

WFP EVALUATION

Impact evaluation of the National School Feeding Programme

Impact on kitchen workers and households

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THE WORLD BANK
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Development Economics • Impact

WFP
World Food Programme
SAVING LIVES
CHANGING LIVES

WFP's Impact Evaluation Windows



Cash-based Transfers and Gender

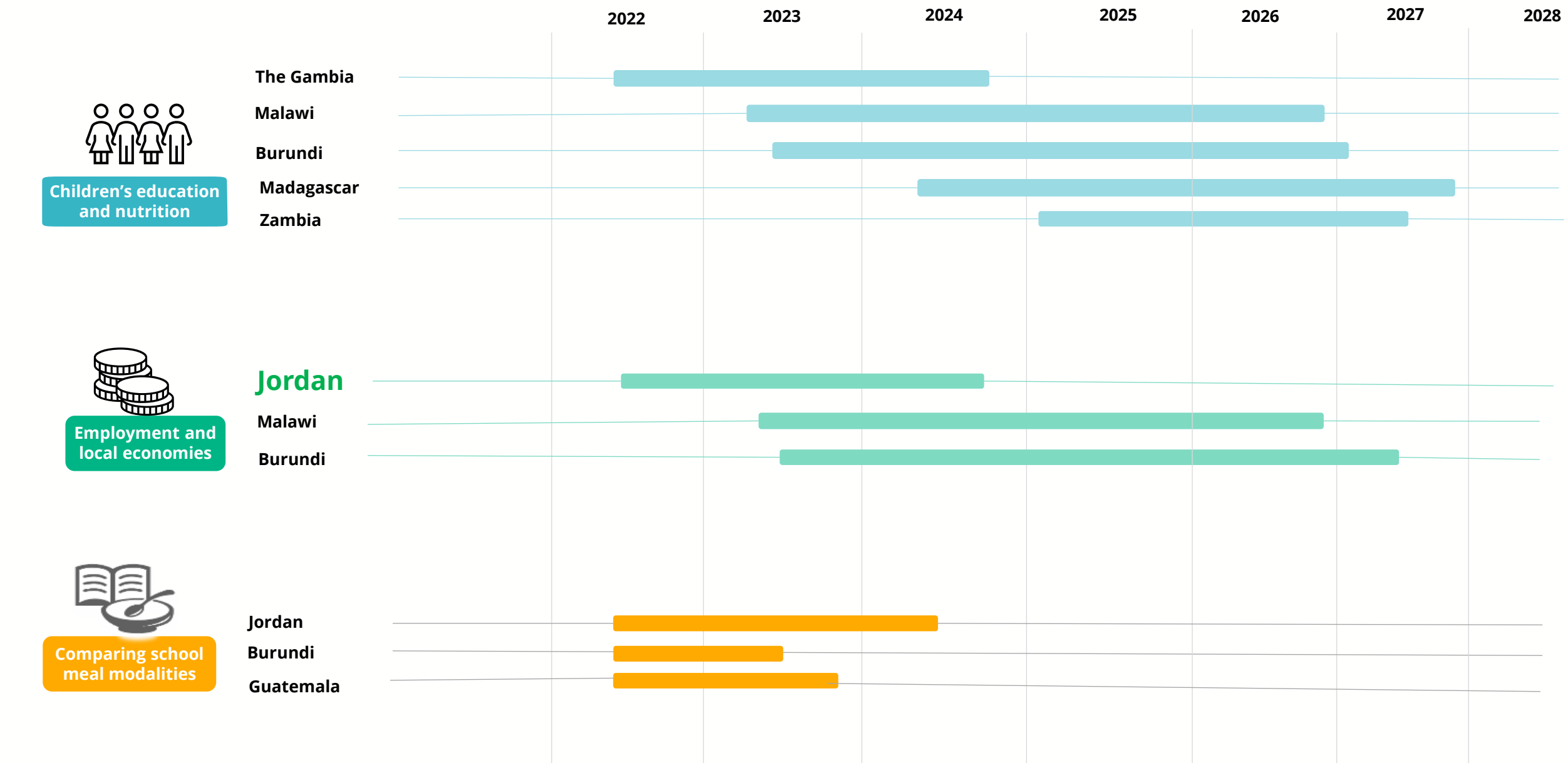


Climate Change and Resilience



School-based Programmes

School based Programmes impact evaluation window

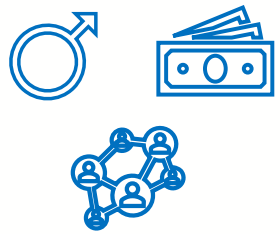


Impact evaluation in Jordan: Background

- Jordan's **National School Feeding Programme** (NSFP) is part of the National School Feeding Strategy (2021-2025).
- Every day, the NSFP provides over 430,000 students from 2,314 schools in vulnerable areas across the country with **centrally procured date bars or high-protein biscuits**.
- The Government of Jordan asked the United Nations World Food Programme (WFP) Jordan Country Office to **pilot an alternative school feeding model**, which aims to:
  - increase **children's nutritional diversity** through healthier meals;
  - foster socioeconomic development in vulnerable areas by **creating jobs for women.**

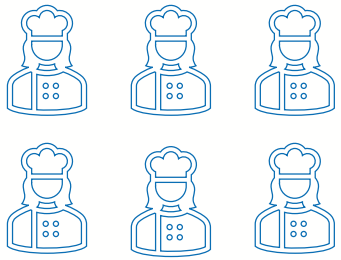


Evaluation question and design



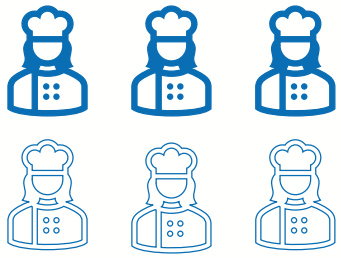
What is the **impact** of **formal wage employment** outside the household on women's social and **economic empowerment**?

