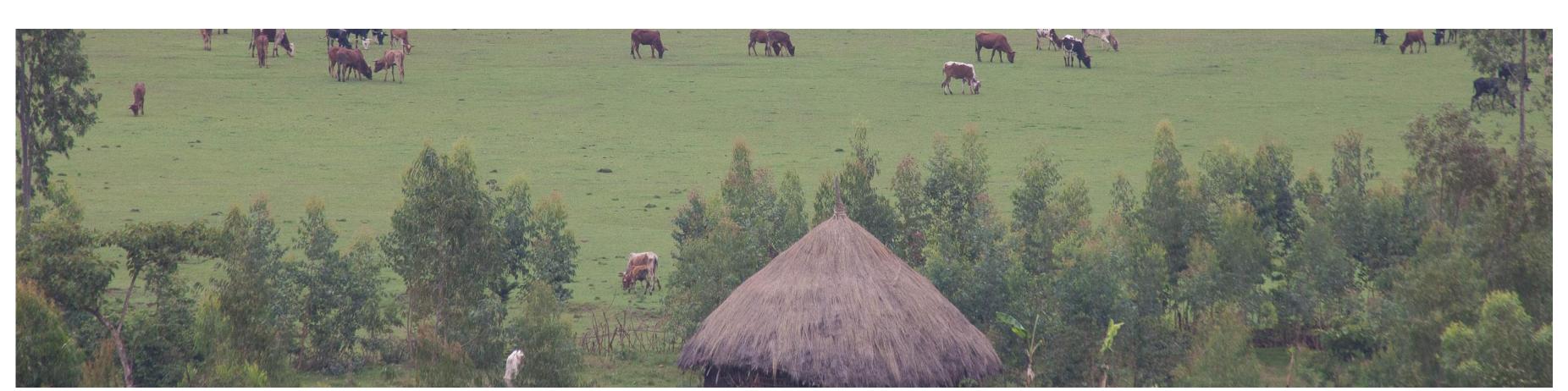


More meat milk and eggs by and for the poor



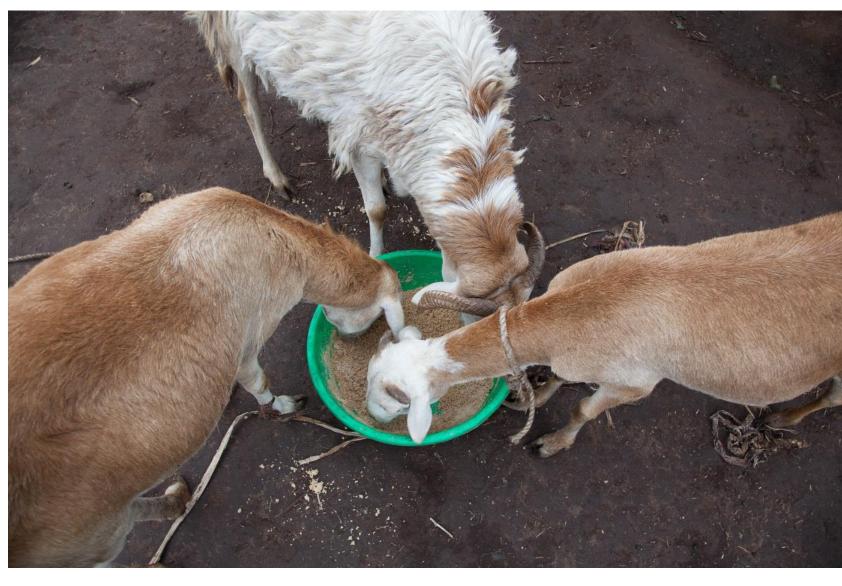
Altitude	1900-2300
Habitat	Highland (70%)
Distance from Addis	258
Production system	Mixed crop-livestock
Human population	78,634 (as of 2013)
% of female headed household	12%
Major products	Meat (live animals)

Challenges in the value chain

- Farm and grazing land scarcity limiting feed availability
- High incidence of infectious diseases and parasites (pasteurellosis, GIT parasites/liver fluke, orf)
- Limited or no access to key rural services (e.g., financing, veterinary facilities, and extension)
- Unavailability of seeds of improved forage species and high cost of livestock feed
- Limited number of rams and inbreeding problems
- Information asymmetry and limited horizontal and vertical integration along the value chain
- Inconsistent quantity and quality of livestock supply to the market





