

Maziwa Zaidi (More Milk) in Tanzania

Multi-stakeholder architecture to transform smallholder dairy value chains in Tanzania

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Key messages

- Transforming dairy value chains requires efforts of a range of stakeholders
- Hubs and “Innovation platforms” are effective multi-stakeholder processes (MSPs) to bring together these stakeholders to solve common problems.
- Multi-stakeholder processes can be organised at **village level** with links to farmer groups and local market actors; at **district and regional levels**, to integrate research, innovation and extension interventions, alongside business actions; and, at **national level**, where the Dairy Development Forum plays a strategic role in national policy dialogue to catalyze widespread innovation

Objectives and approach

- To define the challenges facing value chain actors that need to be addressed
- Document lessons from experiences in working with MSPs at various levels and at each node of the value chain to address some of the challenges
- To define a suitable hierarchy of MSPs to improve policymaking and planning

Key results

A hierarchy of MSPs at different levels can improve policymaking and planning towards higher productivity and household income. They can be organized at various levels:

- At **village level**, they build on farmers’ groups, cooperatives and dairy market hubs. They link market actors, connect producers with intermediary and final customers, consequently increasing income at the household level
- At **district and regional levels**, innovation platforms integrate research, innovation and extension interventions alongside business actions. They can contribute strongly to formulating and implementing district dairy development plans
- At **national level**, the Dairy Development Forum has a strategic role in advocating and formulating coherent policies and convergence of initiatives and catalyze widespread innovation

Opportunities to invest and scale

- Public investments for dairy sector R&D to include effective linkages of MSPs to existing public extension system
- MSPs provide opportunity for resource-poor cattle-owning households who sell small quantities of milk in isolated areas to become more commercial through use of more inputs and services towards higher productivity and greater participation in governance of the value chain