599
Eligible applicants



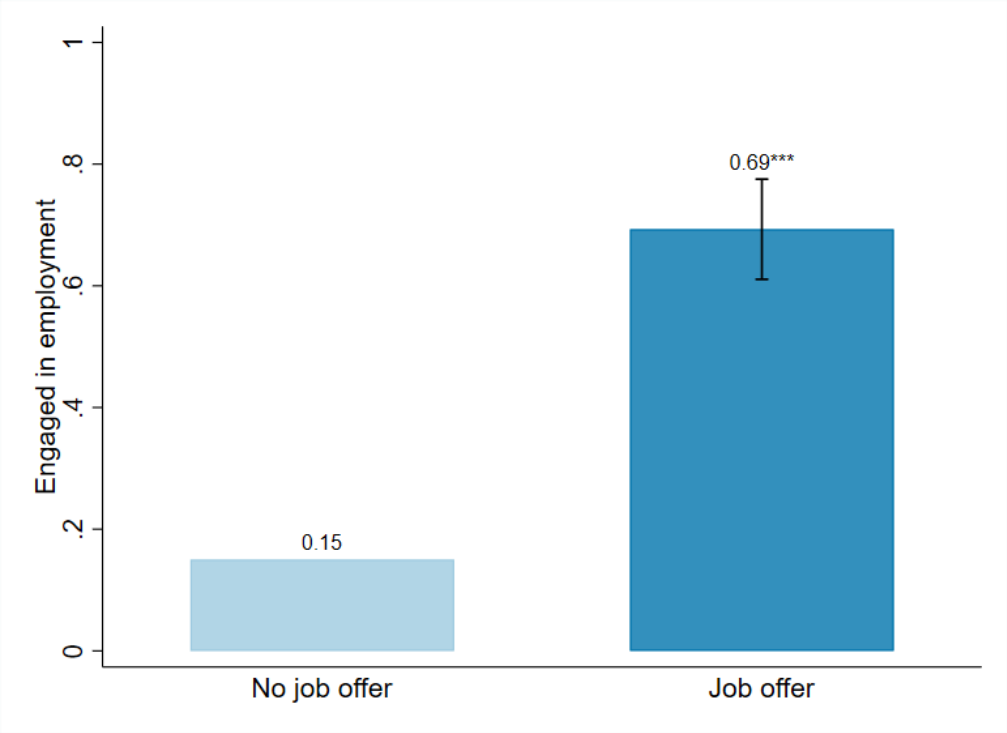
Random allocation

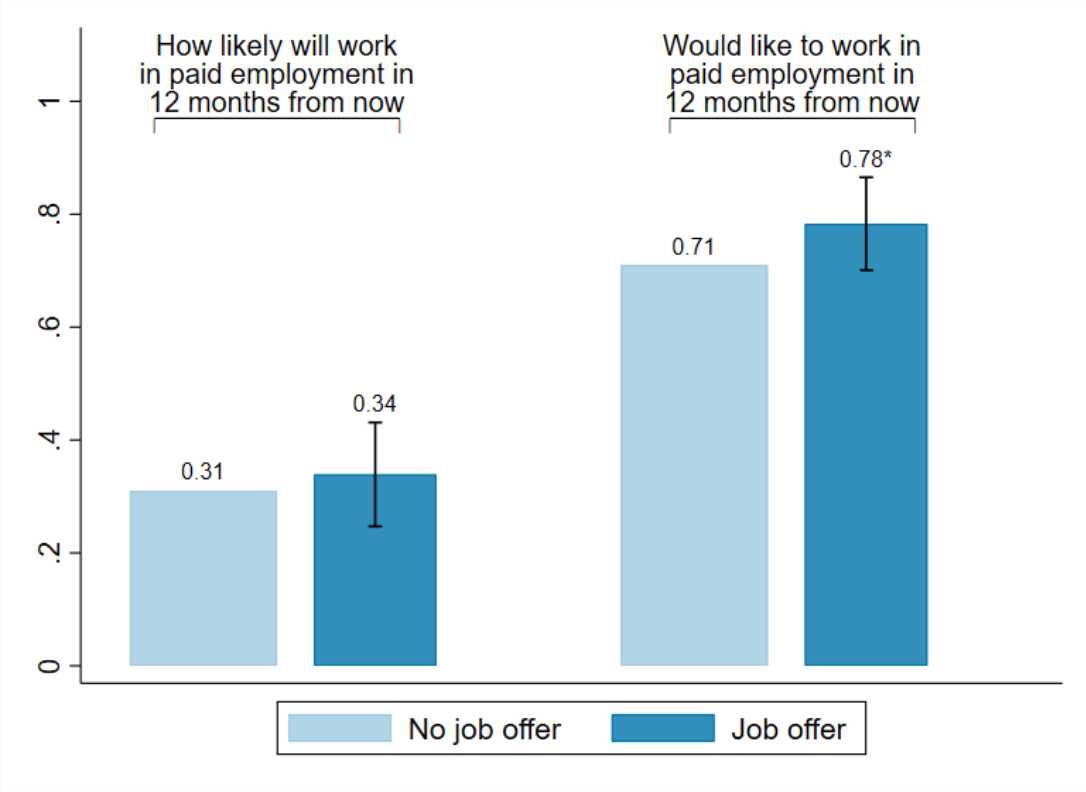
243
Job offers



356
