

PPM's involvement in capacity development of pig value chain actors and scaling out of interventions

Christopher Mulindwa

Pig Production and Marketing, Uganda

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Pig Production and Marketing Uganda Limited is a livestock company specializing in trade of pigs & their products.

Long term objective

To modernize, promote and develop pig production in Uganda through providing secure and sustainable markets, advisory services and necessary inputs to make the sector a reliable source of income for pig farmers in Uganda.

Key products & services include;

- 1. Pork (Whole Pork, Premium Pork & Mobile Pork Joint)
- 2. Breeding stock (Piglets, Gilts, Boars & Pregnant sows), M
- 3. Consultancy (Training & Training material)

PPM/IILRI Partnership

Background

- PPM/ILRI collaboration started in 2012, the same year PPM was formally registered though was in operation informally since 2010
- PPM/ILRI partnership was formalized on 15th/07/2015 after signing a Memorandum of Understanding.



Why the Partnership

- 1. To create easy access to developed training material
- 2. To collaborate in execution of pig farmer training
- 3. To easy trade with farmers benefiting from ILRI pig projects.
- 4. To facilitate linkages with other ILRI partners
- 5. To support research on the pig value chain



Access to training material

- PPM has used the 6 modules developed by ILRI to design both short & long training packages for pig farmers.
- 5 long training programs have been conducted benefiting 150 pig farmers from Lira, Fortportal and Wakiso districts in 2016.
- Also, at-least 316 pig farmers coming from different districts benefited from the short training packages in 2016
- The trainees in turn become suppliers of slaughter stock, buyers of breeding stock and other products offered by the company.
- PPM also directly generate revenue from these trapping programs.

The future of PPM training

- PPM is in the process of registration with the Directorate of Industrial Training (DIT) in Uganda to have its trainees assessed and awarded nationally recognized certificates.
- This will ease access to competent pig farm laborers and will increase employment opportunities especially for youths in this country.



Other benefits

- Area of trade increased, we are directly linked to pig farmers and live pig traders in Kamuli, Masaka and Mukono districts.
- Processing of animal movement documents is easy due to connections with both SVOs and DVOs made during the project.
- New business opportunities with ILRI partners e.g CIP
- Business planning based on research findings and recommendations
- Built my own capacity in presentations, engaging with other partners
- Visibility of PPM nationally and internationally
- Linkages with other organization
- ILRI scientists have spared some of their time to present during PPM trainings

The Pork Expo 2017

DATE: 24TH AND 25TH JUNE 2017

VENUE: Mandela National Stadium – Nambole

ENTRACE: Free

OTHERS:

- 1. Coupons for pork UGX 30.000 (Eat until you drop)
- 2. Training on pig farming UGX 30.000 (Both days)

