

Innovation Showcase Meeting Report of the Stability-and- Peace Accelerator Program in Nigeria, Kenya and Jordan



INITIATIVE ON
Fragility, Conflict,
and Migration

Dahy Ahmed, Josey Kamanda and Mahlatse Nkosi

World Food Program Innovation Accelerator

December 2024



Contents

Abbreviations2

Innovation Showcase Event4

Figure 1: Showcase event Run of Show4

Innovation Showcase Stats5

Annexes6

Abbreviations

Acronyms	Definition
ASR	Audience Show-Up Rate
NPS	Net Promoter Service
FCM	Fragility, Conflict and Migration (CGIAR initiative 2021-2024)
IWMI	International Water Management Institute
WFP	World Food Programme

Author affiliations

Dahy Ahmed¹, Josey Kamanda² and Mahlatse Nkosi³

¹ United Nations World Food Programme Innovation Accelerator (UNWFP Innovation Accelerator), Rome, Italy

² International Water Management Institute (IWMI), Kenya

³ International Water Management Institute (IWMI), South Africa

Suggested citation

Ahmed, D.; Kamanda, J.; Nkosi, M. 2024. *Innovation Showcase Meeting report of the Stability-and-Peace Accelerator Program in Nigeria, Kenya and Jordan*. Colombo, Sri Lanka: International Water Management Institute (IWMI). CGIAR Initiative on Fragility, Conflict, and Migration. 18p.

Acknowledgments

This work was carried out with support from the CGIAR Initiative on Fragility, Conflict and Migration. We would like to thank all funders who supported this research through their contributions to the [CGIAR Trust Fund](#).

CGIAR Initiative on Fragility, Conflict and Migration

The CGIAR Initiative on Fragility, Conflict, and Migration addresses challenges to livelihood, food, and climate security faced by some of the most vulnerable populations worldwide. The Initiative focuses on building climate resilience, promoting gender equity, and fostering social inclusion.

Learn more about Fragility, Conflict and Migration Initiative here: [Fragility, Conflict, and Migration - CGIAR](#)

Disclaimer

This publication has been prepared as an output of the CGIAR Initiative on Fragility, Conflict and Migration and has not been independently peer-reviewed. Responsibility for editing, proofreading, and layout, opinions expressed, and any possible errors lies with the authors and not the institutions involved.

© 2024 IWMI. Some rights reserved.

This work is licensed under a Creative Commons Attribution-Non-commercial 4.0 International License ([CC by 4.0](#)).

Innovation Showcase Event

The Innovation Showcase was held a webinar and spotlighted the four innovations from the Stability-and-Peace Accelerator Program – AquaPoro¹, iPlant², Koolboks³ and Conflict Forecast⁴. This event provided a unique opportunity for the innovators to present their solutions virtually to a diverse audience of over 100 people, explaining the problems their innovations aim to address, how the innovations work, the sustainability of their solutions, and the results achieved thus far. The presentations were followed by a Fireside Chat on *“How to Scale Innovations in Fragile and Conflict Affected Settings”* considering the unique challenges faced in FCAS (Figure 1).

The audience gained insights into the innovators' journeys and had the chance to become future supporters through networks, exposure, or other means of assistance in helping the innovations scale. To enable the pitchers to showcase their innovations in the best way possible, they received pitch training from a professional coach with rehearsal sessions where they pitched their innovations and received feedback. The showcase event, held on 4 December 2024 through a Virtual Zoom Webinar format, lasted one hour.