No job offer

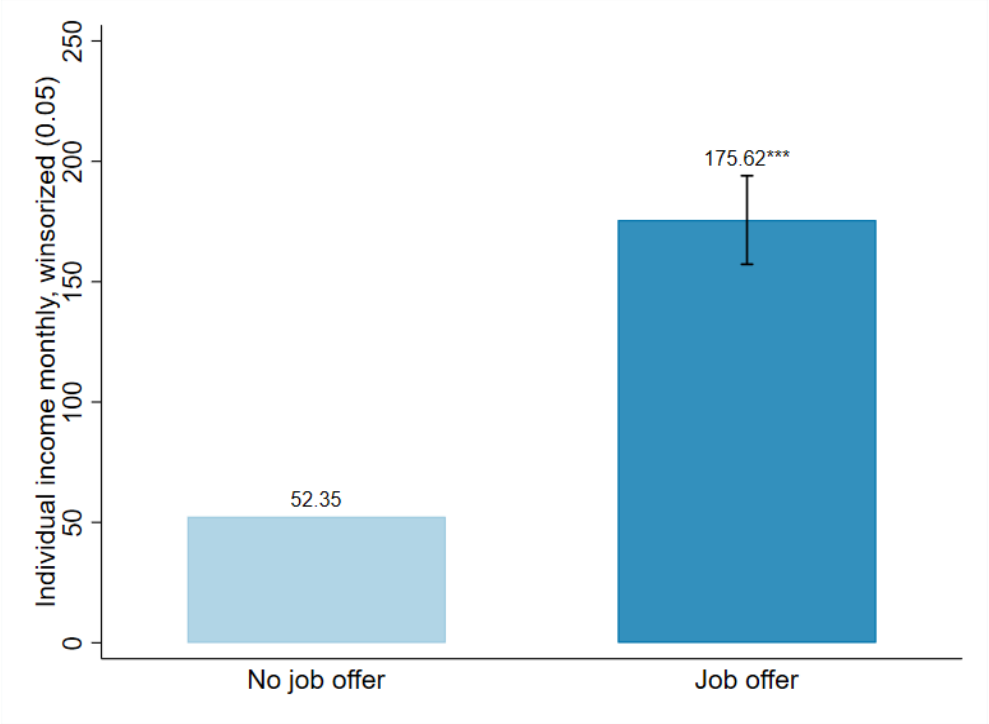
Employment

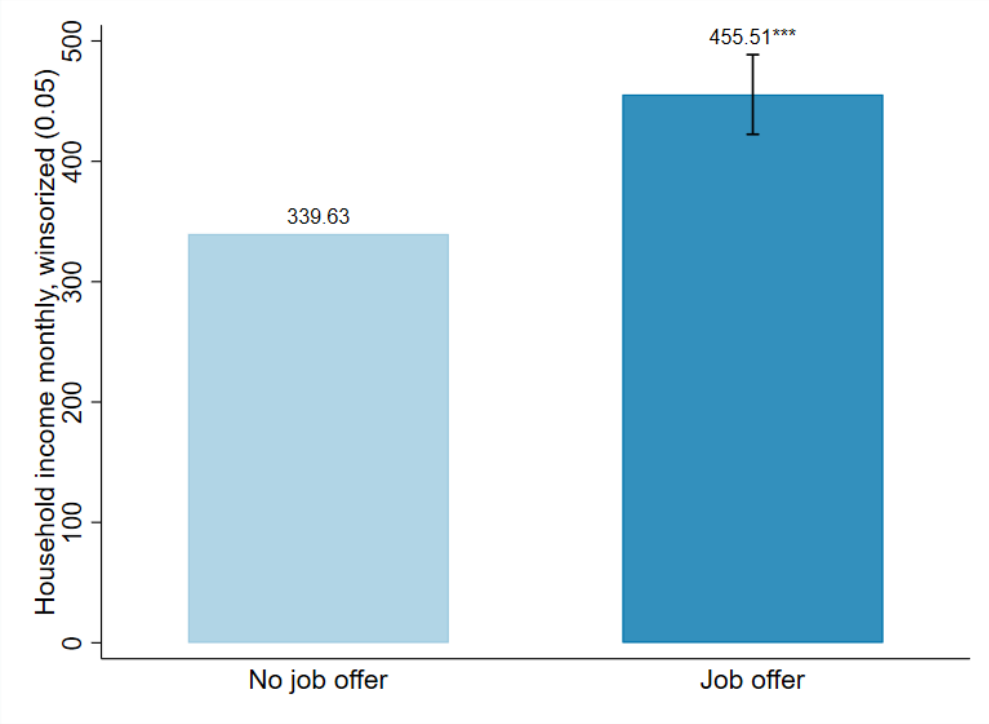




1. Women who receive a job offer are **much more likely to be employed** than women who did not receive an offer and are **more likely to want to remain in the labour force** in the future.

