



LEVERAGING SOCIAL PROTECTION FOR WOMEN'S ENGAGEMENT IN SUSTAINABLE LAND MANAGEMENT

Design innovations in leveraging social protection for women's engagement in sustainable land management practices.

2024
1st Edition

This sustainable land management (SLM) innovation draws on qualitative formative research, co-design of an innovation with partners, a quantitative impact evaluation testing the innovation, and resulting guidance for partners on implementing the innovation. This project is delivered as part of a multifaceted graduation model social protection program, SPIR II (Strengthen Productive Safety Net Program Institutions and Resilience II) that seeks to further sustain nutrition security and reduce risks to livelihoods for households participating in the Ethiopia's national safety program, the Productive Safety Net Program (PSNP), which provides consumption support in the form of cash and food transfers. The goal of the SLM innovation being tested is to leverage social protection to promote women's engagement in sustainable land management practices. Strengthening women's involvement in sustainable land management is seen as potentially important given that extreme weather events pose risks for poor households in rural Ethiopia and women may be disproportionately at risk from these shocks. For example, Kato et al (2021) find that plots controlled by women in Ethiopia are more prone to soil erosion and of poorer quality in terms of soil depth, and women's participation in watershed committees is low. The sustainable land management practices being introduced may help protect women and their families from these shocks over the longer term as well as introduce an additional livelihoods avenue. The innovation tested includes providing training (to either women only or to both men and women from same households) and free inputs (tree seedlings, vegetable seeds and tools for home gardening) among participants of the PSNP public works program, thus helping to address constraints to accessing information and inputs, and assessing whether spousal cooperation is important for successful adoption of these technologies.

INITIATIVES, PARTNERS AND ESTIMATED USD INVESTMENT

LEAD INITIATIVE

✂ INIT26: **Gender Equality** - Harnessing Gender and Social Equality for Resilience in Agrifood Systems

CONTRIBUTING INITIATIVES

INIT35: **Fragility, Conflict and Migration**

CONTRIBUTING CENTRES

✂ IFPRI – International Food Policy Research Institute

PARTNERS INVOLVED

World Vision International – Scaling, Demand, Innovation partner

CARE – Scaling, Demand, Innovation partner

ORDA - Organization for Rehabilitation and Development in Amhara – Scaling partner



THIS INNOVATION IS CHARACTERIZED AS

Incremental Innovation

Innovations that already exist and undergo constant, steady progress and improvement.



THE NATURE OF THIS INNOVATION IS

Policy/Organizational/Institutional Innovation

Innovations that create enabling conditions, including policy, legal, and regulatory frameworks; business models; finance mechanisms; partnership models; public/private delivery strategies.

IMPACT AREAS



Nutrition tag
1 - Significant



Poverty tag
1 - Significant



Gender tag
2 - Principal



Climate tag
2 - Principal



Environment tag
1 - Significant



Indiya, Mohammed, and Nejuma are pictured working in their home garden.
(Photo: Emnet Dereje / World Vision)



Jabiro and Bedriya pictured with their sons at their farmland.
(Photo: Emnet Dereje / World Vision)



Jabiro and Bedriya are pictured nurturing their avocado tree.
(Photo: Emnet Dereje / World Vision)



ANTICIPATED INNOVATION USER(S)

ORGANIZATIONAL CLIENTS



Researchers

♀ Non-youth



Policy actors (public or private)

♀ Non-youth



Women

♀ Non-youth

ORGANIZATIONS

Non-Governmental Organizations

General: 🌐 International 🏠 Regional 📄 National

Research organizations and universities

General: 🌐 International

NA: 🏠 Regional

NARS: 📄 National

Foundation

Government

📄 National 🏠 Subnational

RESPONSIBLE INNOVATION

PROMOTE GENDER EQUALITY AND SOCIAL INCLUSIVITY

Dedicated CGIAR GESI expert on innovation development team

Dedicated partner(s) with GESI expertise in innovation development team

LIMIT UNINTENDED CONSEQUENCES

Specifically analyzing scope for unintended consequences

INNOVATION TEAM DIVERSITY

Gender diversity

Diversity in years of experience

Diversity in expertise

Disciplinary diversity



THIS INNOVATION IS EXPECTED TO CONTRIBUTE TO THE FOLLOWING IMPACTS



CGIAR IMPACT AREAS & COLLECTIVE GLOBAL TARGETS



SDGs AND SDG TARGETS



DEVELOPED, TESTED AND/OR SCALED ON THE FOLLOWING COUNTRIES



Pilot countries



Nejuma and Nemona, the children of Mohammed and Indiya, are pictured enjoying the fresh vegetables from their backyard. (Photo: Ennet Dereje / World Vision)



ACKNOWLEDGEMENTS

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MORE INFORMATION

WEBSITES AND DOCUMENTATION

- <https://www.slideshare.net/ifpri/spir-iiher-sustainable-land-management-evaluation>
- <https://www.ifpri.org/event/spir-ii-learning-event>
- https://player.vimeo.com/video/834095755?h=df289eea29&badge=0&autopause=0&player_id=0&app_id=58479

CONTACT PERSON

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CITATION

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CURRENT INNOVATION READINESS

9

PROVEN INNOVATION

The innovation is validated for its ability to achieve a specific impact under uncontrolled conditions

8

UNCONTROLLED TESTING

The innovation is being tested for its ability to achieve a specific impact under uncontrolled conditions

7

PROTOTYPE

The innovation is validated for its ability to achieve a specific impact under semi-controlled conditions

6

SEMI-CONTROLLED TESTING

The innovation is being tested for its ability to achieve a specific impact under semi-controlled conditions

5

MODEL/EARLY PROTOTYPE

The innovation is validated for its ability to achieve a specific impact under fully-controlled conditions

4

CONTROLLED TESTING

The innovation is being tested for its ability to achieve a specific impact under fully-controlled conditions

3

PROOF OF CONCEPT

The innovation's key concepts have been validated for their ability to achieve a specific impact

2

FORMULATION

The innovation's key concepts are being formulated or designed

1

BASIC RESEARCH

The innovation's basic principles are being researched for their ability to achieve a specific impact

0

IDEA

The innovation is at idea stage

INNOVATION READINESS JUSTIFICATION

We chose innovation readiness level 1 because formative research and co-design of innovation with partners are complete, but mixed-method impact evaluation testing the innovation and resulting guidance for partners on implementation of innovation are currently underway.

EVIDENCE

shorturl.at/sGHU1

shorturl.at/wRSV9

shorturl.at/JOYW6

shorturl.at/cqTEF

shorturl.at/yABQS