Stability & Peace Accelerator PITCH EVENT_Run of Show Wednesday 04 December, 2024							
Live Event, Thursday, Wednesday 04 December, 2024							
Start	Duration	End	What	Who	Where	Screen	Comments
13:30	10	13:40	Moderators login, test backend	WFP Moderator, IWMI Co Moderator, WFP Technical Support team	Zoom webinar		
13:40	0:15	13:55	Fireside chat panelists early login, tech check	Fireside chat panelists, Moderators	Zoom webinar		
13:57	0:03	14:00	Host Welcoming Notes	Asia	Zoom webinar	WFP Back End Team	
14:00	0:03	14:03	Regina welcome moderation & intro to speaker 1	Regina Schmidt	Zoom webinar	Main pitch event graphic	
14:03	0:05	14:08	Speaker 1 - Welcome Speech IWMI	Speaker 1: Dr. Josey Kamanda	Zoom webinar	Speaker intro slide	Remote control - tech
14:08	0:02	14:10	Overview of the Pitch Event	Asia	Zoom webinar	Presentation slides	- Remote control for moderator - 3 min Pitch live - each pitcher has their lapell mic set up - we will not have judges, and there is no winner - each pitcher can transition slides (avoids "next") - with a clicker
14:10	0:01	14:11	Asia introduces Pitch 1	Asia	Zoom webinar	Speaker slide	- Switch remote control to Pitcher
14:11	0:08	14:19	Pitch 1: AquaPoro & Q+A	Pitcher: 1	Zoom webinar	Presentation slides	- 5 min Pitch, 3 mins Q&A
14:19	0:01	14:20	Summary pitch 1 and intro Pitch 2	Asia	Zoom webinar	Speaker slide	- Switch remote control to Pitcher
14:20	0:08	14:28	Pitch 2 : Koolboks & Q+A	Pitcher 3	Zoom webinar	Presentation slides	- 5 min Pitch, 3 mins Q&A
14:28	0:01	14:29	Summary pitch 2 and intro Pitch 3	Asia	Zoom webinar	Speaker slide	- Switch remote control to Pitcher
14:29	0:08	14:37	Pitch 3:iPlant & Q+A	Pitcher 3	Zoom webinar	Presentation slides	- 5 min Pitch, 3 mins Q&A
14:37	0:01	14:38	Summary pitch 3 and intro Pitch 4	Asia	Zoom webinar	Speaker slide	- Switch remote control to Pitcher
14:38	0:08	14:46	Pitch 4: Conflict Forecast & Q+A	Pitcher 4	Zoom webinar	Presentation slides	- 5 min Pitch, 3 mins Q&A
14:46	0:01	14:47	Summary pitch 4 and intro Fireside Chat	Asia	Zoom webinar	Speaker slide	- Switch remote control to Pitcher
14:47	0:10	14:57	Fireside chat : How to scale innovations in Fragile and Conflict Affected Settings	Fireside chat panelists: Modearator: Keerthana	Zoom webinar	Presentation slides	Speakers: Mirja Michalscheck, Emma-Lee Knap, Moderator Keetu
14:57	0:01	14:58	End of pitch event, thanking attendees and mentioning feedback survey	Asia	Zoom webinar	Presentation slides	
END							

Figure 1: Showcase event Run of Show

¹ <https://innovation.wfp.org/project/aquaporo>

² <https://innovation.wfp.org/project/iplant>

³ <https://innovation.wfp.org/project/koolhome-solar-freezers>

⁴ <https://innovation.wfp.org/project/conflict-forecast>

The invitation process was conducted through a decentralized and agile approach. The WFP Innovation Accelerator team drafted the invitation text and created the Zoom webinar registration page. The invitation was also included in the WFP Innovation newsletter and shared via posts on LinkedIn. Additionally, innovators, stakeholders in the FCM program, and the WFP Innovation and IWMI teams reviewed the program and disseminated the invitations via email and social media.

Innovation Showcase Event Statistics

The Innovation Showcase achieved a Net Promoter Score⁵ (NPS) of 48, which fell within the "great" range (30-70), reflecting positive feedback from participants. A total of 22 participants responded to the post-event survey, providing valuable feedback. Additionally, the event recorded 108 live participants out of 296 registered, resulting in a 36% Audience Show-Up Rate (ASR).

