

Rooted: Tailoring and bundling nature- positive solutions to meet local needs

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Nature Positive solution bundles need to be

- Ecologically contextual
- Socially contextual
- Economically contextual
- Livelihood sensitive (markets)
- Legitimate (Governance)

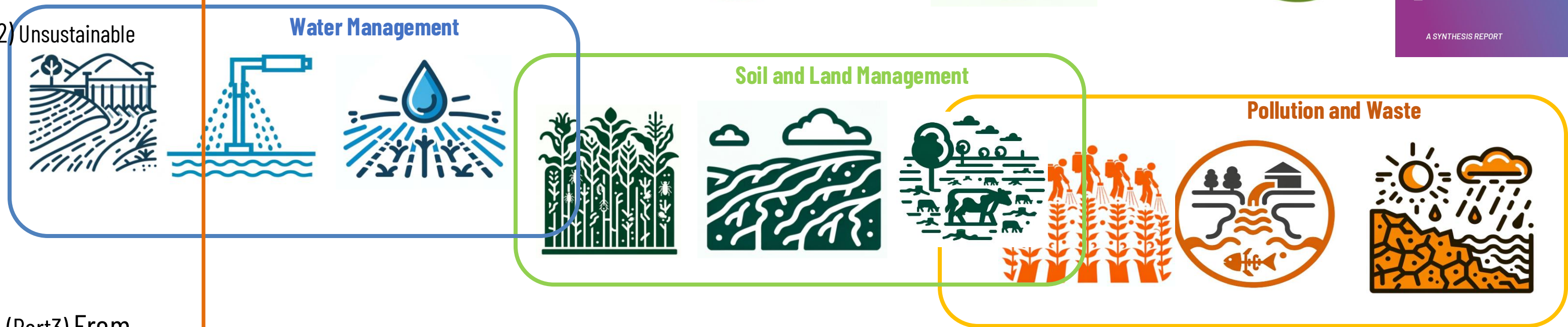


One size does not fit all!

Typologies (Part1)



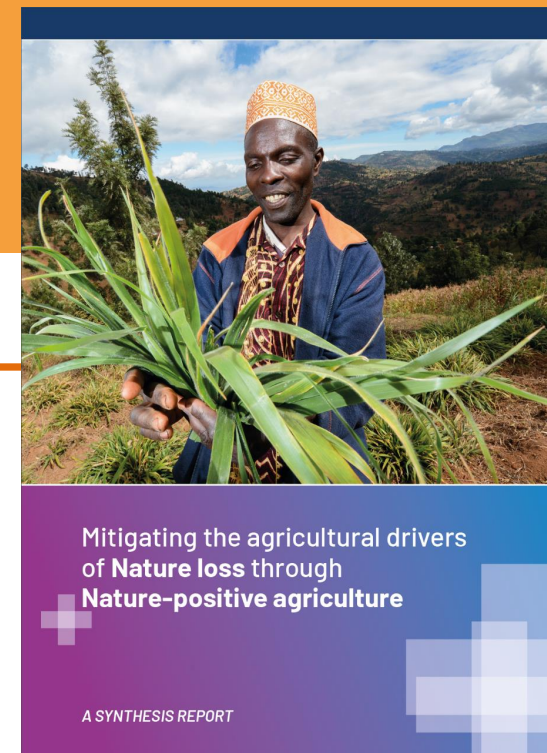
Drivers (Part2) Unsustainable practices



Innovations (Part3) From Farm to Landscape



Policies & Incentives (Part 4)



