FOOD SAFETY IN KENYA: Focus on fruits and vegetables

WHY THIS NOTE?

Fruits and vegetables are an important source of micronutrients in the diet. Inadequate consumption of these foods contributes to an estimated 2.7 million deaths per year from chronic diseases and is the sixth main risk factor for mortality in the world. Intake of fruits and vegetables in Kenya is below recommended levels. Fruits and vegetables are not only nutritious for humans - bacteria and other foodborne pathogens also thrive on these foods, making them important sources of foodborne illness.

Foodborne diseases (FBDs) are responsible for a significant proportion of illness and death worldwide. In Kenya, contaminated food is a likely contributor to recent cholera outbreaks that killed 76 and sickened 3967 in the first eleven months of 2017. The Foodborne Disease Burden Epidemiology Reference Group (FERG), a panel of experts convened by the World Health Organization, has estimated that FBDs are responsible for a comparable number of illnesses and deaths in Africa as cancer or tuberculosis. (Figure 1).

The estimated burden of foodborne disease is conservative and likely under-estimates the real burden of foodborne disease several fold. Treatment of illness is often not sought, and many of the treated cases are not reported to health authorities; when treated, there is usually no laboratory diagnosis or way of telling if an illness came from food or another source. Many foodborne hazards are also present in drinking water and can be transmitted from person to person. The figures above include only the share of illness caused specifically by contaminated food, based on the best and most recent estimates of experts.

The burden of FBD is not equally distributed across the globe. According to FERG estimates, the risk of foodborne illness is higher in Africa than any other region (Figure 2).

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Children under five years of age bear a disproportionate share of the FBD health burden. Although this group constitutes only nine percent of the global population, it suffers from forty percent of the burden of FBD worldwide according to FERG estimates. In addition to immediate health out-comes, these diseases can have long term impacts on children’s physical and intellectual growth. Children with repeated cases of diarrhea during the first 24 months of life tend to be shorter at 24 months of age. Stunting and intestinal parasites (often transmitted by food) in early childhood have been linked to lower mental function later in life.

HAZARDS: SUBSTANCES IN FOOD THAT CAN HARM HUMAN HEALTH

Foodborne hazards are biological, chemical, and physical contaminants with the potential to cause harm to human health. Biological hazards include viruses, bacteria, and parasites. Chemical hazards include pollutants in the water and soil used to grow crops, including heavy metals and other toxins. Some of the chemicals used in food production and storage, such as pesticides and disinfectants, may also constitute hazards. Physical objects that may cause harm include glass shards and nails.

Figure 3. Estimated burden of foodborne disease (DALYS per 100,000 population) in sub-Saharan Africa by hazard groups

According to the FERG study, almost three quarters of foodborne DALYs in sub-Saharan Africa are caused by diarrheal disease agents while the remainder are attributed to invasive infectious disease agents, helminths, and chemicals and toxins (Figure 3).

FOODBORNE HAZARDS IN FRUITS AND VEGETABLES

The health benefits of a diet rich in fruits and vegetables far outweigh the risk of foodborne disease. However, careful preparation of these foods is important as perishable foods, including fruits and vegetables, probably account for a large share of foodborne disease. This has been clearly shown in numerous studies from developed countries. While few studies have been conducted in developing countries, those that have attempted to link episodes of foodborne illness to specific foods have found that fresh produce was responsible for a significant share of illness (Figure 4 with some developed countries for comparison). The share of cases attributed to produce was higher in the lowest-income countries of those studied (India and China), and in the high-income country with the weakest food safety regulatory system (USA).

Figure 4. Foods implicated in cases of FBD, according to FERG calculation. Figure replicated from Grace, 2015

Types of Foodborne Hazards

Diarrheal disease agents are bacteria, viruses, and parasitic organisms that cause diarrhea, often by infecting the intestinal tract. Infection can occur through contaminated food and water or from person-to-person contact. This type of hazard is responsible for nearly 70% of FBD in Africa and is a leading cause of malnutrition and death in children under five years.

Invasive infectious disease agents are bacteria and viruses that attack the body through channels outside of the intestines. Common manifestations include bacteremia, hepatitis, and meningitis.

Helminths, commonly known as intestinal worms, are parasitic organisms such as roundworms, whipworms, and hookworms. Contamination of soil and water due to poor sanitation are major pathways of infection; food may also contain helminth eggs. Infection rates in some parts of rural Kenya are as high as 44% among children and 16% among adults.

Chemicals and toxins include heavy metals (such as lead) and agrochemicals, (such as pesticides), as well as poisonous substances that are produced by living organisms.