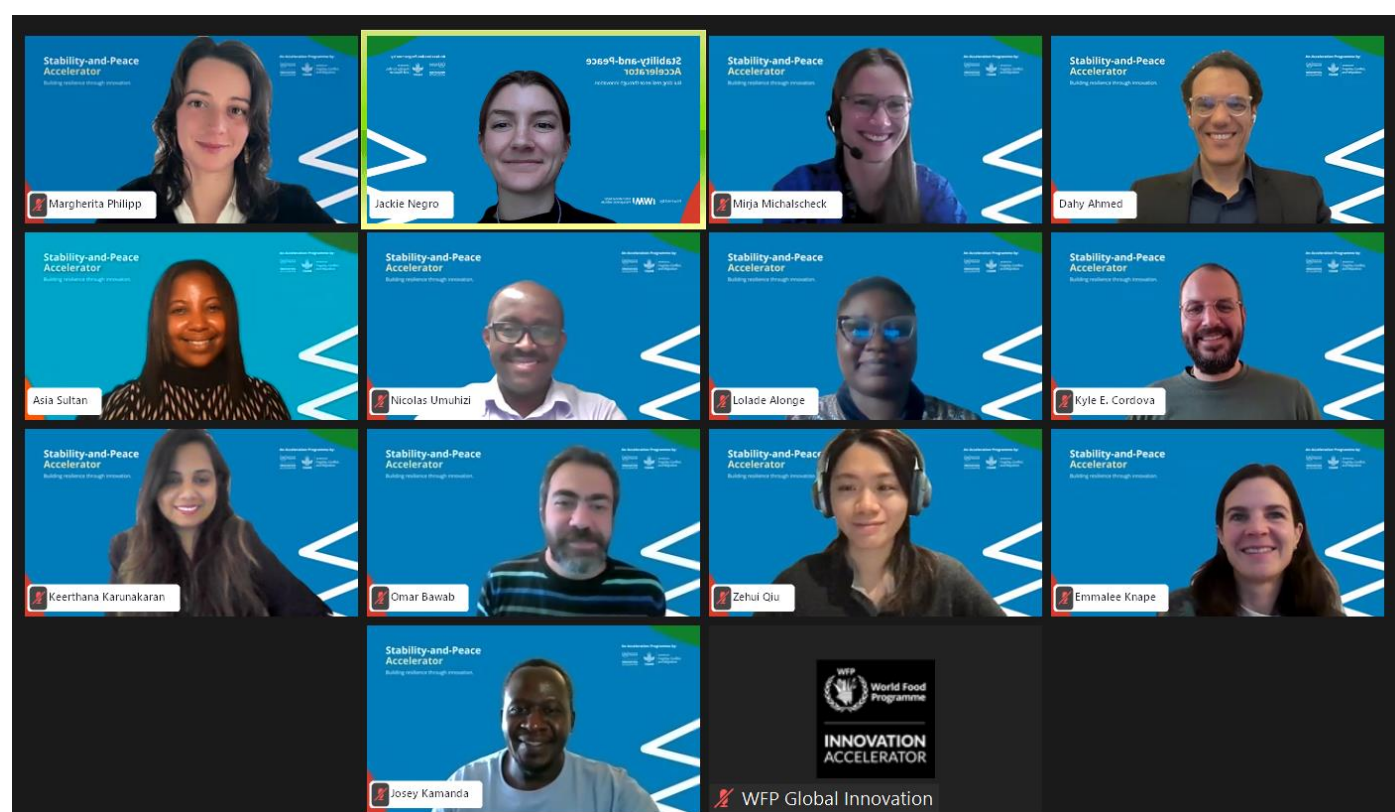


Figure 2: Group photo of the Program team, pitchers and panelists.

All the pitchers were asked to submit their feedback, which revealed their great satisfaction with the event. For their detailed answers, please refer to their responses attached in the annexes. These metrics and qualitative insights underscore the event's success in engaging its audience and effectively spotlighting potentially impactful innovations.

Annexes

Pitcher feedback is included to provide detailed responses from the pitchers, reflecting on the showcase event and its value to them.

Stability & Peace Accelerator Pitch Event | December 2024 - Pitcher ...

<https://docs.google.com/forms/u/2/d/1dwRHnQxW-H2QBnAme6w2..>

Stability & Peace Accelerator Pitch Event | December 2024 - Pitcher Feedback

Thank you for participating in our pitch event!

Your feedback is invaluable to us as we continually work on improving our pitch events. Hence, we would like to ask you to take this 5-minute survey, and provide feedback and rating of your experience.