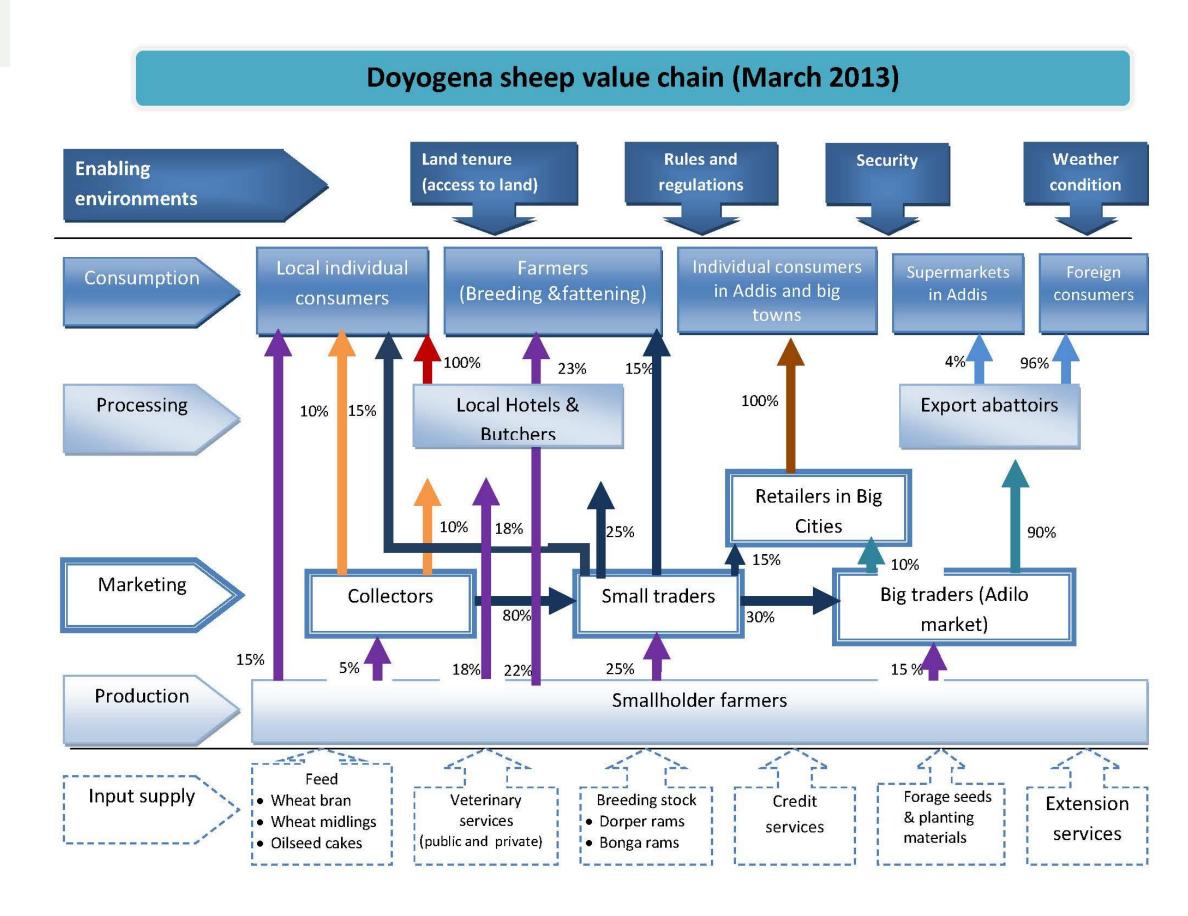




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Small ruminant value chain development in Doyogena, Ethiopia

Our vision: "By 2020, increased household income and nutrition (livelihood) of value chain actors through an efficient specialized (trademarked) and sustainable Doyogena sheep value chain"



Research and development 'best bets'

- Enabling farmers access sustainable feed supply strategies
- Improving animal health services
- Establishing community-based breeding programs, including improved reproductive technologies
- Improving supply of and access to market information and developing the culture of collective action at farmers' level
- Improving livestock market facilities
- Needs-based training on sheep management practices and other related issues (e.g., feed, health, breeding, fattening, marketing linkages)