



Seizing Opportunity from the Jaws of Crisis

A Playbook for Nutrition

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30th Annual Martin J. Forman Lecture

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I was invited to offer “personal and often unconventional views about major issues related to international nutrition”...

and..

“reflect on my overall body of work, the challenges I faced, and what I see as the next frontier for nutrition.”



Methods

Nourishing Lives & Building the Future

THE HISTORY of NUTRITION at USAID



1960s



1970s



1980s



1990s

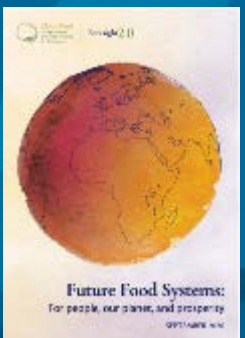
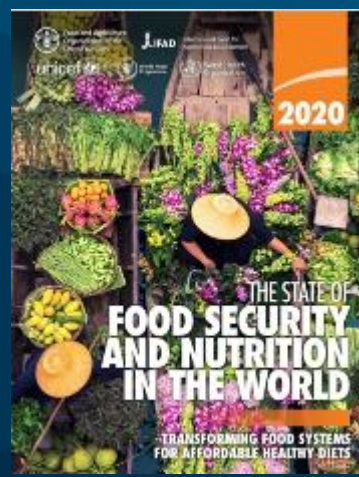
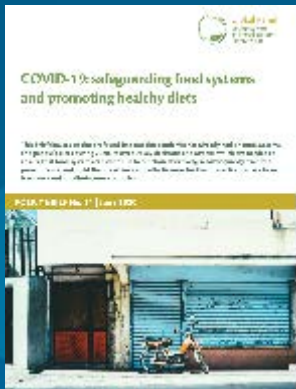
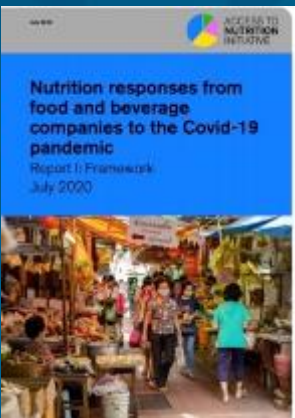


2000s



2010s





Four Common Truths

1. The multisectoral nature of nutrition has long been recognized
2. Nutrition is contextual and requires adapted solutions
3. Progress requires investing in people and institutions
4. It is critical to know how to get things done in your organization – no matter where you work

Reflecting on Personal Experience (2008 to present)



The Lancet Maternal and Child Undernutrition Series was a launchpad for creating change

⑤ +

Ernest F. Block, *University of Akron, The College of Business, James F. Cox School of Management, Akron, Ohio*; David G. White, *University of Akron, The College of Business, James F. Cox School of Management, Akron, Ohio*

Caesar D. Mazausa, Linda A. Galt, Caroline Folt, Helen C. LaParo, Reynolds W. Mawardi, Linda M. Nelson, Pranskyal Singh, Sudhakar, for the International Child Health and Nutrition Study Group

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Joanne Arora, Denise Coltrane, Jon Corryon-Hill, David Bellister, Per Plastrup, and Jørgen Søgaard, for the Maternal and Child Undernutrition Study Group*

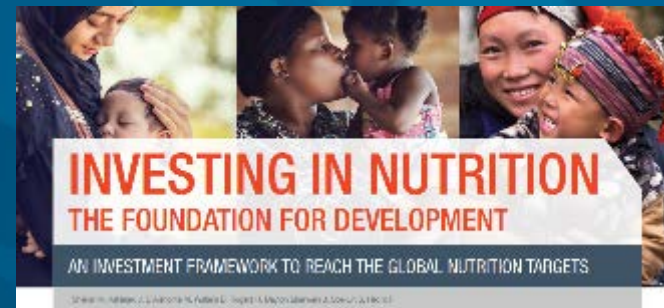
Sassi S, Morici B, Cecchi M, Akande U, et al. for the Maternal and Child Ultrasound Study Group*



Global Nutrition Targets 2025
Policy Brief Series

Scaling Up Nutrition

62 countries are leading a global movement to end malnutrition in all its forms.



The pandemic has brought to light just how integral nutrition and food systems are to health, livelihoods, and the environment....

The enormous burden of disease associated with poor nutrition and unhealthy diets, coupled with the unaffordability and declining consumption of healthy foods underscores that

nutrition and food systems belong together and that policies are urgently needed to address nutrition and food issues **holistically and coherently**

My Nutrition Playbook



We are at a critical juncture...

- There are political opportunities on the horizon

- ✓ A new US administration
- ✓ SUN entering a new phase
- ✓ UN Food Systems Summit
- ✓ Tokyo Nutrition for Growth Summit



- Join together, embrace the challenge, seize the opportunity, come up with a playbook for the new realities we face.

Thank you!



Special thanks to key informants

Mary Ann Anderson, Phil Baker, Shawn Baker, Jess Fanzo, Marcia Griffiths, Nemat Hajeerbhoy, Maura Mack. Purnima Menon, Will Moore, Anne Peniston, Abi Perry, Rahul Rawat, Meera Shekar, Hope Sukin, Mellen Tanamly, Cesar Victora, Neil Watkins, Patrick Webb
Hannah Guedenet (slides)