GCARD 3 Process: Principles and Implementation ideas

What is GCARD3?
GCARD3 is the third Global Conference on Agricultural Research for Development. It has been conceptualised - and is being planned and implemented - as a longer term engagement process which will provide a variety of opportunities for interaction with diverse groups of stakeholders to positively influence the direction and activities of international research for development over the next ten years. The objective of this process is to ensure that international research investments and programs are better aligned to priorities and needs on national, regional and global levels. Over its two-year span (2015 and 2016), GCARD3 aims to generate and support a number of outputs (products and processes) such as robust engagement processes and well designed site integration plans. And through the implementation of GCARD3 the overall outcome will be the clear – and transparent – identification of international research priorities and activities, and what’s needed to achieve future development goals, in particular for family farmers and poor communities. GCARD3 is being jointly implemented by GFAR (the Global Forum on Agricultural Research) and the CGIAR Consortium, but will be supported by and involve partners and stakeholders from sectors across the globe. It is guided by an Organising Committee\(^2\) and supported by a GCARD3 Implementing Team (CO and GFAR).

Overview of processes and activities
Over the two years of GCARD3, a number of activities and events will be part of this longer-term process of engagement and planning. Some activities will be planned specifically by the GCARD3 Organising Committee and Implementing Team, but many other relevant activities and events taking place over the time period will help to contribute to this process.

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\(^1\) Version 7 – 11/05/2015 – revisions based on suggestions and decisions from GCARD3 OC meeting 14/04/2015. About this note: This note has been prepared to provide more practical information and ideas for planning and carrying out of GCARD3 activities. The note lays out some information on the what, when, where and who of each activity and provides some ideas around the ‘how’.

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Details of GCARD3 activities (What, Why, When, Where, How, Who)

1. Consultation on the CGIAR Strategy and Results Framework (SRF) [completed]

As part of the development of the new Strategy and Results Framework (SRF), the CGIAR Consortium and GFAR jointly implemented a broad stakeholder consultation that provided stakeholders and partners, both inside and outside CGIAR, with opportunities to provide feedback and inputs on this important roadmap for agricultural research over the next ten years.

Information and results of the consultation on the SRF is available at http://www.cgiar.org/srfconsultation

2. Online consultations [planned]

**What:** Online consultations will be organised around particular documents, events, decisions or processes as an opportunity to hear the voices of stakeholders on a variety of topics and processes during the GCARD3 time period. Some possible suggestions include:

- an online consultation on the broad formulation of the 2\textsuperscript{nd} generation CRP portfolio
- electronic dialogues on what stakeholders feel are key research themes and approaches, identifying national commitments and clear gaps in capacities required for effective national: international partnership

**Why:** Online consultations were a successful element in GCARD1 and in the recently completed SRF consultations. They are a unique opportunity to have a direct route to stakeholder opinion via the internet where people can take part from a place and time that suits them. It provides an opportunity for more transparent, inclusive, democratic participation and offers potential as a cost effective addition to the face-to-face consultations.

**When:** Online consultations will be organised throughout the GCARD3 process with specific arrangements made around particular documents, processes, decisions or steps.
How: Online consultations will make use of a number of different tools as appropriate for the particular content, audience and objective. Online consultations may involve a variety of tools/applications to facilitate dialogue and engagement such as: e-consultation pages, electronic surveys, email address, webinars and social media channels.

Who: Online consultations may be run by a number of bodies such as: GCARD3 support team, CGIAR Consortium Office, GFAR (secretariat, regional fora or other members), members of the OC, or other interested bodies

3. Innovation Investment Facility [ongoing]

What: The Investment Facility for Agricultural Innovation and Enterprise is a new initiative which aims to strengthen and enhance national agricultural innovation systems in developing countries by bringing together existing and new financial resources, international technical support and national service delivery. Through nationally-driven processes, the Facility will draw on the skills and experience of a multitude of partners, the Facility will support the improvement and integration of research, extension, education, training and enterprise services in-country.