Some of your answers might be shared externally.

Which team are you from? *

- ☐ Aquaporo
- ☒ Koolboks
- ☐ iPlant
- ☐ Conflict Forecast

How would you rate your overall satisfaction with the pitch event experience? *

	1	2	3	4	5	
Not satisfied	☐	☐	☐	☒	☐	Very satisfied

On a scale from 1 to 5, how useful was the pitch event in generating new leads and connections that could be useful to potential professional relationships (funding, partnership, mentorship...etc)? *

	1	2	3	4	5	
Not satisfied	☐	☐	☒	☐	☐	Very satisfied

On a scale from 1 to 5 how would you rate your overall satisfaction with the following: *

	1 - very dissatisfied	2	3	4	5 - very satisfied	N/A
Pitch event overall organisation (pre & during pitch event support from WFP pitch event staff)	☐	☐	☐	☒	☐	☐
Pitcher guide information (clear and helpful timeline and event details)	☐	☐	☐	☒	☐	☐
Pre-Pitch event Q&A info sessions (clarifying open questions and event concept)	☐	☐	☐	☒	☐	☐
Pitch training sessions (improving pitch content and verbal presentation)	☐	☐	☐	☒	☐	☐

What was the HIGHLIGHT of your pitch event experience? *

Q&A Session after the pitch

What was your LEAST FAVOURITE part of your pitch event experience? *

Remote control freezing during the pitch.

Would you recommend other innovators to participate in this pitch event? *

012345678910

Not at all likely

☐☐☐☐☐☐☐☐☐☐☒

Extremely likely

Do you have any additional feedback about the event or the organizing team that you would like to share? *

Thank you so much for putting together the program, and for setting aside time for rehearsals too. It was truly a good experience.

This form was created inside of United Nations World Food Programme.



Stability & Peace Accelerator Pitch Event I

December 2024 - Pitcher Feedback

Thank you for participating in our pitch event!

Your feedback is invaluable to us as we continually work on improving our pitch events. Hence, we would like to ask you to take this 5-minute survey, and provide feedback and rating of your experience.

Some of your answers might be shared externally.

Which team are you from? *

- ☐ Aquaporo
- ☐ Koolboks
- ☒ iPlant
- ☐ Conflict Forecast

How would you rate your overall satisfaction with the pitch event experience? *

	1	2	3	4	5	
Not satisfied	☐	☐	☐	☐	☒	Very satisfied

On a scale from 1 to 5, how useful was the pitch event in generating new leads and connections that could be useful to potential professional relationships (funding, partnership, mentorship...etc)? *

	1	2	3	4	5	
Not satisfied	☐	☐	☐	☒	☐	Very satisfied

On a scale from 1 to 5 how would you rate your overall satisfaction with the following: *

	1 - very dissatisfied	2	3	4	5 - very satisfied	N/A
Pitch event overall organisation (pre & during pitch event support from WFP pitch event staff)	☐	☐	☐	☐	☒	☐
Pitcher guide information (clear and helpful timeline and event details)	☐	☐	☐	☒	☐	☐
Pre-Pitch event Q&A info sessions (clarifying open questions and event concept)	☐	☐	☐	☐	☒	☐
Pitch training sessions (improving pitch content and verbal presentation)	☐	☐	☐	☒	☐	☐

What was the HIGHLIGHT of your pitch event experience? *

listening to the other pitchers and myself at the last event

What was your LEAST FAVOURITE part of your pitch event experience? *

that its online

Would you recommend other innovators to participate in this pitch event? *

012345678910

Not at all likely

Extremely likely

Do you have any additional feedback about the event or the organizing team that you would like to share? *

Thank you it was a great experience.

This form was created inside of United Nations World Food Programme.



Stability & Peace Accelerator Pitch Event I

December 2024 - Pitcher Feedback

Thank you for participating in our pitch event!

Your feedback is invaluable to us as we continually work on improving our pitch events. Hence, we would like to ask you to take this 5-minute survey, and provide feedback and rating of your experience.

Some of your answers might be shared externally.