Contamination of fruits and vegetables with food safety hazards can occur throughout the value chain, including during production, harvest, processing, transportation, retail, foodservice, and in the household. Contamination during production is often due to the use of wastewater from surrounding communities for irrigation. Techniques such as drip irrigation, furrow irrigation, and reduction of splashing can reduce levels of contamination. Poor hygiene and handling methods by traders and retailers also contribute to the spread of FBD. Contributing practices include use of unclean
CONTAMINATION IN KENYAN PRODUCE
Several recent studies have examined biological contamination of vegetables in Kenya. In a 2011 study, mean fecal coliform counts in kale sampled from peri-urban farms serving the Nairobi area ranged from 1.6 to 4 times international standards for irrigation water. Application of both animal manure and contaminated irrigation water contributed to the contamination of crops. Even higher levels of fecal bacteria were found on kale purchased from Nairobi markets, with means ranging from 5 times the standard at high-end specialty shops to 120 times the standard at one wet market. Contamination was significantly lower at supermarkets and specialty shops than in informal markets, where use of contaminated water for washing kale was also documented. While contamination with fecal coliform indicates that food has been in contact with human or animal feces, this does not necessarily imply the presence of disease-causing organisms. The same study tested for one such organism, Salmonella, and found it present in one of 23 samples of water used to wash kale at informal markets, and one in 23 samples of kale at the same markets (4.3%).

Even higher rates of fecal coliform contamination have been found on vegetables in informal settlement markets. Eggs of hookworm, Ascarid, Taenia, and Trematode parasites were also found on produce sold in four informal or wholesale Nairobi markets, with rates of detection ranging from zero to 44.4% of samples by market and parasite. Vegetables purchased from markets were more likely to be contaminated with pathogens than food purchased directly from an urban farm that utilized wastewater for irrigation. This finding, which mirrors that of the study described above, led the authors to conclude that handling of food along the value chain is an important entry point for pathogens. A separate study sampled vegetables sold by vendors at open air markets within Kisii municipality, and found that 65% of vegetable samples contained pathogenic parasites.

Pathogen contamination is higher still in prepared foods. One study analyzed 30 samples of salad sold by kiosks and hawkers around Egerton University and found that 70% of these were contaminated with Salmonella.

Chemical contaminants are also frequently found on fruits and vegetables in Kenya. This is due both to the use of polluted water for irrigation in peri-urban areas, and to weak chemical regulations and misuse of agrochemicals by farmers. In a 2010 study, kale leaves and maize grains grown with wastewater in Malii Saba, an informal settlement downstream of Nairobi’s industrial area, exceeded the EU regulatory limit for lead, a potent neurotoxin, by 125-fold and 37-fold respectively. A subsequent study published in 2013 also detected high levels of lead in kale in maize grown in Kibera, as well as arsenic at 5.7 times the level considered to be safe. Contamination with heavy metals is not limited to Nairobi: a study conducted in the Lake Victoria basin around Kisumu reported lead contamination in various vegetables of up to 10 times the level considered safe, and another found that tomatoes and spinach grown on farms around Thika town exceeded the limit for lead contamination by up to 68 and 98 times, respectively.

The rate at which vegetables in Kenya exceed maximum residue levels (MRLs) for pesticides varies widely by market. One recent study tested 110 samples of French beans and Kale, and found that 33% of kale samples and 6.5% of kale samples met or exceeded MRLs specified by the European Commission (EC), with one sample exceeding the MRL by 66 times. Only one of the contaminated samples was purchased at a supermarket, while the rest were sourced from informal, open-air markets. In contrast, the Kenya Plant Health Inspectorate Service (KEPHIS), which primarily samples produce destined for export markets, reported in 2017 that only 1.7% of 1,579 fresh produce samples tested over the previous year contained pesticides above the EC MRL. Certain pesticides may accumulate in the body and lead to harmful chronic effects. The high cost of agrochemicals may create an incentive for farmers to use counterfeit products or chemicals unsuitable for a given crop.

ECONOMIC BENEFITS OF FOOD SAFETY
Horticultural crops are an important source of revenue for Kenyan farmers; the total production value in the sector was nearly 200 billion Kenyan shillings (KSh) as of 2014. The best prices for horticultural crops are observed in the export market and in supermarkets and specialty grocery stores in large urban centers such as Nairobi. Customers of these outlets tend to exhibit a high level of concern about food safety. In one study, consumers at a specialty grocery shop stated that they would pay up to 19.6 KSh/KG more (a premium of 68% over the base price) for kale produced and handled to ensure food safety. Customers interviewed at roadside markets stated they would be willing to pay an average of 28% more for safer kale. Recent price data collected by the Society of Crop Agribusiness Advisors of Kenya (SOCAA) demonstrated the large premium available at specialty grocery retailers in Nairobi: the maximum price for tomatoes observed at one such shop on a particular day in February 2018 was 149 KSh/KG, while the average price at two nearby open-air markets was only 80 KSh/KG.

