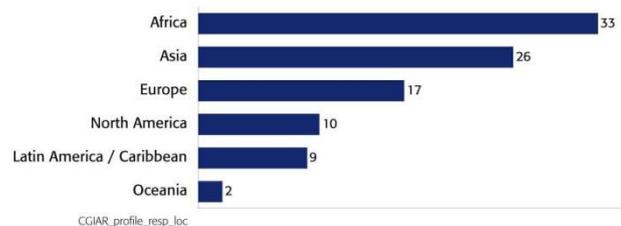
Partner Type



Relationship with CGIAR



Respondent's Location



Next Steps

The full public report of results will be available on May 29th and posted to the CGIAR website, along with an overview of CGIAR's resulting action plan. All participants will be notified when the full report becomes available. In the meantime, if you have any questions about the Stakeholder Perceptions Survey and next steps, please contact Daniela Alfaro of CGIAR Consortium at a.alfaro@cgiar.org.