

Trainers' notes: Designing Appropriate Strategic KM Approaches, Unit 3, Intro course KM4ARD

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Introduction	Unit 3 covers: • Lessons 3.1 and 3.2 • A coffee/tea break Unit 3 has a lot of material so make sure to keep an eye on timing.
Timing/duration	Unit 3 can be covered in a half-day, or 3 hours. It can be broken down into two blocks, with a break in the middle: • Lesson 3.1 and exercise • Coffee/tea break • Lessons 3.2 and exercise The timing is very tight, especially for the second block. If possible, have the coffee break a little earlier so you can have more time for the second block.
Content outline and main topics covered	Lessons 3.1: 80 minutes total All slides (25 min) Exercise (55 min) Break: 30 minutes (including movement to/from break) Lesson 3.2: 100 minutes Slides (40 min) Exercise (60 min)
Unit objectives/expected outcomes	At the end of this unit, learners will be able to: • Understand how KM can be strategically approached within organisations • Identify key knowledge assets, flows and gaps • Understand the basic steps to developing a KM strategy
Resources included with unit	Exercise (see Unit 3 Exercise note) Hand-out (see Unit 3 Handout document)
Additional trainer resources	See trainer notes on slides
Equipment needed	• Computer, projector/screen • Small tables, each seating 4-5 participants • Coloured cards/sheets of paper • Markers of different colours (at least 4-5 per table) • Printed hand-outs for exercise
Comments	The slides should be modified to include the following: • Wording that can be unclear to participants • Examples relating to context • Photos/drawings to make the slides visually appealing

Credits

This learning material was prepared by Lucie Lamoureux for CTA.

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