

Objective

Assessing the **impact** of promising **interventions** on the **livelihoods of farmers and other participants** in agricultural export value chains.

Key activities in Ethiopia

- Stakeholder workshops
- Scoping study of sesame value chains
- Designing experiment(s) to verify/pilot prioritized innovations
- Baseline and end line surveys
- Designing frameworks to scale-up proven innovations



INITIATIVE ON

Rethinking Food Markets

Rethinking Food Markets and Value Chains for Inclusion and Sustainability

Work package 1: Making globally integrated value chains inclusive, efficient, and environmentally sustainable



Poverty reduction, livelihoods & jobs

Women, Market access for smallholders and agrifood SMEs is improved, raising income and increasing employment opportunities, especially for the many poor people whose livelihoods depend on small-scale agrifood activities, assisting **3.5 million** people to exit poverty.



Gender equality, youth & social inclusion

Inclusive value-chain integration increases the prospect of a decent living for **1.6 million women and 0.7 million youth** by creating new, off-farm job and income opportunities. Promoting skills development, entrepreneurship and access to sustainable and digital technologies, and addressing structural and normative barriers to participation through gender-transformative approaches bundled with innovations, help close existing gaps in opportunities and empower women and youth.



Nutrition, health & food security

Income improvements for the poor from integrated and inclusive value chains generate commensurate improvements in food security, assisting **3.5 million** people to meet their minimum dietary energy requirements. Socio-technical innovations in value chains for nutrition-rich foods also improve the availability and affordability of healthy diets for all.



Climate adaptation & mitigation

Testing and scaling of cost-effective and productivity-enhancing innovations contributes to climate adaptation and reduction of greenhouse gas emissions, including an averted **150 kilotonnes of CO2** equivalent emissions, along value chains and provides evidence on how food market incentives can be reset to promote the diffusion of such investments and innovations.



Environmental health & biodiversity

A deeper understanding of the trade-offs between market efficiencies, income generation and environmental outcomes for environmentally sustainable land, water and energy use and production practices in turn furthers understanding of the evidence and tools needed to support public and private sector agents to redirect policies and investments in support of conservation of biodiversity and environmental health.

2022 achievements

- Two stakeholder consultation workshops.
- Comprehensive literature review and scoping study.
- Identification of production and marketing (domestic + export) constraints.
- Innovations identified for experimentation.



Contact person

Girma T. Kassie, g.tesfahun@cgiar.org

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