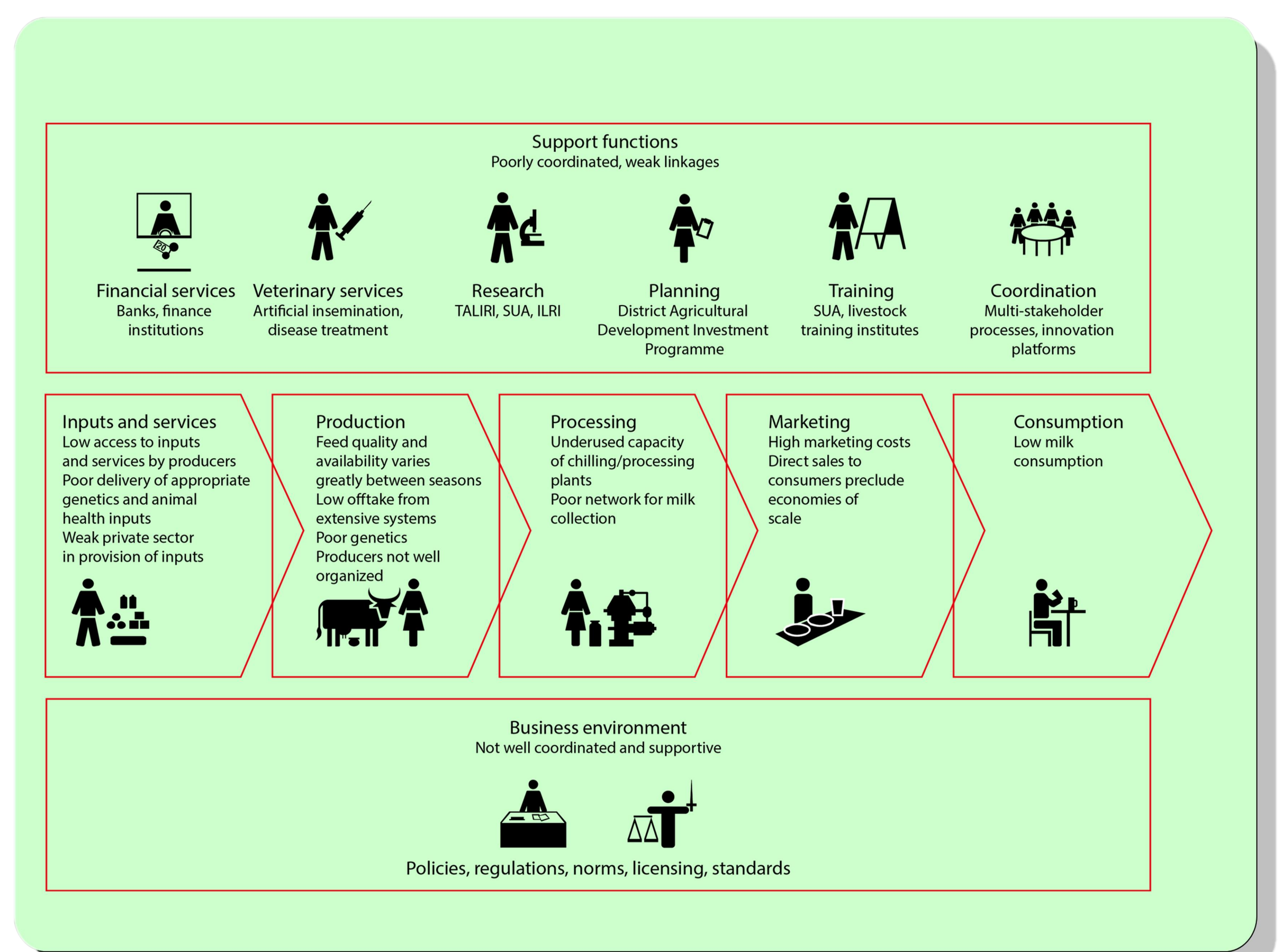


Fig 1. Challenges facing dairy value chain actors in Tanzania

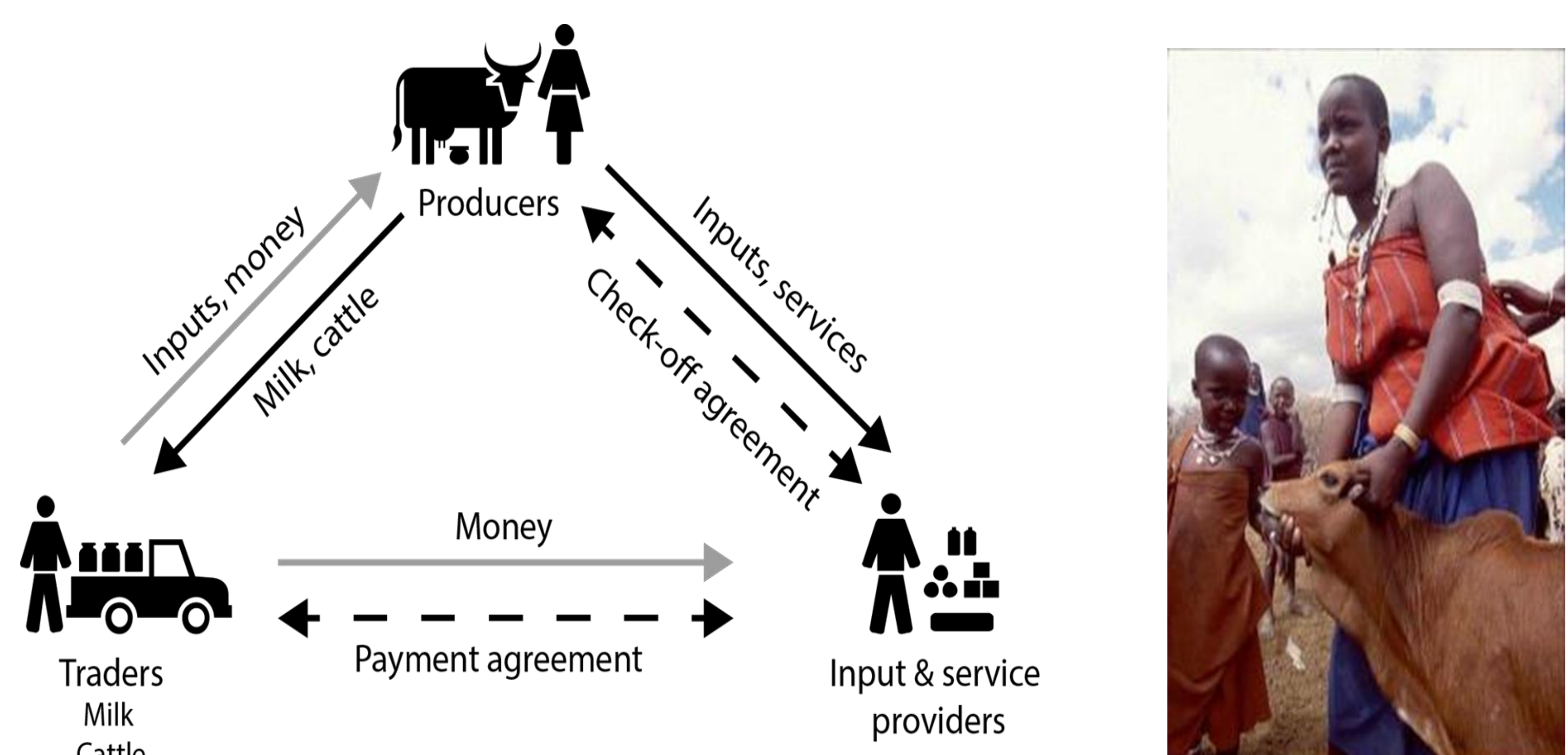


Fig 2. How a dairy market hub provides inputs and services without collective bulking and marketing