

Maziwa Zaidi Vision of Success : Translating the Theory of Change into tangible benefits in the 'pockets' of beneficiaries

By

Michael Kidoido

Maziwa Zaidi Policy Forum, Dar es Salaam, 23-24 May 2017



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Research for Development Partnerships



Maziwa Zaidi vision.....

“An inclusive and sustainable development of the Tanzania dairy value chain”

Maziwa Zaidi long term goals...

- ❑ Smallholder farmers have reliable and consistent access to quality inputs and services (leading to high productivity)
- ❑ Smallholder famers have access to an inclusive, reliable, well-coordinated, and efficient dairy products marketing arrangement (leading to high income and better livelihoods)
- ❑ Poor consumers can access quality, safe, and nutritious dairy products at affordable prices (leading to increase in their per capita consumption of the dairy products)

The focus for the first 4 years....

“To accelerate change among private and public investors and to scale the pre-commercial hub approach in inclusive ways”

What are those opportunities for private and public investments required....

- ❑ This has required a concerted AR4D, co-creation of innovations and coherent partnerships at all levels:
 - ✓ Farmers
 - ✓ Farmer-groups
 - ✓ Villages/communities
 - ✓ LGAs,
 - ✓ NGOs,
 - ✓ Value chain actors,
 - ✓ Policy actors etc.

- ❑ Maziwa Zaidi has been that AR4D approach.....

Maziwa Zaidi has been working with...

1. **NGOs (HIT, Faida MaLi, SNV , LoL), Extension Systems, Business Service Providers, Traders and Milk Processors** to facilitate collaboration among value chain actors:

- ☐ Short term: To contextualize approaches and relay feedback to beneficiaries to catalyse adoption of technologies
- ☐ Medium term: Value chain actors actively participate in the hub
- ☐ Medium term: Value chain actors collaborate to respond to business benefits
- ☐ Medium term: Business service providers to buy, sell and invest in the value chain

Emerging evidence

- ❑ TALIRI with LGAs are now using IPs and FEAST tools to engage value chain actors e.g. EADD IPs in Babati region
- ❑ Participatory research/technology development in seen in pilot sites in Tanga and Morogoro
- ❑ Experimentation of innovations with other farmer groups around those created by MZ (e.g., in Twatwatwa) to experiment with what was happening in neighbouring villages

Worked with

2. BDS providers, Traders and Milk Processors (TAMPA, TAMPRODA), Inputs and service providers, Farmers, Farmers' associations (TAMPRODA) to build capacity and facilitate collaboration among value chain actors

❑ Short term:

- ✓ Value Chain actors to pilot innovations e.g. Mazzican
- ✓ Processors and private service providers to respond to emerging business opportunities
- ✓ Value chain actors becoming more organized leading to more investment in the dairy sector

Emerging evidence.....

- ❑ A large scale processor e.g. ASAS Dairies Ltd. independently exploring the feasibility of engaging groups formed by MZ in agro-pastoralist communities in Morogoro to collect milk from them
- ❑ Financial institutions e.g. Covenant Bank responding by offering credit to producer groups to purchase inputs such as heifers
- ❑ Shambani Milk Graduates Processors Ltd., contracted agro-pastoralists/traders in Morogoro to supply milk to their factory in the town

Worked with.....

3. Smallholder Farmers, NARES, Research partners (SUA and TALIRI, ILRI, CIAT, other CG centres) and **Extension agents** to develop best practices such that

- ☐ Short term: Partners pilot innovations and is increase technology adoption
- ☐ Medium term: That more evidence is available and it starts driving accelerated investment in the value chain

Emerging evidence.....

- ❑ Increased uptake of new feed /improved forage varieties by producers
- ❑ Spill over of feeds/improved forage varieties to villages/non project areas in Lushoto district and in/around Manyinga village in Mvomero district (public and private)