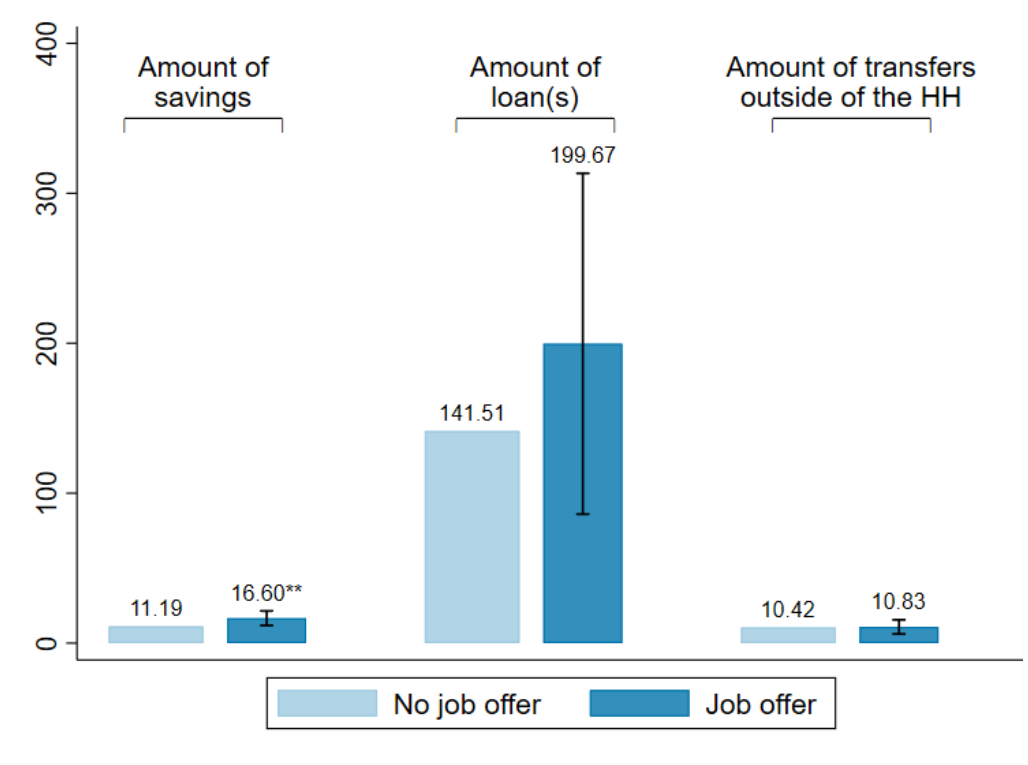
Income

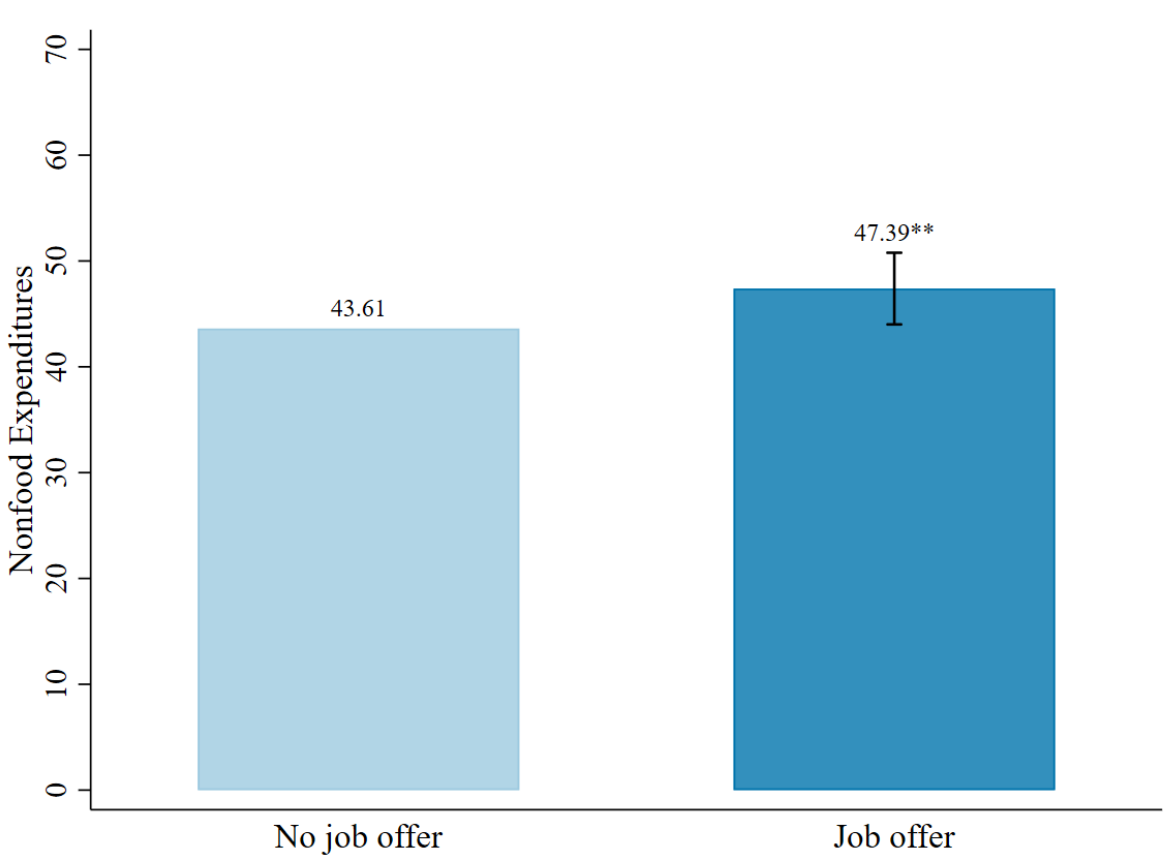




2. **Individual income more than triples** (from 52 JOD to 175 JOD per month), and **household income increases