

COMPLETE SCALING READINESS STUDY

of the pig market arrangement framework in Uganda



Sartas et al. 2021 <https://cgspace.cgiar.org/handle/10568/115273>

Challenge

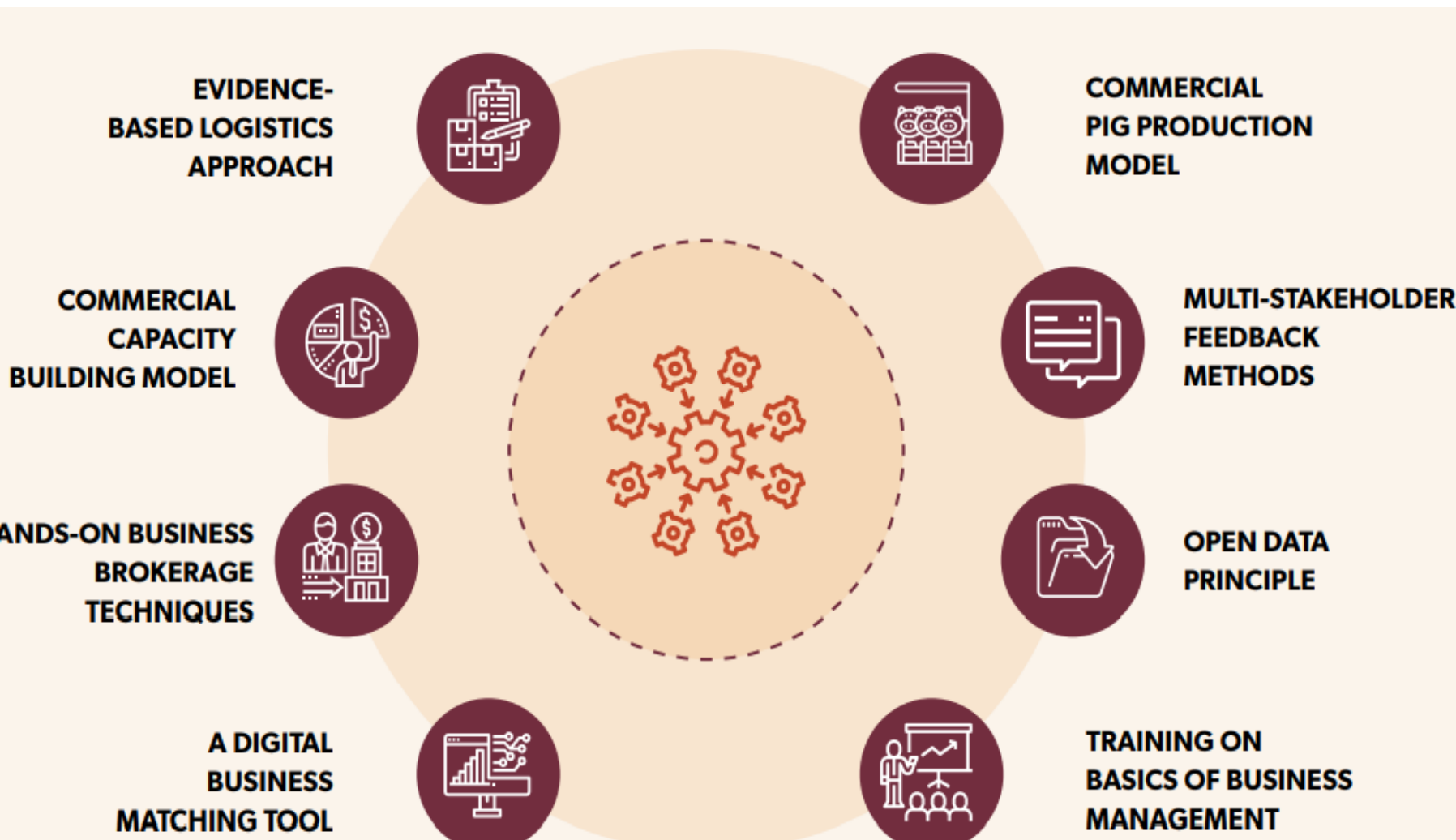
- Lack of evidence on the effective bottlenecks that hinder the development of Ugandan pig markets
- Lack of shared understanding among the key stakeholders of the pig market value chain on which immediate actions have the highest likelihood of improving the performance of pig markets

Our approach

- A deep dive innovation and scaling study on the pig market arrangements as an innovative framework for advancing pig markets in Uganda
- Initial drafting of the study scanning 300+ evidence sources, reviewing 133 directly and using 66 in measurement of Innovation Readiness and Use levels of the framework, its components and its innovation package

Results, outcomes, achievements

- The market arrangement framework has eight novel components and necessitates seven other innovations to achieve high impact at scale in Uganda
- Most components of the framework have Innovation Readiness Levels of 5 (proven application models)
- The Innovation Use Levels of components of the framework differs significantly



Eight novel components of the pig market arrangement framework in Uganda

Deep Dive Scaling Readiness Study of Pig Market Framework in Uganda



UGANDA MORE PORK PROJECT

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Project intervention

Deep dive scaling assessment



Lessons and significance

- One of the major bottlenecks for the market arrangement framework is generating, sharing, utilizing and sustaining open access market information on different levels of pig market value chain
- Contrary to the belief that business mindset is weak in Ugandan pig producers, the producers has a strong but different market logic. They utilize pigs as high return medium-term assets to address relatively big investments such as school fees, health expenses and marriages. This indicates a gap in current market approaches to pig sector in Uganda
- The framework need both research and development and utilization investments to achieve impact at scale

Partners

- International Livestock Research Institute
- Ultimate Business Strategies (Uganda)
- Masaka District Local Government
- Wakiso District Local Government
- Mukono District Local Government
- Pig aggregators
- Pig Farmers
- Livestock input and service providers



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