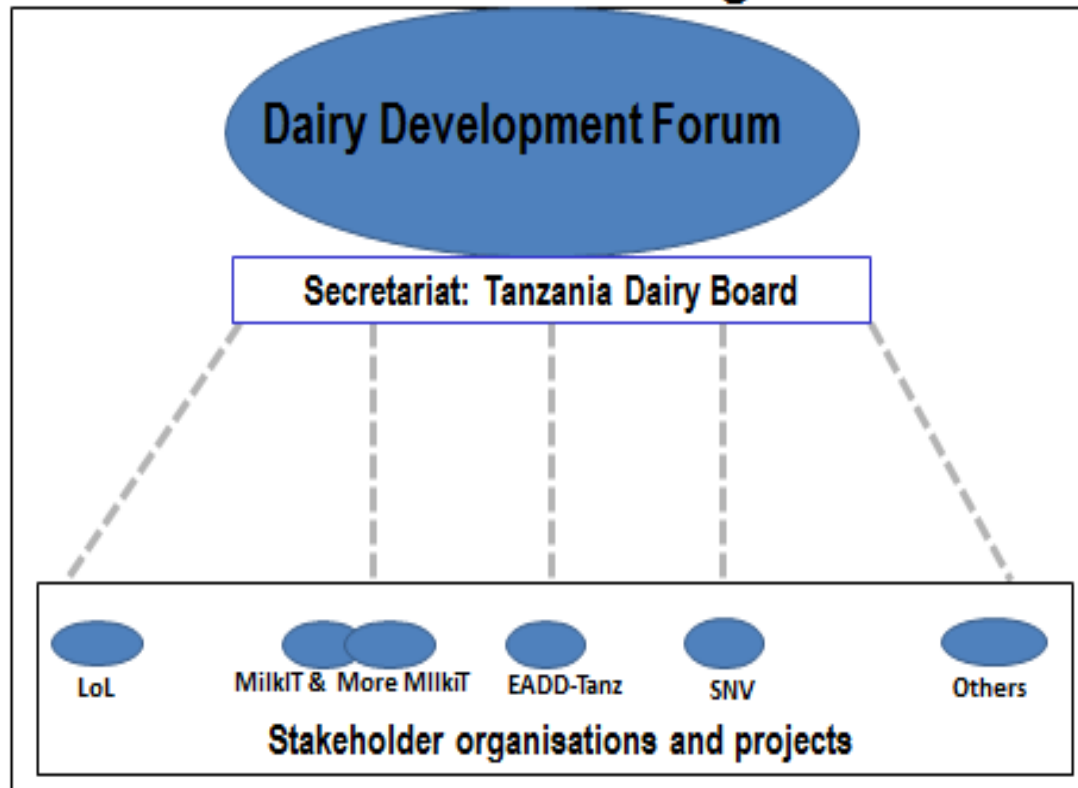
Worked with.....

4. Tanzania Dairy Board (TDB), the DDF secretariat and DDF members at national and regional level to develop capacity and engage with policy makers such that:

- ☐ Short term: The DDF secretariat engages and mobilizes stakeholders efficiently
- ☐ Short term: Members become more aware of evolving opportunities for investment
- ☐ Medium term: Stakeholders prioritize innovations to tackle constraints that affect hub growth
- ☐ All these changes would the further attract private sector investment in the sector

DDF model

Schematic representation of DDF and stakeholder linkages



Emerging evidence.....

- ❑ A farmer group in Mangae village grabbing non-dairy opportunities e.g. collective marketing of goats
- ❑ The coordination role of TDB has become more visible:
 - ✓ Concept of innovation platform is now understood by the leadership in MALF;
 - ✓ more stakeholders (besides mostly policy makers initially) are participating in DDF meetings and sharing information (e.g., through a DDF Whatsapp Group);
 - ✓ more recognition of smallholder dairy production (inclusivity) and the increasing interest to increase business interactions through the DDF by formalizing it
- ❑ Use of the Forum by government to link with some actors for financing through the Tanzania Agricultural Development Bank (TADB)

Worked with....

5. **Regional/ Local Governments** to engage with policy makers such that

- ☐ Short term: Local government becoming more active partners in terms on planning and financing.
- ☐ Medium term: To eventually influence the central government in prioritizing dairy sector in the master plans.
- ☐ Medium term: This will would catalyse private service provider investment in the value chain.

☐ **Emerging evidence**

- ☐ LGAs were reported to be more open to collaboration with researchers and are beginning to allocate more resources to livestock related activities

Short and medium changes will result in.....

- ❑ Donors working in Tanzania accepting evidence that the hub approach is pro-poor thus increasing their investment
- ❑ Big private sector actors respond to business opportunities for growing the dairy sector

Eventually.....

❑ Private and Public Investors will replicate the commercial hubs approach in inclusive ways

..leading to tangible benefits in the “Pockets” of beneficiaries

✓ High incomes

✓ High consumption of dairy production

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Patron: Professor Peter C Doherty AC, FAA, FRS

Animal scientist, Nobel Prize Laureate for Physiology or Medicine—1996

Box 30709, Nairobi 00100 Kenya
Phone +254 20 422 3000
Fax +254 20 422 3001
Email ilri-kenya@cgiar.org

ilri.org
better lives through livestock

ILRI is a CGIAR research centre

Box 5689, Addis Ababa, Ethiopia
Phone +251 11 617 2000
Fax +251 11 667 6923
Email ilri-ethiopia@cgiar.org

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