

**Module for Measuring Gender Norms in Agrifood Systems:  
Adapted for focusing on youth and mechanization in Bangladesh**

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This version of the module is an unpiloted draft. We suggest contacting the authors for an updated version before using this module.

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**Note on use of module and sampling:**

This module is designed for use in agricultural communities in Bangladesh. Specifically, we expect that it will be well suited for evaluating changes in gender norms for gender transformative approaches paired with technical interventions with an agricultural mechanization component.

This module is also designed to focus on differences in norms for young women (~ age 15-34) and more mature women (~age 35-64) working in agriculture. First, we suggest identifying and using culturally appropriate terminology to refer to women in these two age groups. Additionally, we suggest piloting this survey in a sample with adequate numbers of younger and older women and men. For example, >300 respondents in each of the following categories: women 15-34, men 15-34, women 35-64, and men 35-64. These sample sizes will make it possible to compare perceptions of gender norms regarding younger and older women and consider gender by youth intersectionality.

In the modules that follow, the same questions are asked regarding young women and older/mature women. One option to consider that can help avoid respondent fatigue from repeating similar questions would be to randomly assign half of the sample questions about young women and the other half of the sample questions about older/mature women.

## Module 1: Gender Meta-Norms

In the following sections, I am going to ask you some questions about what both young women and older women do and what people in the community think it is appropriate for young women and older women to do. When I refer to young women, I am referring to those who are 15 to 34 years old. When I refer to older women, I am referring to those who are 35 to 64 years old.

### 1 Use of income

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Spend their own money without consulting with their husband about it?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Make typical household purchases, such as food or hygiene products, using their husband's money without asking permission?.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Make large or atypical purchases without asking permission?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
4. Spend their own money without consulting with their husband about it?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Make typical household purchases, such as food or hygiene products, using their husband's money without asking permission?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Make large or atypical purchases without asking permission?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to spend their own money without consulting with their husband about it.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2i. It is inappropriate for young women to make typical household purchases, such as food or hygiene products, using their husband's money without asking permission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3i. It is inappropriate for young women to make large or atypical purchases without asking permission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**How many people in your community do you think would agree with the following statements?**

4i. It is inappropriate for older/mature women them to spend their own money without consulting with their husband about it.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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5i. It is inappropriate for older/mature to make typical household purchases, such as food or hygiene products, using their husband's money without asking permission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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6i. It is inappropriate for older/mature women to make large or atypical purchases without asking permission.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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## 2 Control over Resources

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

1. Maintain control of the money that they borrow in their own name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2. Hide their earnings from their husbands?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3. Give the income they earn to their husbands or in-laws to manage?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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4. Have their own bank account?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**Of the older/ mature women who you know in your community, how many do you think...**

5. Maintain control of the money that they borrow in their own name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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6. Hide their earnings from their husbands?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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7. Give the income they earn to their husbands or in-laws to manage?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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8. Have their own bank account?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to maintain control of the money that they borrow in their own name.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2i. It is inappropriate for young women to hide their earnings from their husbands.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3i. It is inappropriate for young women to give the income they earn to their husbands or in-laws to manage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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4i. It is inappropriate for young women to have their own bank account.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**How many people in your community do you think would agree with the following statements?**

5i. It is inappropriate for older/mature women to maintain control of the money that they borrow in their own name.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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6i. It is inappropriate for older/mature women to hide their earnings from their husbands.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
7i. It is inappropriate for older/mature women to give the income they earn to their husbands or in-laws to manage.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8i. It is inappropriate for older/mature women to have their own bank account.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### 3 Land

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Make decisions about the use of farmland?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Own farmland in their name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Expect to inherit land from their parents?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
4. Make decisions about the use of farmland?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Own farmland in their name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Expect to inherit land from their parents?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>How many people in your community do you think would agree with the following statements?</b>					
1i. It is inappropriate for young women to make decisions about the use of farmland.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2i. It is inappropriate for young women to own farmland in their name.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
3i. It is inappropriate for young women to expect to inherit land from their parents.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>How many people in your community do you think would agree with the following statements?</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4i. It is inappropriate for older/mature women to make decisions about the use of farmland.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5i. It is inappropriate for older/mature women to own farmland in their name.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6i. It is inappropriate for older/mature women to expect to inherit land from their parents.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

#### 4 Leisure Time

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Spend enough time resting?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Participate in leisure and social activities when they want to.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Spend time participating in social groups with other women?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
4. Spend enough time resting?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Participate in leisure and social activities when they want to?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Spend time participating in social groups with other women?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to spend enough time resting.

2i. It is inappropriate for young women to participate in leisure and social activities when they want to.

3i. It is inappropriate for young women to spend time participating in social groups with other women.

**How many people in your community do you think would agree with the following statements?**

4i. It is inappropriate for older/mature women to spend enough time resting

5i. It is inappropriate for older/mature women to participate in leisure and social activities when they want to.

6i. It is inappropriate for older/mature women to spend time participating in social groups with other women

## 5 Mobility

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

1. Go alone to the next village to see a female friend or family member without asking permission from their husband or family?