by a third** (from 340 JOD to 456 JOD per month).

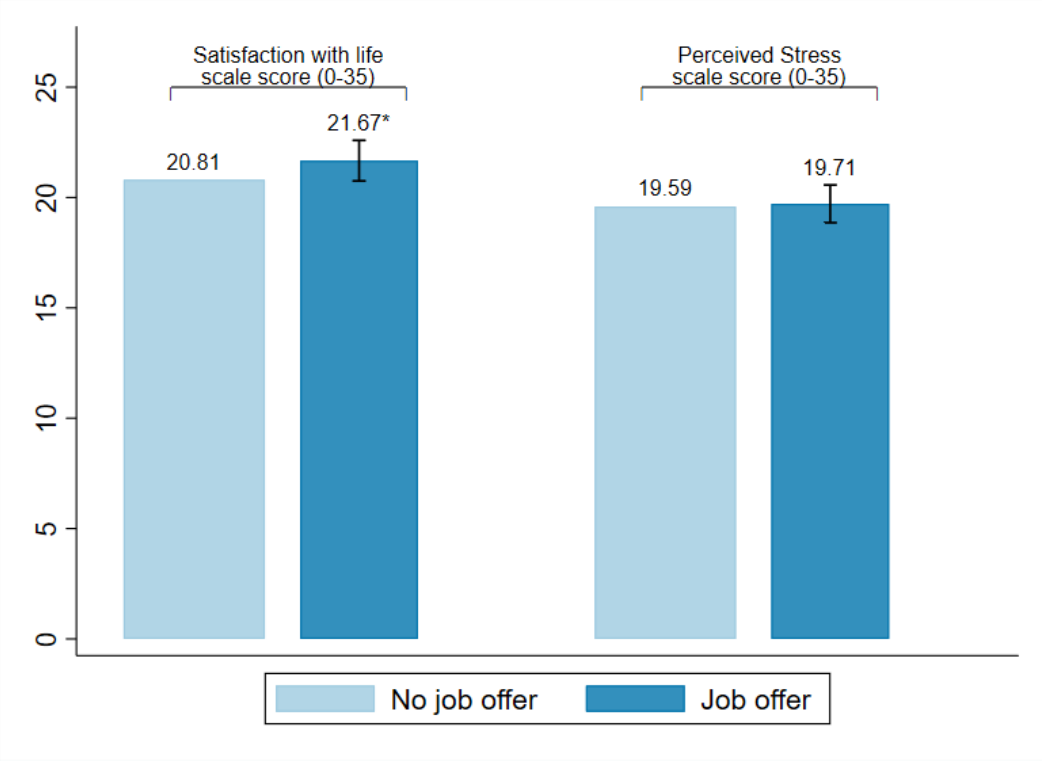
Savings and non-food expenditures





3. **Savings increase by 50%** and non-food expenditures increase by 8%.

