

Food Safety in ASSET Flagship-level Theory of Change process in Son La and Dien Bien Provinces, Vietnam

By Pascal Lienhard, French Agricultural Research Centre for International Development (CIRAD) 16th meeting, Vietnam Food Safety Working Group 21 December 2021



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The ASSET project: participatory theories of change as a back bone

R4D processes combining farming system, value chain/ market & institutional innovations

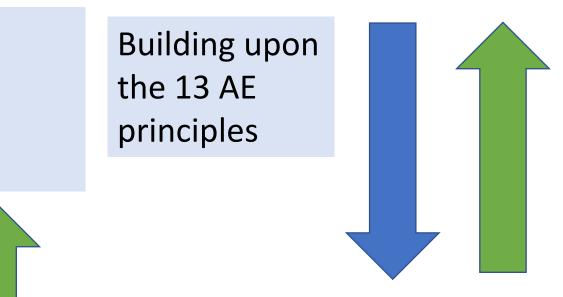
Embedded into:

A participatory theory of change at territorial (provincial) level • Building pathways engaging with the whole range of actors intervening in the territory (Flagship sites)

Integrated into: a nested theory of change approach from local to national to regional (ASEAN level)

Towards supporting a variety of scaling processes (public, CSOs and private sector policies and investments) from local to national and ASEAN levels

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Common Monitoring, Evaluation and Learning System (MEL) (territorial, national)



Successive ToC workshops (covid 19)

- Internal flagship ToC on-line workshop (23-25 June 2021)
- ToC workshop organized in Dien Bien Province (4-5 Nov. 2021)
- ToC workshop organized in Son La Province (23-24 Nov 2021)



Expected final outcomes (prelim' consolidation)

1. Producers, collectors, urban traders and local consumers benefit from operational agroecological and quality-based agricultural value chains

2. Agro-Ecotourism is well developed and contribute to promote local culture, locally-produced safe products, and improve farming communities livelihood

Expected intermediary outcomes (prelim' consolidation)

- Local stakeholders (producers, collectors, urban traders and local consumers) are **aware** 1. about the negative impacts of conventional agriculture and of the benefits from agroecological systems
- The central and local governments improve the **regulatory framework** (standards, 2. guarantee system) to support sustainable small-scale agriculture production
- Public-private extension services are better coordinated and provide improved knowledge, 3. awareness and training to farmers on AE and food safety
- **Producers** are more competitive, productive and providing healthier and safer products 4. through the implementation of AE-based sustainable practices e.g. agroforestry, organic, SRI/SRP, VAC, landscape agriculture, cropping system diversification, crop-livestock integration, ACP, nature-based etc.
- 5.

- Quality and safety are better managed all along agricultural products value chains The **linkages between** the different **actors** involved in agricultural products VCs are 6. closer/stronger, more transparent, and meet consumers' demand
- Agriculture and rural development services and tourism offices work together to develop 7. Agro-ecotourim



THANK YOU

The project is funded by







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