Which team are you from? *

- ☐ Aquaporo
- ☐ Koolboks
- ☐ iPlant
- ☒ Conflict Forecast

How would you rate your overall satisfaction with the pitch event experience? *

12345

Not satisfied☐☐☐☒☐Very satisfied

On a scale from 1 to 5, how useful was the pitch event in generating new leads and connections that could be useful to potential professional relationships (funding, partnership, mentorship...etc)? *

12345

Not satisfied☐☐☒☐☐Very satisfied

On a scale from 1 to 5 how would you rate your overall satisfaction with the following: *

	1 - very dissatisfied	2	3	4	5 - very satisfied	N/A
Pitch event overall organisation (pre & during pitch event support from WFP pitch event staff)	☐	☐	☐	☒	☐	☐
Pitcher guide information (clear and helpful timeline and event details)	☐	☒	☐	☐	☐	☐
Pre-Pitch event Q&A info sessions (clarifying open questions and event concept)	☐	☐	☒	☐	☐	☐
Pitch training sessions (improving pitch content and verbal presentation)	☐	☐	☐	☐	☒	☐

What was the HIGHLIGHT of your pitch event experience? *

Turning our academic presentation style into an easy-to-follow narrative.

What was your LEAST FAVOURITE part of your pitch event experience? *

Not knowing who would be in the audience

Would you recommend other innovators to participate in this pitch event? *

012345678910

Not at all likely

☐

☐

☐

☐

☐

☐

☐

☐

☐

☒

☐

Extremely likely

Do you have any additional feedback about the event or the organizing team that you would like to share? *

It was a bit confusing to be told 3 and then 5 minutes for the pitch. A really useful thing would have been to get a couple of practice questions in the practice sessions. Grateful for the feedback and the opportunity! Really loved Mwihaki's support. The organisation felt a bit chaotic sometimes with many invite links and at the end 3 different events in my calendar for the actual date. It would have also been useful to tell us about the linkedin post you created. We didn't have time to advertise the event, but would have been very happy to re-post things already written.

This form was created inside of United Nations World Food Programme.



Stability & Peace Accelerator Pitch Event I

December 2024 - Pitcher Feedback

Thank you for participating in our pitch event!

Your feedback is invaluable to us as we continually work on improving our pitch events. Hence, we would like to ask you to take this 5-minute survey, and provide feedback and rating of your experience.

Some of your answers might be shared externally.

Which team are you from? *

- ☒ Aquaporo
- ☐ Koolboks
- ☐ iPlant
- ☐ Conflict Forecast

How would you rate your overall satisfaction with the pitch event experience? *

	1	2	3	4	5	
Not satisfied	☐	☐	☐	☐	☒	Very satisfied

On a scale from 1 to 5, how useful was the pitch event in generating new leads and connections that could be useful to potential professional relationships (funding, partnership, mentorship...etc)? *

	1	2	3	4	5	
Not satisfied	☐	☐	☒	☐	☐	Very satisfied

On a scale from 1 to 5 how would you rate your overall satisfaction with the following: *

	1 - very dissatisfied	2	3	4	5 - very satisfied	N/A
Pitch event overall organisation (pre & during pitch event support from WFP pitch event staff)	☐	☐	☐	☐	☒	☐
Pitcher guide information (clear and helpful timeline and event details)	☐	☐	☐	☐	☒	☐
Pre-Pitch event Q&A info sessions (clarifying open questions and event concept)	☐	☐	☐	☐	☒	☐
Pitch training sessions (improving pitch content and verbal presentation)	☐	☐	☐	☐	☒	☐

What was the HIGHLIGHT of your pitch event experience? *

watching all of the fellow teams shine; great turn out as well

What was your LEAST FAVOURITE part of your pitch event experience? *

the practice sessions

Would you recommend other innovators to participate in this pitch event? *

012345678910

Not at all likelyExtremely likely

Do you have any additional feedback about the event or the organizing team that you would like to share? *

Dahy is a fantastic supporter - a major asset for WFP. We were very fortunate to work with him!

This form was created inside of United Nations World Food Programme.