Why: These consultations form a series of dialogues to foster the development of an integrated investment and enterprise facility for national innovation that will be presented to the IFAD Governing Council in September 2015.

When and Where: Dialogue on the Investment Facility for Agricultural Innovation and Enterprise will take place at existing meetings (including but not limited to consultations with prospective funders, discussions at events such as the International Conference on Innovation Systems in West and Central Africa; CAADP Pillar IV Workshop in Johannesburg; the 3rd International Conference on Financing for Development (Ethiopia) the G20 MACS meeting (Turkey), the Mediterranean Dialogues (Milan Expo). Dialogue will be held with specific countries expressing an interest in engaging with the Facility (e.g. Egypt and Senegal).

Who: This will be organized by the GCARD3 Implementing Team

4. National-level consultations [planned]

What: National-level consultations are expected to take place through 2015 and 2016 in a set of countries (up to about 20) identified through agreed criteria by CRPs, with input from other stakeholder groups. These face-to-face events will provide an opportunity for a variety of stakeholders in those specific geographies to meet together to discuss national priorities and activities and to provide guidance to future activities, such as second generation CGIAR Research Programs (CRPs) and a planned Investment Facility.
**Why:** It is important to understand the needs, priorities, activities and possibilities at a National level for the planning and implementation of future activities that work towards the goals relevant for those geographies and in appropriate partnerships. In the development of the second generation of CRP proposals these consultations will allow the Centers and CRPs to interact with key national stakeholders to understand each others’ priorities and activities, which will also support the development of site integration plans that show how the CRPs work together and deliver development outcomes, jointly, and with their partners. National level consultations may also provide an opportunity for national partners to help in setting targets for development outcomes (IDOs) for their countries for which they will be jointly accountable. National consultations also provide an opportunity for strengthening existing partnerships as well as finding new partners and partnership modalities for the second generation of CRPs.

**Where and When:** Starting in in mid-2015 an initial set of national consultations (3-5) will take place in select geographies. Some suggested countries for this first set include: Bangladesh, Vietnam, another Mekong country, Ethiopia, Kenya, Rwanda, Ghana, Nicaragua. A decision on the set of pilot countries should be made by mid-June 2015. The remainder of the consultations will continue in early 2016 (January to March), making use of lessons from the first set held in 2015. The geographies for this larger set will be determined through an agreed process in 2015.

**Who:** These are to be organised jointly by CRPs representatives operating in the selected countries and relevant and appropriate national partner organizations. GFAR will collaborate with CRPs and national systems in encouraging multi-stakeholder participation. Organizational support will be provided by GFAR and CO. The consultations led by the CRPs will be organized and implemented in partnership with the national partner organizations.

**How:** in particular geographies, the key organisers - a Steering Committee made up of actors from the National agricultural system, CGIAR, other organisations and stakeholders - will develop a process that works best for those particular contexts and groupings. Note- because they will only mobilize local CRP and partner staff, consultations should be able to be organised with a low budget

**5. Regional-level consultations [planned]**

**What:** The regional-level consultation events will provide an opportunity to learn about, discuss and plan better coordination with existing regional priorities and alignment processes. They will also stand to account for development priorities of countries not covered by the national consultations. Given that it would be expensive to organise stand-alone GCARD3 regional events and in the spirit of working with partners and existing frameworks, it is proposed to make use of events already being planned on a regional level to hold consultation sessions or side-events.

**Why:** For planning and implementing activities to support agricultural research and development it is also key to be aware of and work with regional level actors, priorities and activities. These consultations will provide an opportunity to have discussions amongst regional stakeholders towards improved understanding, actions and partnerships.
**Where and When:** Africa, Latin America, Asia, MENA (TBC). To be held in conjunction with existing regional level events/meetings happening in 2015 and up to April 2016. Examples of some possible events (but not confirmed at this point) are: Africa-GFIA Africa, Durban, December 2015; Latin America- World Congress on Integrated Crop-Livestock-Forest Systems (WCCLF) and the 3rd International Symposium on Integrated Crop-Livestock Systems (ICLS3) to be held in Brasilia, Brazil on July 12-17, 2015; South/south-east Asia: High Level Policy Dialogue on Investment in Agricultural Research and Innovation for Development (ARI4D) in Asia-Pacific Region (Bangkok, 28-29 October, 2015)