2. Go alone to the closest market to make a purchase without asking permission from their husband or family?

3. Go with another women to the next village to see a female friend or family member without asking permission from their husband or family?

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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4. Go with another woman to the closest market to make a purchase without asking permission from their husband or family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**Of the older/ mature women who you know in your community, how many do you think...**

5. Go alone to the next village to see a female friend or family member without asking permission from their husband or family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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6. Go alone to the closest market to make a purchase without asking permission from their husband or family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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7. Go with another women to the next village to see a female friend or family member without asking permission from their husband or family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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8. Go with another woman to the closest market to make a purchase without asking permission from their husband or family?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to go alone to the next village to see a female friend or family member without asking permission from their husband or family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2i. It is inappropriate for young women to go alone to the closest market to make a purchase without asking permission from their husband or family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3i. It is inappropriate for young women to go with another women to the next village to see a female friend or family member without asking permission from their husband or family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
4i. It is inappropriate for young women to go with another woman to the closest market to make a purchase without asking permission from their husband or family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**How many people in your community do you think would agree with the following statements?**

5i. It is inappropriate for older/mature women to go alone to the next village to see a female friend or family member without asking permission from their husband or family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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6i. It is inappropriate for older/mature women to go alone to the closest market to make a purchase without asking permission from their husband or family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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7i. It is inappropriate for older/mature women to go with another women to the next village to see a female friend or family member without asking permission from their husband or family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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8i. It is inappropriate for older/mature women to go with another woman to the closest market to make a purchase without asking permission from their husband or family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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## 6 Labour Market

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

1. Expect to earn the same as men for doing the same work?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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2. Interact with men as part of the work that they do?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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3. Only do work that they can do alongside their domestic responsibilities?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**Of the older/ mature women who you know in your community, how many do you think...**

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
4. Expect to earn the same as men for doing the same work?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Interact with men as part of the work that they do?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Only do work that they can do alongside their domestic responsibilities?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to expect to earn the same as men for doing the same work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2i. It is inappropriate for young women to interact with men as part of the work that they do.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3i. It is inappropriate for young women to do work that they can do alongside their domestic responsibilities only.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**How many people in your community do you think would agree with the following statements?**

4i. It is inappropriate for mature/ older women to expect to earn the same as men for doing the same work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5i. It is inappropriate for mature/ older women to interact with men as part of the work that they do.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6i. It is inappropriate for mature/ older women to do work that they can do alongside their domestic responsibilities only.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 7 Purdah

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1. Maintain modest dress within the home with family?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Maintain modest dress outside the home?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Maintain modest dress because it is expected by their husband or future husband and his family? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Of the older/ mature women who you know in your community, how many do you think...**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 4. Maintain modest dress within the home with family?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Maintain modest dress outside the home?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Maintain modest dress because it is expected by their husband or future husband and his family? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1i. It is inappropriate for young women to maintain modest dress within the home with family.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2i. It is inappropriate for young women to maintain modest dress outside the home.   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3i. It is inappropriate for young women to maintain modest dress because it is expected by their husband or future husband and his family. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**How many people in your community do you think would agree with the following statements?**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 4i. It is inappropriate for older/mature women to maintain modest dress within the home with family. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
5i. It is inappropriate for older/mature women to Maintain modest dress outside the home.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6i. It is inappropriate for older/mature women to maintain modest dress because it is expected by their husband or future husband and his family.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## **Module 2: Agriculture Mechanization**

In the following questions, we are going to continue to ask questions about what both young women and older women do and what people in the community think it is appropriate for young women and older women to do. We are now specifically going to ask about agricultural equipment and machines. When I talk about agricultural equipment or machines, I am referring to equipment for processing (power thresher, dryer, maize sheller, potato chip maker, carrot washer, power winnower, sprayer etc.) or equipment for harvesting (reaper, combine harvester, potato digger etc.) or equipment for field preparation/ crop management (rice transplanter, seeder, power tiller, weeder, sprayer etc.)

### **1. Renting:**

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Rent an agricultural machine in their own name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Rent an agricultural machine with their own money?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Go to the company or owner of an agricultural machine to learn about what is available?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Talk to the company or owner that rents the machine to discuss the price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
5. Rent an agricultural machine in their own name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
6. Rent an agricultural machine with their own money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Go to the company or owner of an agricultural machine to learn about what is available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Talk to the company or owner that rents agricultural machines to discuss the price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to rent an agricultural machine in their name.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2i. It is inappropriate for young women to rent an agricultural machine with their own money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3i. It is inappropriate for young women to go to the company or owner of an agricultural machine to learn about what is available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4i. It is inappropriate for young women to talk to the company or owner that rents agricultural machines to discuss the price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**How many people in your community do you think would agree with the following statements?**

5i. It is inappropriate for older/mature women to rent an agricultural machine in their name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6i. It is inappropriate for older/mature women to rent an agricultural machine with their own money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7i. It is inappropriate for older/mature women to go to the company or owner of agricultural machines to learn about what is available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
8i. It is inappropriate for older/mature women to talk to the company or owner that rents agricultural machines to discuss the price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 2. Operation