TRENDS AND OUTLOOK
Perishable products such as fruits, vegetables, and meat are an important part of diets in Eastern and Southern Africa, constituting 20% of food expenditures among poor households and up to 46% among the middle class. Consumption of perishable foods is expected to increase both as a share of the food economy and in absolute quantities as a growing middle class demands a more diversified diet. As FBDs are primarily a problem of perishable foods, such diseases are likely to appear with greater frequency.

As food systems modernize and increase in scale, food is passed through more hands and bulked in larger quantities, increasing the severity of food safety problems. Investments in infrastructure to
provide a steady electrical supply and clean water, as well as development of a reliable cold chain, will all contribute to improving food safety as Kenya develops economically.²²

REDUCING THE RISKS OF FBD IN FRUITS AND VEGETABLES IN KENYA

Farmers, distributors and consumers of horticultural products can significantly reduce the risk of FBDs by adopting several low-cost practices such as use of safe water for irrigation, observing recommendations regarding cessation of pesticides during a pre-harvest interval, washing produce in clean water or disinfectant solution, peeling off its outer layer, and cooking food thoroughly.³³ The importance of consumer behavior applies both to biological contaminants, which are generally killed by sufficient heating, and pesticide residues. One study from Kenya showed a 50% reduction in pesticide contamination when produce was washed and then cooked.²⁶ For greatest effect, risk reduction strategies should be used at each stage, from farm to plate.

However, while all market actors have important roles to play in improving food safety, the role of the government is essential for providing a legal and regulatory framework, building capacity among market actors and laboratories to achieve and monitor compliance with standards, and providing information to consumers through certification and early warning systems.

Kenya’s National Food Safety Policy of 2013 proposes a broad set of policy interventions to improve food safety in the country. These include the enactment of a National Food Safety Law and establishment of a national Food Safety Authority through which to coordinate government activities related to food safety; investment in training of stakeholders, especially small and medium enterprises (SMEs), on food safety and regulatory compliance; the provision of guidelines and technology to support traceability of food from farm to fork; improved analytical capacity through the accreditation of additional food safety laboratories and maintenance of an inventory of the same; and development of systems for food safety validation, inspection, certification and self-assessment as well as an early warning system to prevent outbreaks.

These important interventions have not, been implemented. While implementation at the national level remains important, counties could adopt many of these recommendations within their own jurisdictions. Priority action areas for food safety in horticultural crops are developing systems of traceability and regional certifications that include compliance with food safety standards.

Success in Kenya’s export sector demonstrates the potential for public action to improve food safety. The Kenya Plant Health Inspectorate Service (KEPHIS) conducts audits of farm and packing houses involved in the production and processing of crops destined for export. KEPHIS reports that the introduction of risk based audits to assure food safety compliance for export companies resulted in a reduction of 44% in food safety notifications for products destined for the EU between 2015 and 2016.⁴⁴ Increased monitoring of food safety in crops consumed domestically could potentially improve practices in this segment of the market as well. Challenges related to the larger number of producers, and the lower level of market organization in the domestic sector, however, would need to be to be overcome in order to achieve comparable gains.

CONCLUSIONS AND RECOMMENDATIONS

- Consumption of fruits and vegetables is important for maintaining good health and preventing chronic disease; Kenyans consume too little of these foods relative to dietary recommendations.
- Contaminated fruits and vegetables are an important conduit of foodborne disease (FBD), which represents a significant share of the global burden of disease, particularly in Africa. Improving the safety of fruits and vegetables and increasing their consumption are both important for improving population health.
- Concern about food safety is high among consumers who shop at supermarkets and specialty grocery stores in Nairobi, and prices for fruits and vegetables in these outlets are far above those observed in open-air markets. This suggests significant potential for farmers to benefit economically from the production of safe, high-quality produce if credible certification systems can be developed.
- The FBD burden, as well as premium market opportunities for horticultural producers, are set to continue to increase in Kenya as a burgeoning middle class demands a more diversified and nutritious diet.
- The risk of FBD can be reduced at every stage, from farm to fork. Increasing awareness among farmers, processors, retailers, and consumers is a critical step toward safer food in Kenya.
- The Kenyan government has laid out a comprehensive set of actions to improve food safety in the 2013 National Food Safety Policy, but these have yet to be implemented. Many of these interventions could be adopted by county governments.
- Success by KEPHIS in the enforcement of regulations in crops destined for export demonstrate the potential for public action to improve food safety in Kenya, and should be emulated in the domestic market.

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