**Who:** These will be organised by an organising group made up of GCARD3 implementing team, Regional Fora, CGIAR entities and other relevant groups in the selected regions

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**6. Global-level event [planned]**

**What:** A global level event, smaller in size than previous GCARD events, will be organised to bring together relevant actors in the agricultural research for development arena to discuss and find alignment of activities with global level priorities and initiatives. The event may also be used to showcase and learn from processes and results of national and regional level consultations. Additional discussions and activities-e.g a proposed investment facility by GFAR- will also be planned in the global event.

**Why:** A global-level event provides an opportunity to discuss global level priorities and activities that agricultural research should align with. Particularly it will allow input to the final CRP proposal development and eventual decision and approval by the Fund Council (in mid to late April 2016) on the final CRP proposals.

**Where and When:** The GCARD3 event will be held in the first quarter of 2016. The host country will be selected through an open bid process negotiated by the GCARD3 Organizing Committee. The decision has already been made to solicit invitations to host the GCARD3 event from countries in Africa. The event will be organised by CGIAR Consortium and GFAR Secretariat with guidance from the OC and through the work of supporting task forces.

**Who:** This will be organised by the GCARD3 implementing team (CO and GFAR) with guidance from the OC and through the work of a number of task forces. The event will be hosted by a selected country host and may be supported by additional logistics support.

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**7. Other supporting events and activities [ongoing]**

There are a number of related and relevant meetings and events during 2015 and 2016 in which GCARD3 will be involved or build upon.
8. Supporting systems [ongoing]

In order to support the whole GCARD3 process there will be a number of activities happening in the following areas, which will be handled by the GCARD3 support team, assigned Task Forces or others as relevant:

a. **Communication:** The purpose, objectives, processes, activities, results and messages of GCARD3 will be communicated in innovative and meaningful ways throughout the time period in order to create awareness of GCARD3.

b. **Monitoring and Evaluation:** Throughout GCARD3 methods and mechanisms will be made use of to monitor and evaluate the processes and activities of planning and implementation to generate lessons and information for both internal and external purposes.

c. **Knowledge Management and Sharing:** All activities will be documented and their processes and results shared on a GCARD3 platform which will allow transparency and learning from all activities undertaken.

d. **GCARD3 Global event program development and logistics:** Due to the larger nature of the global level event than the other activities, there will need for additional effort placed on planning and implementing the event with task forces on logistics and program development.

e. **Participation:** There will be special effort placed on deciding how appropriate participation can be ensured for all of the GCARD3 activities

**Budget considerations**

To implement the GCARD3 processes and activities some elements will require budgeting:

i. Management of overall GCARD3 process is being carried out by the CO and GFAR with some financial support from the CGIAR Fund Council. This will include planning all activities and implementing consultations, the Global event, and support activities

ii. National level consultations should be budgeted for by CRPs with in-kind contribution from national partners encouraged. The costs of these will vary by geographical context, but should include:
   - Participation of (local) CRP staff in planning and attending the event
   - Possible support for a limited number of stakeholders to attend workshop
   - Room/venue charge and Workshop services, materials and equipment
   - Internal Facilitator/Moderator/Chair-for design and facilitation
   - Pre-, during, post-consultation communication and documentation

iii. Regional consultations will be done in conjunction with existing regional meetings where possible, so CRPs and other stakeholders will need to cover participation of their staff in any of these events. When regional meetings do not reflect a multi-stakeholder composition then this will be sought through in-kind contribution or possibly additional funding to ensure this will be required.

iv. CRPs and stakeholders should cover the participation of their staff in the Global-level event

v. Consultations for the Investment Facility will make use of existing events, and any additional funding needed will be sourced through existing GFAR funding.