<b>Descriptive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Operate agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Operate agricultural machines while maintaining their modest dress?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Supervise others who operate agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Conduct regular maintenance for agriculture machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Conduct minor repairs for agriculture machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
6. Operate agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Operate agricultural machines while maintaining their modest dress?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Supervise others who operate agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Conduct regular maintenance for agriculture machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Conduct minor repairs for agriculture machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive Norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1i. It is inappropriate for young women to operate agricultural machines.                                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2i. It is inappropriate for young women to operate agricultural machines while maintaining their modest dress. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3i. It is inappropriate for young women to supervise others who operate agricultural machines.                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4i. It is inappropriate for young women to conduct regular maintenance for agriculture machines.               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5i. It is inappropriate for young women to conduct minor repairs for agriculture machines.                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**How many people in your community do you think would agree with the following statements?**

- |   |                          |                          |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 6i. It is inappropriate for older/mature women to operate agricultural machines.                                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7i. It is inappropriate for older/mature women to operate agricultural machines while maintaining their modest dress. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8i. It is inappropriate for older/mature women to supervise others who operate agricultural machines.                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9i. It is inappropriate for older/mature women to conduct regular maintenance for agriculture machines.               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10i. It is inappropriate for older/mature women to conduct minor repairs for agriculture machines.                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

### 3. Knowledge

**Descriptive norms**

	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1. Learn about agricultural machines from neighbours?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Learn about agricultural machines from technicians? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Teach others how to operate agriculture machines?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Of the older/ mature women who you know in your community, how many do you think...**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 4. Learn about agricultural machines from neighbours?  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Learn about agricultural machines from technicians? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Teach others how to operate agriculture machines?   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**Injunctive norms**

	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
--	---------------------	--------------------	---------------------	---------------------	-------------------------

**How many people in your community do you think would agree with the following statements?**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1i. It is inappropriate for young women to learn about agricultural machines from neighbours.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2i. It is inappropriate for young women to learn about agricultural machines from technicians. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3i. It is inappropriate for young women to teach others about agriculture machines             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**How many people in your community do you think would agree with the following statements?**

- |   |                          |                          |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 4i. It is inappropriate for older/mature to learn about agricultural machines from neighbours.  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5i. It is inappropriate for older/mature to learn about agricultural machines from technicians. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

<b>Injunctive norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
6i. It is inappropriate for older/mature to teach others about agriculture machines.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 4. Hiring labour

<b>Descriptive norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**Of the young women who you know in your community, how many do you think...**

1. Directly contact a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Hire and contract a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Supervise a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Of the older/ mature women who you know in your community, how many do you think...**

4. Directly contact a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Hire and contract a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Supervise a machine operator?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
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**How many people in your community do you think would agree with the following statements?**

1i. It is inappropriate for young women to contact a machine operators directly.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2i. It is inappropriate for young women to hire and contract a machine operator.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3i. It is inappropriate for young women to supervise a machine operator.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Injunctive norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>How many people in your community do you think would agree with the following statements?</b>					
4i. It is inappropriate for older/mature women to contact a machine operators directly.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5i. It is inappropriate for older/mature women to hire and contract a machine operator.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6i. It is inappropriate for older/mature women to supervise a machine operator	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 5. Decision making

<b>Descriptive norms</b>	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
<b>Of the <u>young women</u> who you know in your community, how many do you think...</b>					
1. Decide which work activities can be supported by agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Decide about whether they learn about agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Decide about renting agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Decide about purchasing agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Of the <u>older/ mature women</u> who you know in your community, how many do you think...</b>					
5. Decide which work activities can be supported by agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Decide about whether they learn about agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Decide about renting agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Decide about purchasing agricultural machines?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Injunctive norms**

	<b>None (0)</b>	<b>Few (1)</b>	<b>Some (2)</b>	<b>Most (3)</b>	<b>Everyone (4)</b>
--	---------------------	--------------------	---------------------	---------------------	-------------------------

**How many people in your community do you think would agree with the following statements?**

- |  |                          |                          |                          |                          |                          |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 1i. It is inappropriate for young women to decide which work activities can be supported by agricultural machines. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2i. It is inappropriate for young women to decide about whether they learn about agricultural machines.            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3i. It is inappropriate for young women to decide about renting agricultural machines.                             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4i. It is inappropriate for young women to decide about purchasing agricultural machines.                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**How many people in your community do you think would agree with the following statements?**

- |   |                          |                          |                          |                          |                          |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 5i. It is inappropriate for older/mature women to decide which work activities can be supported by agricultural machines. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6i. It is inappropriate for older/mature women to decide about whether they learn about agricultural machines.            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7i. It is inappropriate for older/mature women to decide about renting agricultural machines.                             |                          |                          |                          |                          |                          |
| 8i. It is inappropriate for older/mature women to decide about purchasing agricultural machines?                          |                          |                          |                          |                          |                          |