

Maziwa Zaidi (More Milk) in Tanzania

Maziwa Zaidi: Lessons for ASDP-2 Component 2

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Key messages

Maziwa Zaidi lessons are relevant to ASDP-2 Component 2 on enhanced agricultural productivity and profitability.

The lessons can be applied in the following areas to enhance productivity growth for market-oriented priority commodities:

- Strengthening linkages among research, extension and value chain agents
- Applying the theory of change to agricultural R4D to support sustainable scaling of innovations
- Farmer access to input markets

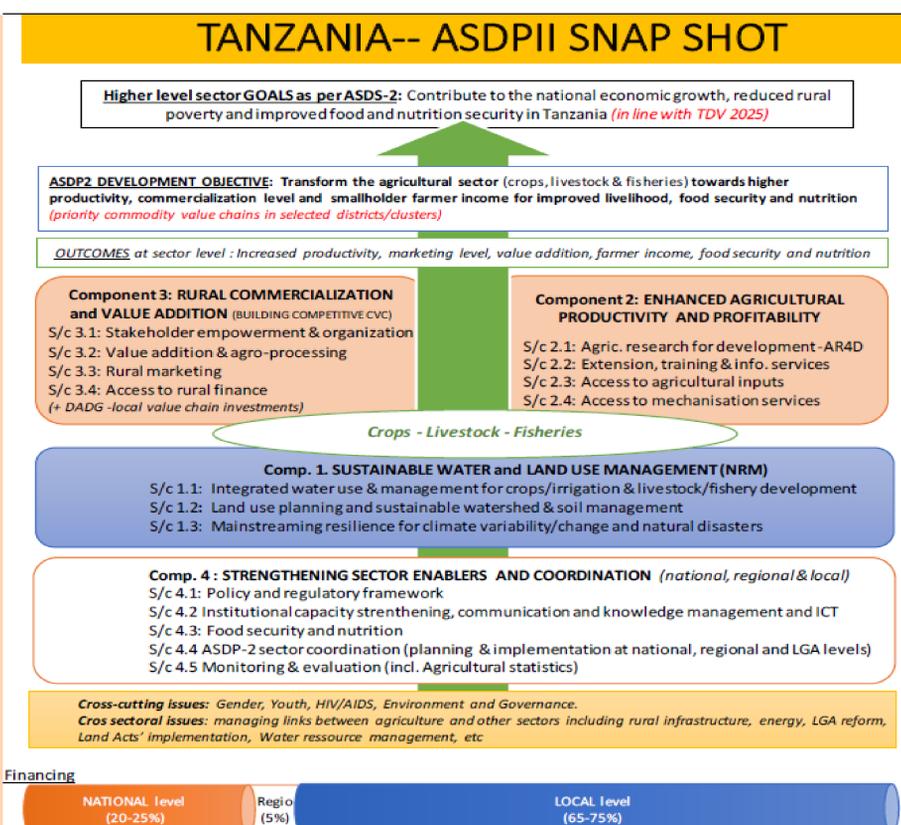
Opportunities to invest and scale

- Public and private sector investment in innovation platforms
- Public sector investment in promoting collective action at producer level
- Private investment in use of ICT to access market information on availability and prices of inputs services
- Public sector investment in the use of the theory of change approach to strengthen AR4D

ASDP-2 Sub-components	Relevant Maziwa Zaidi (MZ) lessons: How to...
S/c 2.1: Agricultural Research for Development (AR4D)	<ul style="list-style-type: none"> • Adapt innovation platforms at different levels to enable AR4D promote innovations with potential for impact at scale • Adapt the theory of change approach to AR4D as a tool for monitoring, learning and evaluation • Build partnerships to implement an AR4D program
S/c 2.2: Extension, training and information services	<ul style="list-style-type: none"> • Capacitate producer groups to articulate their needs and assess potential solutions • Enable producer groups work with government extension workers • Promote the use of ICT by farmers
S/c 2.3: Access to agricultural inputs	<ul style="list-style-type: none"> • Adapt the dairy market hubs approach to different settings to enhance farmer access to agricultural inputs through strengthened linkages with private sector entities • Institutionalize relationships between input suppliers and farmers to improve value chain governance and remedy distributional distortions • Facilitate formation of producer associations to ease member access to inputs

Rationale and approaches

- Component 2 of ASDP-2 aims to increase and sustain productivity of priority commodities (crops, livestock and fish) so as to commercialize agriculture and improve household food security. It will target small commercial farmers.
- The Maziwa Zaidi program, through its various projects, has addressed issues regarding low factor productivity in dairy value chains
- The dairy market hubs approach can be successfully adapted to Tanzania's dairy value chains as an improved organizational model for increasing farm productivity and value chain partnerships
- Strengthening collective action is fundamental to the success of commercialization and transformation of livestock sector



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