Maziwa Zaidi (More Milk) in Tanzania
Maziwa Zaidi: Lessons for ASDP Component 2
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Key messages
Maziwa Zaidi lessons are relevant to ASDP-2 Component 2 on enhanced agricultural productivity and profitability. The lessons can be applied in the following areas to enhance productivity growth for market-oriented priority commodities:
• Strengthening linkages among research, extension and value chain agents
• Applying the theory of change to agricultural R4D to support sustainable scaling of innovations
• Farmer access to input markets

Opportunities to invest and scale
• Public and private sector investment in innovation platforms
• Public sector investment in promoting collective action at producer level
• Private investment in use of ICT to access market information on availability and prices of inputs services
• Public sector investment in the use of the theory of change approach to strengthen AR4D

ASDP-2 Sub-components
S/c 2.1: Agricultural Research for Development (AR4D)
Relevant Maziwa Zaidi (M2) lessons: How to...
• Adapt innovation platforms at different levels to enable AR4D promote innovations with potential for impact at scale
• Adapt the theory of change approach to AR4D as a tool for monitoring, learning and evaluation
• Build partnerships to implement an AR4D program

S/c 2.2: Extension, training and information services
• Capacitate producer groups to articulate their needs and assess potential solutions
• Enable producer groups work with government extension workers
• Promote the use of ICT by farmers

S/c 2.3: Access to agricultural inputs
• Adapt the dairy market hubs approach to different settings to enhance farmer access to agricultural inputs through strengthened linkages with private sector entities
• Institutionlize relationships between input suppliers and farmers to improve value chain governance and remedy distributional distortions
• Facilitate formation of producer associations to ease member access to inputs

Rationale and approaches
• Component 2 of ASDP-2 aims to increase and sustain productivity of priority commodities (crops, livestock and fish) so as to commercialize agriculture and improve household food security. It will target small commercial farmers.
• The Maziwa Zaidi program, through its various projects, has addressed issues regarding low factor productivity in dairy value chains
• The dairy market hubs approach can be successfully adapted to Tanzania’s dairy value chains as an improved organizational model for increasing farm productivity and value chain partnerships
• Strengthening collective action is fundamental to the success of commercialization and transformation of livestock sector

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