Life satisfaction



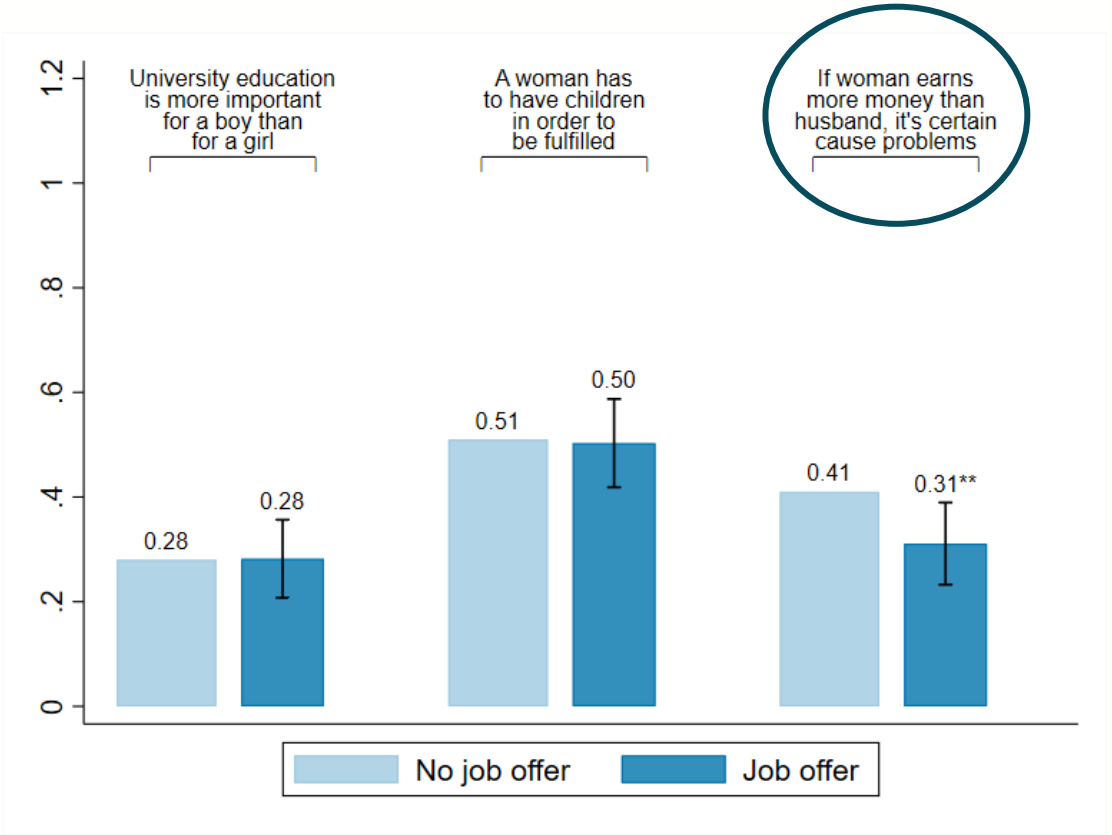


4. Workers report marginally **higher life satisfaction**

Male household members' attitudes

*"We can **make more decisions and be heard**. Income makes a huge difference. You can become stronger and more respected among the family"*

- Kitchen Worker



5. **Male** household **members report less restrictive attitudes** towards women earning more than the husband.

Main results

- Women are much more likely to be employed and want to remain in the labour force in the future.
- Individual income more than triples, and household income increases by a third.
- Savings increase by 50% and non-food expenditures increase by 8% .
- Workers report marginally higher life satisfaction.
- Improved male attitudes towards women's income.

