

Tella Producer Survey (20 women)

Where: Bassona worena (Gudo beret)

Survey population: - Women Tella producers participated in barley testing (8) and women tella producers selling Tella

Sample size: - N=20 women (8 Tella producers trying the 8 varieties and 12 Tella producers selling their Tella)

The objective of the survey: -

- To gather information on tella production and preferences

QUESTIONNAIRE

QUESTIONNAIRE ID	
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SECTION A: SCREENING QUESTIONS

The date of the interview:	-----/-----/-----	
Enumerator name		
Location		
District/Kebele		

SECTION B: SOCIO-DEMOGRAPHIC DATA

No.	Questions and Filters	Response
1.	Respondent name	
2.	Sex of the respondent	1. Male 2. Female
3.	Age of the respondent	
4.	Education level	1=No formal school; 2= Primary; 3 = Secondary; 4= College diploma; 5= Undergraduate; 6= Masters; 7= Other (specify) _____
5.	Marital Status	1=Single; 2=Married; 3=Widowed 4 = Separated; 5= Divorced
6.	What is the relation to the household head?	1=Self, 2=Spouse, 3- Daughter, 4=Daughter in law, 5 Other (specify) _____
7.	Main occupation	
8.	Secondary Occupation	

SECTION C: HOUSEHOLD INCOME

1. What are your sources of income and the percentages of total household income?	Source of Income	% of Total Income	
2. What is the percent of contribution of Tella production to your income?			
3. Has your income from Tella increased, decreased or stayed the same? What are the key factors attributed to that?	1= increased 2 = decreased 3= remained the same	Explain contributing Key factors:	

SECTION D: Use, Source, and Preferences

			Yes/No	% of Barley produced used for that	
		For sale/Commercial			
		For consumption/Subsistence			
1.	Purpose of tella production				
2.	How many times per year do you produce Tella? And how many kilos of barley do you use each time?				
3.	How many livestock are fed from the tella remains?				
4.	Who contributes to the labour in the preparation of Tella in your household? Please explain.				
5.	In which places do you sell your Tella? And what is the price of Tella per cup?				
6.	How many litres of Tella do you sell in a year?				
7.	Does the price differ in a given year or in a different market? Please explain when does the price differ? Please give examples.				
8.	What problems do you have is marketing Tella?				
9.	What problems do you have is producing Tella?				
10.	Can you describe to us what is a good Tella product?				
11.	Which variety do you prefer in making Tella? Please explain why?				
12.	History of barley varieties used in preparing Tella in the past 5 years.				
	Year (list past 5 years)	What Varieties have you used in Tella making.	Source of seeds	What did you like about this variety?	What do you not like about this variety?
	2022				
	2021				
	2020				
	2019				
	2018				

13.	Of the varieties mentioned above, which one is best for making Tella? Please explain why.				
14.	Of the varieties mentioned about, which one is the least good for making Tella? Please explain why.				
15.	Which of the varieties listed above is your favourite variety?				
16.	Why do you prefer this variety?				
17.	Do you get enough seed for the varieties you prefer to make Tella with?	1. Yes 2. No			
18.	If not, why?				
19.	Compared to your preferred variety for making Tella, how does V1 of the 8 varieties fare in Tella making? Please explain.				
20.	Compared to your preferred variety for making Tella, how does V2 of the 8 varieties fare in Tella making? Please explain.				
21.	Compared to your preferred variety for making Tella, how does V3 of the 8 varieties fare in Tella making? Please explain.				
22.	Compared to your preferred variety for making Tella, how does V4 of the 8 varieties fare in Tella making? Please explain.				
23.	Compared to your preferred variety for making Tella, how does V5 of the 8 varieties fare in Tella making? Please explain.				
24.	Compared to your preferred variety for making Tella, how does V6 of the 8 varieties fare in Tella making? Please explain.				
25.	Compared to your preferred variety for making Tella, how does V7 of the 8 varieties fare in Tella making? Please explain.				
26.	Compared to your preferred variety for making Tella, how does V8 of the 8 varieties fare in Tella making? Please explain.				
Section E: Technical Advice					
27.	What information would you like to know about Tella production? Please explain.				