

CONSULTATIVE GROUP ON INTERNATIONAL AGRICULTURAL RESEARCH

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October 19, 1973

TO: Members of the Consultative Group
FROM: Executive Secretary
SUBJECT: Preparation and Publication of Brochure

Members will recall that at International Centers Week, it was agreed that the secretariats of FAO, UNDP and the Bank would make recommendations concerning the preparation and publication of a brochure on the subject of international agricultural research and the Consultative Group. The recommendations below are presented by UNDP with the general concurrence of FAO and the Bank.

1. The contents of the brochure should include

a. a short preface, stressing the importance of agriculture to economic development, to be signed by an individual prominent in international development.

b. a brief statement on the achievement and limitations of advances in food production, placing the "Green Revolution" in perspective in both agricultural and over-all economic and social development.

c. a current description of six centers: CIAT, CIMMYT, CIP, ICRISAT, IITA and IRRI.

d. a description of activities in the process of being established (ILCA and ILRAD) or in prospect.

e. a section on how national agricultural research and development programs relate to the International Centers, and on methods of cooperation between the Centers and such national efforts.

f. a description of the present sources of financial support for international research, including the Consultative Group.

g. a map stylistically illustrating the location of the Centers and the international network of their activities.

2. The brochure ought not to exceed 15,000 words of text -- from 40 to 60 pages, depending on page size and layout. Editions should be produced in French, Spanish and English. It is believed that 15,000

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copies (3,000 French, 6,000 Spanish and 6,000 English) should suffice for a first printing.

3. The CG Secretariat should distribute copies in bulk to members of the Consultative Group and to the Centers, for further distribution by them.

4. The Rockefeller and Ford Foundations, which already have shown a special interest, should be asked to draft the brochure and to supervise its production. The World Bank should be asked to provide the French and Spanish translations. The English text should be circulated to the Centers and to members of the Consultative Group for comment before publication.

5. The cost of printing 15,000 copies divided among three languages is estimated to be between \$12,000 and \$16,000. The out-of-pocket costs of producing the brochure should be financed by the Group Secretariat, by a nominal charge to the Centers, and by members of the Consultative Group willing to volunteer funds for the project.

6. The brochure should be issued as a publication of the Consultative Group.

1. Financing
2. Policy Descriptions