Problem >

Solution >

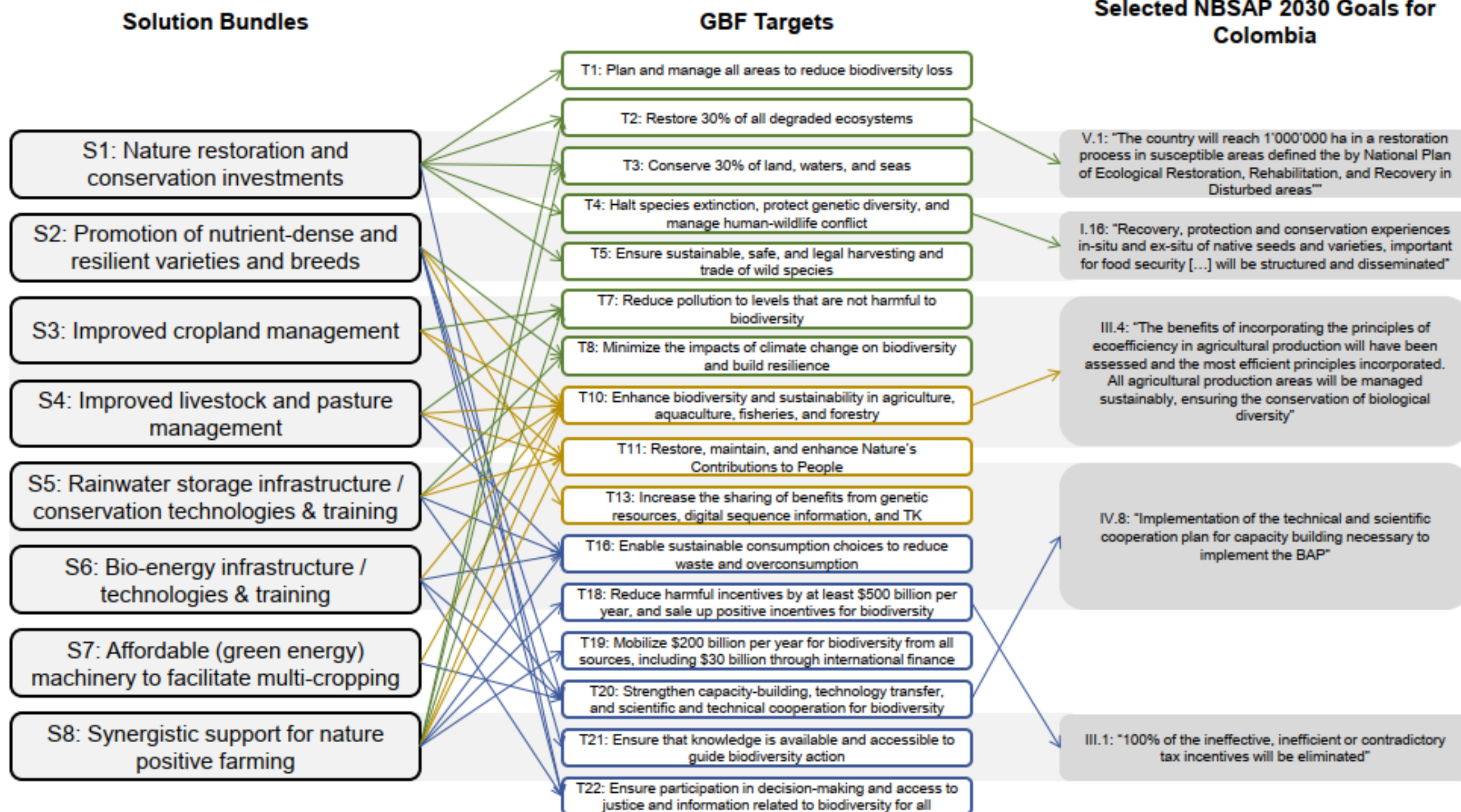
Impact

Land degradation

Low crop diversity

Water Over extraction

Chemical pollution



Mitigating the agricultural drivers of Nature loss through Nature-positive agriculture

A SYNTHESIS REPORT

The impact so far

From successful pilot project to global scaling in process



Kenya

Counties:

- Turkana
- Laikipia
- Siaya



Cameroon

Counties:

- Mbalmayo-Ebolowa
- Moutourwa
- Baham-Bangou



Caroline Awuor: Received KES 13,000 incentive, used it to pay her son's school fees. Motivated to plant more trees along River Nzoia for flood protection and food security.



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Thank you



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of **Nature loss** through
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A SYNTHESIS REPORT

