



MoreMilk project

Safer milk, more sales, healthier children

Project vision

- Help informal milk markets become strong enough to bring higher revenues and income to milk vendors, and vendors sell better and safer unpacked milk.
- Support customers become better informed for safer milk consumption.
- Improve the availability of enough milk for children so that they can have healthier life.



Project goals

- Improve the quality and safety of milk sold in informal markets and increase revenues for milk vendors.
- Improve the nutrition of children under four years by promoting more and better quality milk intake.

Project activities

- Train milk vendors on milk handling, quality and safety, as well as business skills and marketing.
- Monitor milk quality, vendor business performance and milk intake and nutrition status of children over 12 months.

About the project

The MoreMilk project works with milk vendors and their customers in the informal sector in and around Kasarani sub-county in Nairobi, Kenya. The project started in October 2019 and will conclude in December 2020.

MoreMilk will train owners and workers in informal businesses that sell unpacked milk, monitor the safety of the milk they produce and the overall performance of their businesses and assess the empowerment of vendors, especially women.

The project will also focus on households that buy unpacked milk and have children under four years. It will monitor if the milk intake of children and the status of their nutrition changes overtime as a result of training given to milk vendors.

The study for the MoreMilk project is conducted by the International Livestock Research Institute (ILRI) and partners.

Contact

Emmanuel Muunda
Research Associate
e.muunda@cgiar.org

Silvia Alonso Alvarez
Senior Scientist, Epidemiologist
s.alonso@cgiar.org

<https://www.ilri.org/research/projects/moremilk-making-most-milk>

Photo credit

Page 1: ILRI/Dave Elsworth



BILL & MELINDA
GATES foundation



ILRI thanks all donors that globally support its work through their contributions to the [CGIAR Trust Fund](#).

Patron: Professor Peter C Doherty AC, FAA, FRS

Animal scientist, Nobel Prize Laureate for Physiology or Medicine—1996

Box 30709, Nairobi 00100 Kenya
Phone +254 20 422 3000
Fax +254 20 422 3001
Email ilri-kenya@cgiar.org

ilri.org
better lives through livestock

ILRI is a CGIAR research centre

Box 5689, Addis Ababa, Ethiopia
Phone +251 11 617 2000
Fax +251 11 667 6923
Email ilri-ethiopia@cgiar.org

ILRI has offices in East Africa • South Asia • Southeast and East Asia • Southern Africa • West Africa



This document is licensed for use under a Creative Commons Attribution 4.0 International Licence.

May 2020