

Interventions that fail to sustain: evidence from a training and certification intervention in Tanzania

Charity Kinyua^a *, Silvia Alonso^a, Emma Blackmore^b, Vusilizwe Thebe^c
a Animal and Human Health Program, International Livestock Research Institute
b International Institute for Development and Environment, London, UK
c University of Pretoria, South Africa



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Main findings

- The training and certification intervention (T&C) in Tanzania did not achieve wide reach and the target outcomes 4 years after implementation.
- Delivery mode, incentives for stakeholders and financing were inadequate.



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Study purpose

- Training and certification (T&C) of dairy vendors can help address food safety challenges in informal markets.
- T&C schemes have yielded positive impacts on food safety awareness and practices but have largely failed to sustain in the long term.
- We assessed the extent of reach and level of achievement of the T&C intervention in Tanzania and factors that influenced its success.

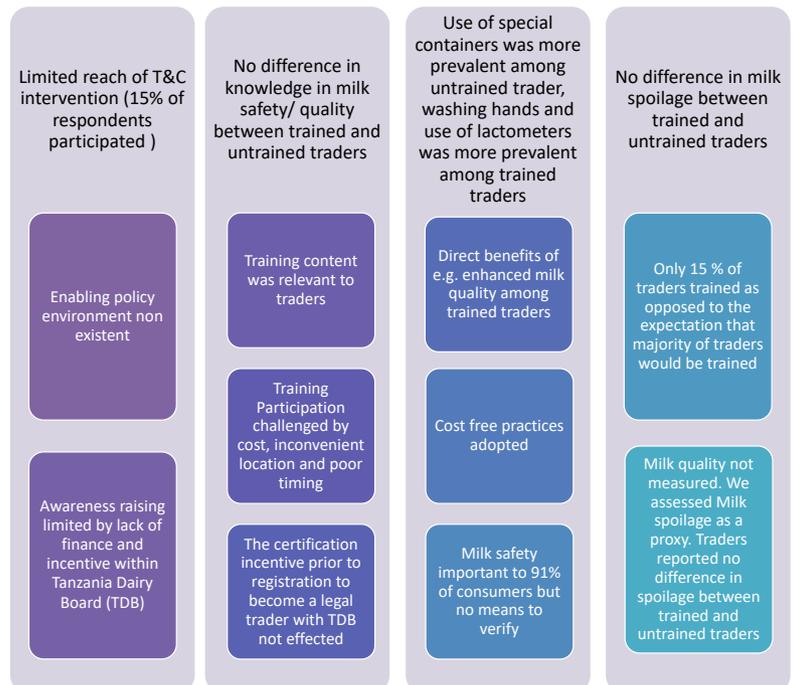
Methods

- We used the theory of change (ToC) framework to assess reach, achievement of the outcomes and realization of assumptions defined in the T&C ToC.
- We conducted interviews with consumers, vendors, middle-men, producers and selected dairy sector key informants' in Arusha, Dar es Salaam and Dodoma.

Conclusion-3 game changers

- Achievement of potential positive impacts of milk safety could be enhanced by improving training design and delivery.
- Appropriate incentives for policy makers and training recipients should be integrated into the intervention.
- Long term funding to support participants and trainings must also be secured.

Findings



Charity Kinyua
 c.kinyua@cgiar.org • Box 30709 Nairobi Kenya • +254 728 115 129
 Nairobi Kenya • ilri.org
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